



For Lease

The ONE place that has it all

- Located just across from Daytona International Speedway.
- ONE DAYTONA is the premier lifestyle and entertainment district in Daytona Beach. It is a destination for live music, family events, community fundraisers and artfully curated experiences.
- Robust daytime population with over 80,000 employees and 42,000 college students within the immediate vicinity.
- Connecting central and north Florida providing ONE DAYTONA with a large regional consumer base.
- Two hotels on-site: The Marriott Autograph Collection dubbed "The Daytona" is a 144 room full service luxury hotel with conference center; The Fairfield Inn and Suites is a 105 room hotel.
- 282 luxury apartments set to deliver late 2019 on the northeast corner of the project.
- Second generation restaurant opportunities available.

Join the best in class retailers like:



ONE **DAYTONA**

**1 Daytona Blvd
Daytona Beach, FL 32114**

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Site Plan



- 1 A-120 - FUTURE RETAIL
- 2 Outfit Center
- 3 B-210 - 3,539 s.f.
- 4 B-220 - 6,525 s.f.
- 5 C-300 - 2,652 s.f.
- 6 VENETIAN
- 7 C-320 - 7,734 s.f.
- 8 Sprint
- 9 MIAMI GRILL & BAR
- 10 ReRUNNING ELEMENTS
- 11 D-420 - 1,825 s.f.
- 12 D-430 - 2,517 s.f.
- 13 (CUSTOM) BUILT BURGERS
- 14 Cobb
- 15 Cafe Time
- 16 G-600 - 10,028 s.f.
- 17 Pink PANCASUS
- 18 G-620 - 1,000 s.f.
- 19 DUNKIN' DONUTS
- 20 THE DAYTONA
- 21 The Tavern
- 22 H-800 - 12,262 s.f. (under hotel)
- 23 GALLERY500
- 24 sunglass hut
- 25 H-830 - 1,200 s.f. (under hotel)
- 26 4 RIVERS
- 27 ROCK-BOTTOM
- 28 P.F. CHANG'S
- 29 Midici
- 30 S
- 31 PETS TO SHOP
- 32 P
- 33 R-100 - 1,500 s.f.
- 34 FAIRFIELD INN & SUITES
- 35 Mid-rise Residential
- 36 Garden Style Residential

Tomoka Town Center

TJ-maxx FIVE BEL'W

Academy DAVE & BUSTERS HOBBY LOBBY

Tanger Outlets

GAP NIKE

TRADER JOE'S
Distribution

Daytona Auto Mall

Mercedes-Benz Ford ALFA ROMEO NISSAN

ONE DAYTONA

Bass Pro Shops Guitar Center Cobb THEATRES 4 RIVERS SMOKEHOUSE

P.F. CHANG'S GameTime

Volusia Mall

JCPenney
Dillard's
★ macy's

SKY ZONE TRAMPOLINE PARK

West Marine

UCF
DAYTONA BEACH

DAYTONA STATE COLLEGE

Bethune Cookman University

FLORIDA STATE UNIVERSITY
COLLEGE OF MEDICINE

PET SMART
BEST BUY

IHOP
Olive Garden
Bahama Breeze

1 SHOPPES @ ONE DAYTONA

Jersey Mike's Subs FirstWatch THE DAYTIME CAFE

GOLDS GYM Sprint CHASE

EMBRY-RIDDLE
Aeronautical University
DAYTONA BEACH, FLORIDA

COST PLUS
WORLD MARKET

ASHLEY FURNITURE HomeStore

LPGA INTERNATIONAL
DAYTONA BEACH

Hooters
CARRABBA'S ITALIAN GRILL
Tijuana Flats TEX-MEX
TARGET

DAYTONA INTERNATIONAL SPEEDWAY

International Speedway Square

Total Wine SPIRITS-BEER & MORE DICK'S SPORTING GOODS

Stein Mart BED BATH & BEYOND STAPLES

BJ'S RESTAURANT BREWHOUSE

MILLER'S ALE-HOUSE

Volusia Square



DOLLAR TREE

THE HOME DEPOT

Daytona Beach International Airport

Market Trade Area

2020 SCHEDULE OF EVENTS

JAN. 3-5 	JAN. 24 	JAN. 25-26 	FEB. 8-9 	FEB. 8 	FEB. 9 
FEB. 13 	FEB. 14 	FEB. 15 	FEB. 16 	MAR. 7 	MAR. 8-9 
MAR. 14 	MAY 8-10 	AUG. 28 	AUG. 29 	OCT. 15-18 	NOV.-DEC. 

ONE DAYTONA EVENTS CALENDAR | 2020

ONE DAYTONA EVENTS – 2020

- Wednesday, January 22nd – IMSA Rolex Premier at ONE DAYTONA
- Friday, January 24th – Art of Speed
- Saturday, January 25th – Taste of the 24, ONE DAYTONA suite
- Tuesday, January 28th – Mayor’s Fitness Challenge
- Saturday, February 1st – Mayor’s Fitness Challenge
- Thursday, February 6th – Kickoff to DAYTONA Speedweeks
- Sunday, February 9th – Daytona Half Marathon
- Saturday, February 15th – Cruisin’ ONE DAYTONA Car Show, “Speedweeks Edition”
- Saturday, February 29th – Daytona Beach Police Department’s Corn Hole Tournament
- Friday, March 6th – Monday, March 16th – Bike Week: Official Bike Week Welcome Tent
- Thursday, March 12th – American Flat Track Bike Show at ONE DAYTONA Nights
- Tuesday, March 17th – Spring Break Splash
- Thursday, March 26th – Saturday, March 28th – Spring Turkey Run
- Saturday, April 4th – Sunday, April 5th – Art Show: Brushes, Bites and Blues
- Saturday, April 11th – Spring Fling
- Tuesday, April 21st – Jeep Beach at ONE DAYTONA Nights
- Saturday, May 2nd – Girls on the Run 5K, Fiesta De Mayo & Margarita Challenge
- Fridays from May 29th – August 31st – Summer Splash
- Thursday, June 4- Saturday, June 6th – Truck Meet at ONE DAYTONA Nights
- Saturday, July 4th – TBD
- Saturday, July 18th – Christmas in July
- Saturday, August 29th – Coke Zero Sugar 400
- Saturday, September 12th – Family Day with Early Learning Coalition in Victory Circle
- Saturday, September 26th – Garage Fresh Car Show
- Thursday, October 15th – Sunday, October 18th – Biketoberfest: Official Welcome Center
- Saturday, October 17th – Funtoberfest 5K & Beer Walk
- Saturday, October 31st – Sunday, November 1st – Family Fest
- Wednesday, November 25th – Saturday, November 28th – Turkey Run at ONE DAYTONA Nights
- Friday, December 4th – Sunday, December 6th – Exotic Driving Experience
- December 2020 – WONDERLAND: Sundays 4-7PM & Tuesdays 5-8PM
- December 31st – NYE

TENTATIVE EVENTS

- Sunday, March 15th – St. Patrick’s Beer Walk
- October 2019 – Biketoberfest Bike Show
- Wine Walk

ONGOING EVENTS

- LIVE MUSIC
- MONTHLY CAR SHOW – every 1st Sat of each month
- FAMILY NIGHTS – Tuesdays throughout the year
- AREA PARTNERSHIPS – Continuing to work with our hotel partners and the DIS Team around events we can partner for a comprehensive guest experience.





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\$67,028
Average HH Income
30 Minute Drive Time



412,962
2019 Population
30 Minute Drive Time



178,620
Total Households
30 Minute Drive Time



10 Million
Visitors to Daytona
Beach Annually



185,522
Daytime Population
30 Minute Drive Time



48.7
Median Age
30 Minute Drive Time



\$6.09B
Annual Total Visitor
Spend in Daytona Beach



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