Vara at IVANHOE

Industrial Chic Design • Eclectic Village • Orlando Cultural Corridor



Contact us:

Brandon Delanois

Vice President +1 407 982 8648 brandon.delanois@am.ill.com

Justin Greider

SVP, Florida Retail Lead +1 407 982 8594 justin.greider@am.jll.com





Yara at IVANHOE

- Mixed use development in the heart of Ivanhoe Village
- Approximately 25,000 s.f. of retail/ restaurant opportunities
- 591 Class "A" apartments located on site
- Delivery/possession slated Q1 2020
- Ample surface and garage parking at a ratio of 6.8/1,000 and adjacent to retail with opportunity for valet
- Opening slated for Q1 2020





Trendy Downtown Borough

- Unique shipping containers re-purposed for specialty retail and micro-restaurants.
- Foodies rejoice! The Yard's "front yard" is about to add more flavors to Orlando's food scene with the introduction of The Hall: a food hall concept from Tampa featuring nom-nom-nom inducing goods from diverse foodpreneurs.
- Located in the trendy Ivanhoe Village aka "The Ivanhood" characterized by local breweries, restaurants and a thriving art scene.
- Ivanhoe Village was named one of the Top 5 Most Romantic Main Streets in the country in February 2017 by Main Street America.
- Architecturally designed with large open green space that will be consistently activated with local events ranging from farmers markets, yoga classes to seasonal celebrations.



Yard at IVANHOE



Yara at IVANHOE

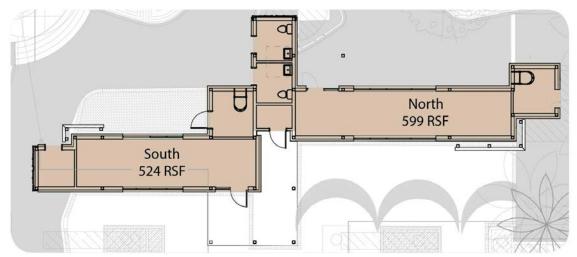
Site Plans



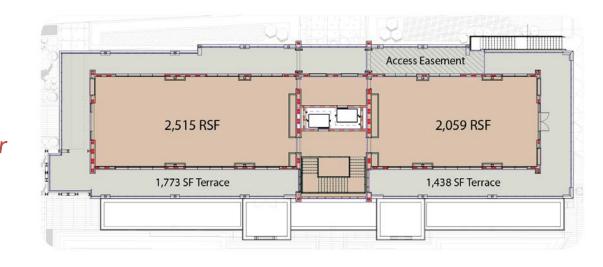
Retail "A" First Floor



Retail "B"



Retail "A"
Second Floor



Retail "C"



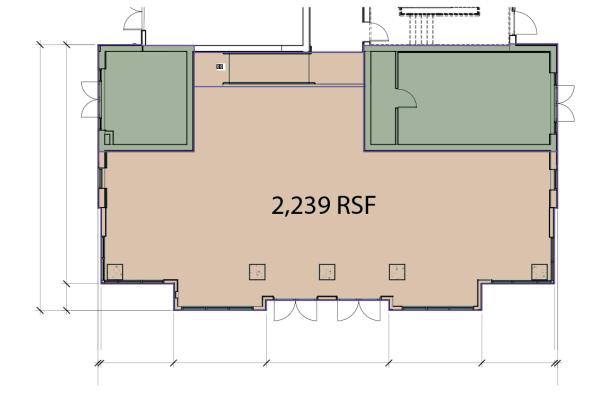


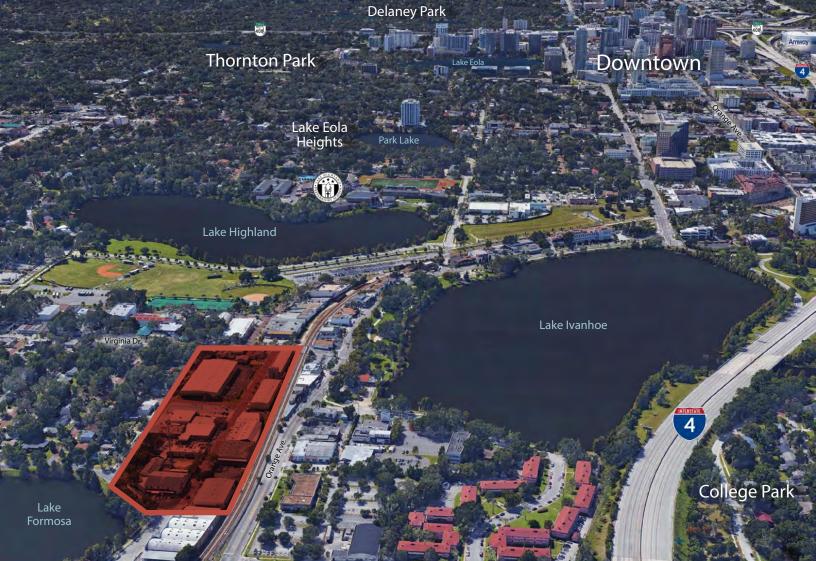
Site Plans

Retail "D"



Retail "E"





Total Retail Space: ±25,000 s.f.

Retail "A" - 2 Stories

- 1st Floor: Food hall with 8 unique concepts and a large outdoor activity space
- 2nd Floor: Private dining and wrap-around bar with scenic views of Lake Ivanhoe

Retail "B"

- South: 524 r.s.f | 9'-0" Ceiling Height
- North: 599 r.s.f. | 9'-0" Ceiling Height
- Shared Restrooms

Retail "C"

4,453 r.s.f.12'-0" to 15'-0" Ceiling Height

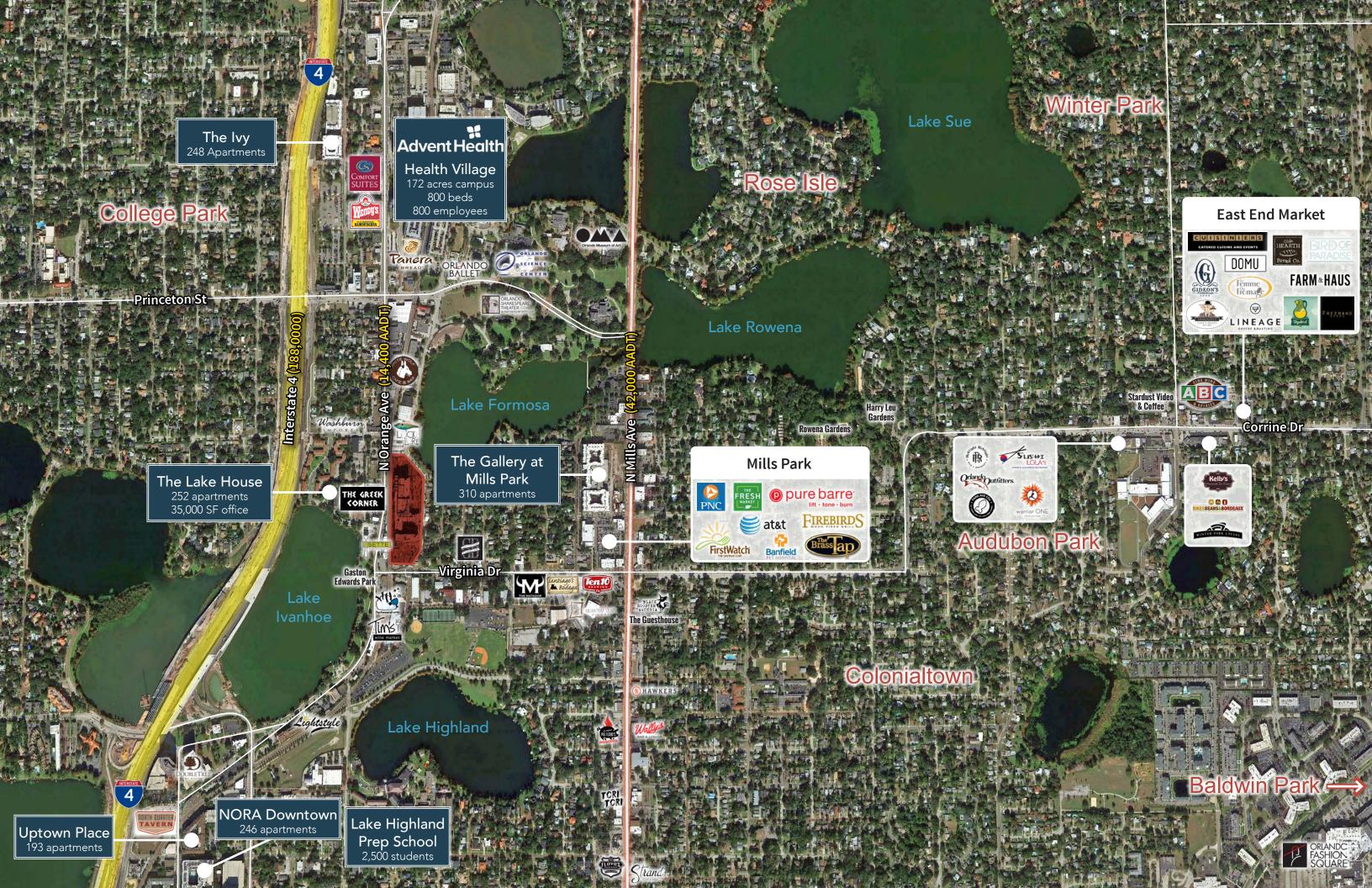
Retail "D"

- 4,489 r.s.f. | 20'-0" Ceiling Height
- Cannot be vented

Retail "E"

- 1st Floor: 2,239 r.s.f. | 9'-4" Ceiling Height
- Cannot be vented





Yard at IVANHOE

Downtown Orlando Activity Drivers



Orlando is quickly becoming recognized as a World Class City. **Downtown Orlando** is home to the Amway Center, Dr. Phillips Center for the Performing Arts and a completely overhauled Camping World Stadium. We're growing our transportation infrastructure through SunRail commuter rail service, Brightline, expansion of the Orlando Airport and the I-4 Ultimate project. Our tech community is thriving as evidenced by many successful "home grown" tech companies, the formation of the Orlando Tech Association and several tech-focused co-working spaces. Orlando is also making a name for itself as a foodie town, a nationally recognized leader in sustainability and green building practices and an overall great place to live!

Amway Center is a \$480 million state-of-the-art facility that is home to the NBA's Orlando Magic and the Orlando Solar Bears professional hockey team. As host to several hundred events each year, the Amway Center is an iconic destination to Central Florida and beyond. With capacity of more than 20,000 seats, the Amway Center has hosted countless concerts and sports events, including the NBA All-Star Game and the NCAA Basketball Tournament.



Dr. Phillips Center for the Performing Arts is a \$383 million state-of-the-art performing arts center in Downtown Orlando. With its opening in November 2014, the performing arts center launched its vision of Arts For Every Life® by being a gathering place for creativity and discovery; a vibrant urban destination where artists, audiences and students come to experience, explore and learn. Phase I features the 2,700-seat Walt Disney Theater and the 300-seat Alexis & Jim Pugh Theater. The \$228 million Phase II broke ground in March 2017 and will add the 1,700-seat Steinmetz Hall.



Camping World Stadium (formerly the Citrus Bowl) underwent a massive \$208 million reconstruction in 2014 which yielded 90% all-new construction and a completely modernized stadium. These upgrades have bolstered Camping World Stadium's ability to draw new high-profile events like neutral-site college football games, NFL pre-season match-ups, the NFL Pro Bowl and big-name concerts while retaining its signature annual college football bowl games and events.

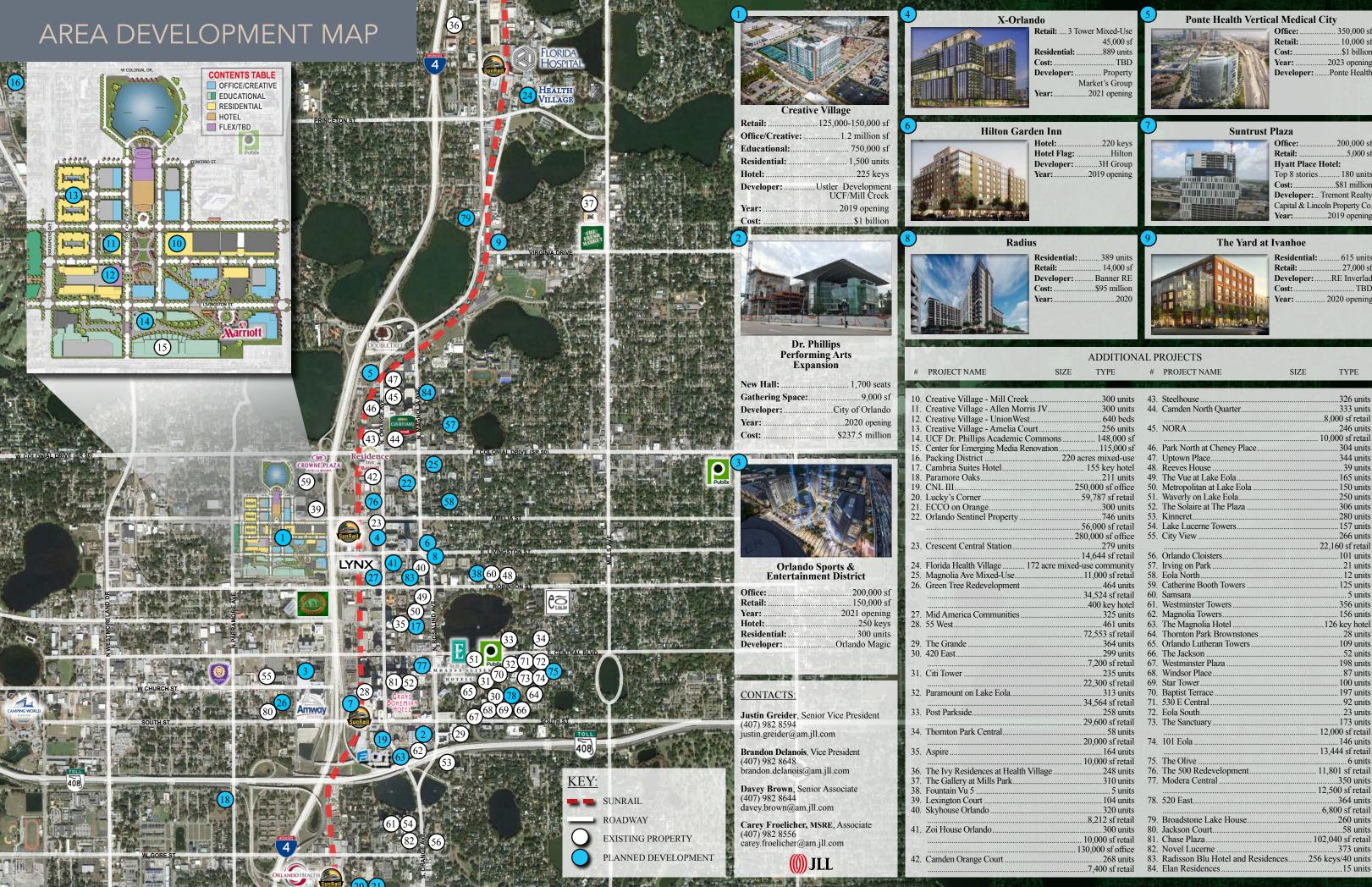


Orlando City Stadium is a \$155 million, 25,500-seat soccer-specific stadium. It is 100% privately funded and home to Orlando City (MLS) and Orlando Pride (NWSL). The site is two blocks from the Amway Center, within walking distance of the downtown bar district, and four blocks from Creative Village. In addition to regular season games, the Orlando City Stadium has hosted "friendly" matches, international matches and both the U.S. Men's National Team and the U.S. Women's National Team.

Florida Hospital Health Village and Orlando Health are located one and two SunRail stops from Creative Village anchoring Downtown Orlando to the north and south. Both hospital systems are mixed-use, healthcare focused developments creating thousands of jobs. Florida Hospital is recognized as the largest hospital in the U.S. with 2,473 beds and Orlando Health is recognized as the 3rd largest in the U.S. with 2,175 beds.







Ponte Health Vertical Medical City

Office: 350,000 sf . 10,000 sf Retail: ..\$1 billion ..2023 opening Year: Developer: Ponte Health



Retail: ..5,000 sf **Hyatt Place Hotel:** Top 8 stories.. .\$81 million Cost: Developer: .. Tremont Realty Capital & Lincoln Property Co.

200,000 sf



. 615 units .. 27,000 sf Retail: Developer:RE Inverlad .. TBD Cost: Year: .. 2020 opening

#	PROJECT NAME	SIZE	TYPE	#	PROJECT NAME	SIZE	TYP
6		12 17		257.1		NEW STREET	477
10.	Creative Village - Mill Creek		300 units	43.	Steelhouse		326
	Creative Village - Allen Morris JV.						
12.	Creative Village - UnionWest		640 beds				8,000 sf
13.	Creative Village - Amelia Court		256 units	45.	NORA		246
14	LICE Dr. Phillips Academic Comm	ons	148 000 sf				10 000 sf

43 Steelhouse	326 units
44 Camden North Quarter	
· · · · · · · · · · · · · · · · · · ·	8,000 sf retail
45. NORA	246 units
46. Park North at Cheney P	lace304 units
47. Uptown Place	344 units
48. Reeves House	
49. The Vue at Lake Eola	165 units
50. Metropolitan at Lake E	ola150 units
51. Waverly on Lake Eola	250 units
52. The Solaire at The Plaza	a306 units
53. Kinneret	280 units
54. Lake Lucerne Towers	157 units
	266 units
56. Orlando Cloisters	101 units
57. Irving on Park	21 units
58. Eola North	
	s125 units
60. Samsara	5 units
61. Westminster Towers	
62. Magnolla Towers	
63. The Magnolla Hotel	
64. Inornion Park Brownst	ones 28 units ers 109 units
67 Westmington Plaza	
68 Windsor Place	
	92 units
, s. The surreturn	
74. 101 Eola	146 units
75. The Olive	6 units
76. The 500 Redevelopme	nt
77. Modera Central	350 units
	12,500 sf retail
78. 520 East	364 units
	6,800 sf retail
79. Broadstone Lake Hous	e
80. Jackson Court	58 units
	102,040 sf retail
82. Novel Lucerne	

Yard at IVANHOE

Personas: Who's Here



YOUNG AND RESTLESS: Well-educated young workers, careful shoppers

Households: 2,131,500 Average HH Size: 2.04 Median Age: 29.8 Median HH Income: \$40,500 Status: Single

Socioeconomic Traits: These are careful shoppers, aware of prices, and

demonstrate little brand loyalty. They like to be the first to try new products, but prefer to do research before

buying the latest electronics.



EMERALD CITY: Smart, involved and current

Households: 1,748,600 Average HH Size: 2.06 Median Age: 37.4 Median HH Income: \$59,200 Status: Single

Socioeconomic Traits: Well educated, these consumers research products

carefully before making purchases. They buy natural,

green, and environmentally friendly products.



METRO FUSION: Diverse, hard-workers, brand savvy shoppers

Households: 1,753,500 Average HH Size: 2.65 Median Age: Median HH Income: 29.3 Status:

Socioeconomic Traits: They work hard to advance in their professions, including working

weekends. They take pride in their appearance, consider their fashion trendy, and stick with the same few designer brands.



METRO RENTERS: Highly mobile, educated, risk takers

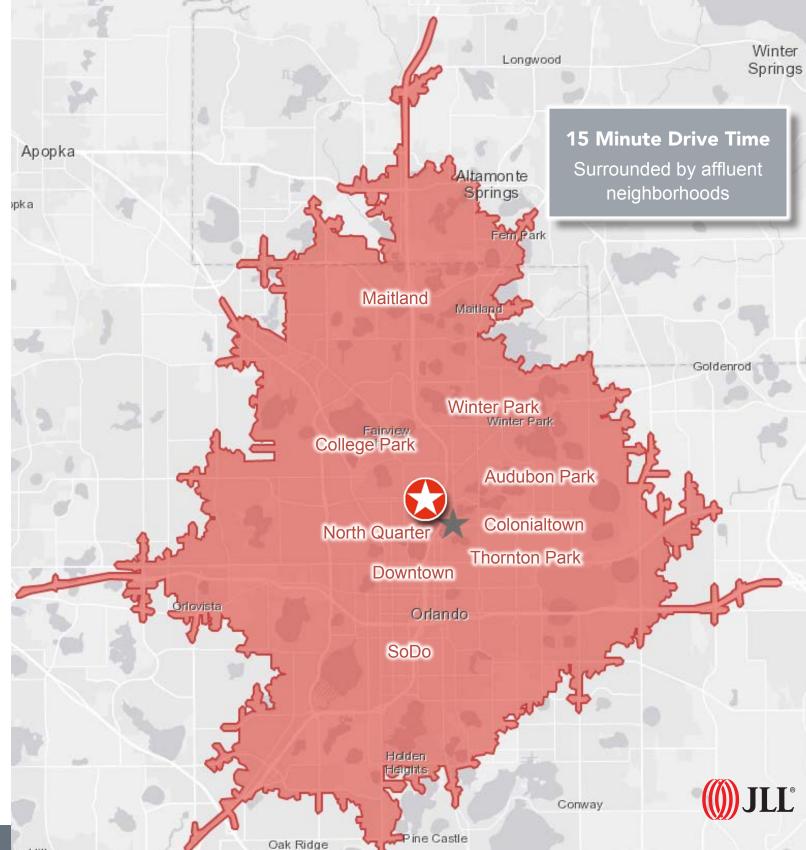
Households: 1,911,500 Average HH Size: 1.67 Median Age: Median HH Income: \$67,000 Status:

Very interested in the fine arts and strive to be sophisticated; Socioeconomic Traits:

value education and creativity. Willing to take risks and work long

hours to get to the top of their profession.





Brandon Delanois

Vice President +1 407 982 8648 <u>brandon.de</u>lanois@am.jll.com Justin Greider SVP, Florida Retail Lead +1 407 982 8648 justin.greider@am.jll.com



100 E Pine Street, Suite 200 | Orlando, Florida 32801

us.jll.com/retail

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