

VOLUNTEER RECRUITMENT WORKSHEET



Goals:

1. Our league will need _____ new coaches this year.
2. Our league will fill _____ board vacancies this year.
3. Our league will need _____ other new volunteers this year.

A. How many new coaches will you need in each division this year?

B. How will your league reach out to parents that are potentially interested in coaching or volunteering in another capacity?

C. Does your league have board vacancies to fill? If yes, which positions?

| POSITION TO BE FILLED | TARGET DATE TO FILL POSITION |
|-----------------------|------------------------------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

D. Does your league have other volunteer needs? If yes, which positions?

| POSITION TO BE FILLED | TARGET DATE TO FILL POSITION |
|-----------------------|------------------------------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

E. Does your league have any volunteer needs related to one-time events or other short-term activities?

| EVENT | TYPE OF NEED | # OF VOLUNTEERS NEEDED |
|-------|--------------|------------------------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

F. What organizations or programs in your community can your league contact to find potential volunteers?

| ORGANIZATION | TYPES OF VOLUNTEER POSITIONS THEY COULD FILL |
|--------------|--|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

Download this worksheet at [LittleLeague.org/MarketingPlan](https://www.littleleague.org/MarketingPlan)