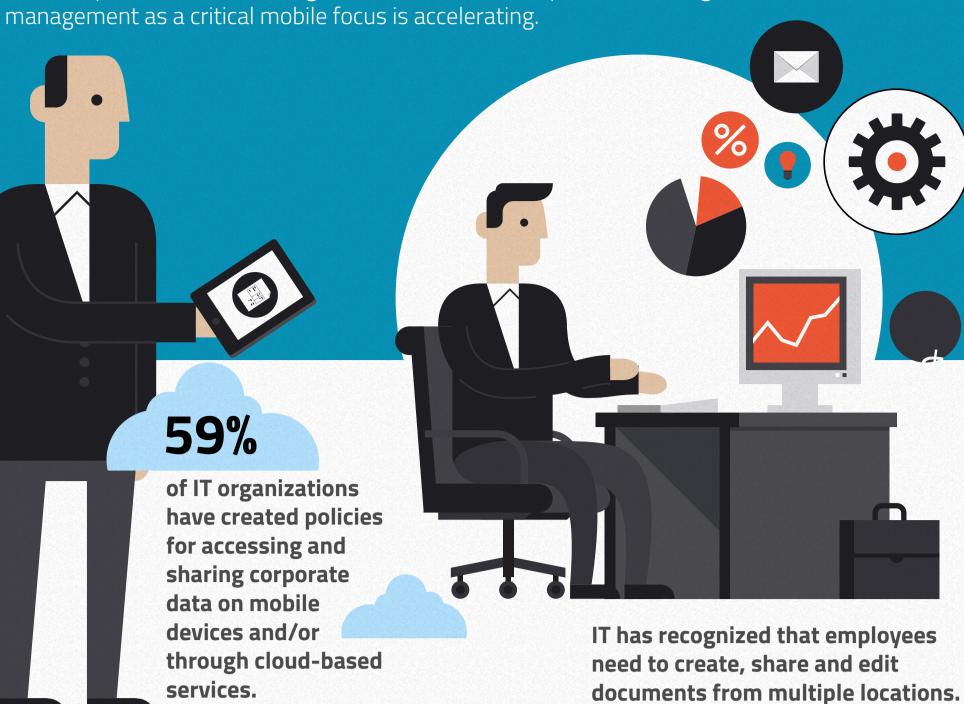


BY FOCUSING ON PRODUCTIVITY

What was once a novelty is now a business and competitive must-have. More enterprises are applying mobile to core processes, making customer support, sales operations and everyday tasks more effective. By mastering mobility, IT teams play a key role in boosting productivity, efficiency and ROI across the business.

MOBILE CONTENT MANAGEMENT: Beneficial for Employees and IT

As smartphone and tablet usage increases in the enterprise, the emergence of content



Mobile Access Fosters Employee **Productivity and Efficiency** With proper IT support, employees are

empowered to access data, share content, collaborate anywhere, anytime.

with official BYOD policies save an average of 37 minutes

Employees at companies

per week.1





74%

of IT leaders believe "BYOD can help our



employees be more productive" 2



82%

increased use of personal devices for work purposes, including the following:

of organizations have made a change in

business objectives as a result of the



devices and/or through cloud-based services

sharing corporate

data on mobile



mobile device management solution



business apps for personal devices

invested in



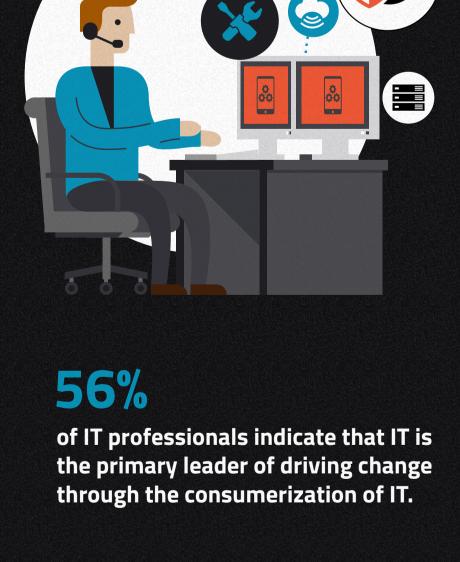
invested in a secure collaboration service for file

sharing



Focus on making collaboration easy to use,

How IT Can Stay Ahead With Mobile Success:



✓ Balance collaboration with security visibility, control and policy: ✓ Plan for any device, any time, anywhere productivity

simple to access and

effective on every device

- **Prioritize integrations** across apps core business processes

and better ROI.

Mobile agility, security,

employee satisfaction,

The Result:



IT Professionals Report:



Improved communication with

individual employees

Increased productivity for

40% customers (external collaboration)



Are targeting customer retention

Increased employee

Source: 2014 Consumerization of IT in the Enterprise, *IDG Research 1. http://grahamchastney.com/2013/11/byod-and-productivity-statistics/

2. http://readwrite.com/2013/03/26/intel-byod-by-the-numbers

38%



retention

23%



Learn more by visiting