

Become a Business Supporter

When the rubbish is gone,
nature can carry on.



About the Event

Clean Up Australia is the largest community mobilisation event in the Asia Pacific region.

Last year we inspired and supported over 540,000 volunteers who removed the equivalent of 14,139 ute loads of rubbish from the natural environment.

Clean Up Australia Day generates extensive traditional and social media coverage with a focus on the impact of specific rubbish items, the need for waste management reform and a call to action.

Business Clean Up Day 2017 Results

Creating lasting change.

-  200 BUSINESSES
-  OVER 300 SITES NATIONALLY
-  OVER 5000 VOLUNTEERS
-  OVER 700 TONS OF RUBBISH REMOVED

Three ways to get involved:

Become a Business Supporter



Partner with the campaign and enjoy a host of branding benefits whilst supporting the fight against litter in Australia's natural environment. If you have multiple branches, you can register multiple clean up locations. Further details are on page two.

Host a Clean Up Event



Clean up a location near your own premises that needs some attention and encourage staff to devote up to 2 hours of volunteer time.

Reduce Your Impact



Clean up your own premises plus introduce three new initiatives under which you will improve your environmental sustainability.

02 8197 3408

www.cleanupaustraliaday.org.au

Wendy Chapman
Business Project Officer
Email: business@cleanup.com.au
193 Darlinghurst Rd, Darlinghurst NSW 2010

| Supporter Benefits | Major Partner | Business Champion | Platinum | Gold | Silver |
|--|---|---|---|---|---|
| Investment (incl GST) | \$25,000 | \$10,000 | \$5,500 | \$2,500 | \$1,500 |
| Maximum number of supporters | 2 | 3 | 5 | 10 | 10 |
| Number of supported Clean Up Sites | 30 | 20 | 10 | 5 | 3 |
| Consultation with CUA around customising the supporter benefits | Yes | | | | |
| Sector exclusivity | Yes | Yes | | | |
| Ian Kiernan AO to attend business functions (number per year) | 2 | 1 | 1 | | |
| Banner advertisement at top of CUA Business page | Yes | | | | |
| Business Supporter profile on CUA web site | <ul style="list-style-type: none"> • Logo • Company description (max 125 words) • Hyperlink from description • Two minute video supplied by supporter | <ul style="list-style-type: none"> • Logo • Company description (max 125 words) • Hyperlink from description • One minute video supplied by supporter | <ul style="list-style-type: none"> • Logo • Company description (max 125 words) • Hyperlink from description | <ul style="list-style-type: none"> • Logo • Hyperlink from logo | <ul style="list-style-type: none"> • Company name • Hyperlink from company name |
| Branding on Business Clean Up bags | Logo (XL) | Logo (L) | Logo | Name (L) | Name |
| Social media support and engagement opportunities/CUA business newsletter mentions | 5 | 3 | 2 | | |
| Framed commemorative plaque | Yes | Yes | Yes | | |
| Use of Clean Up logo for your promotional purposes | Yes | Yes | Yes | Yes | |
| Invitation to networking event | Yes | Yes | Yes | Yes | Yes |
| Introduction to Carbon Reduction Institute | Yes | Yes | Yes | Yes | Yes |