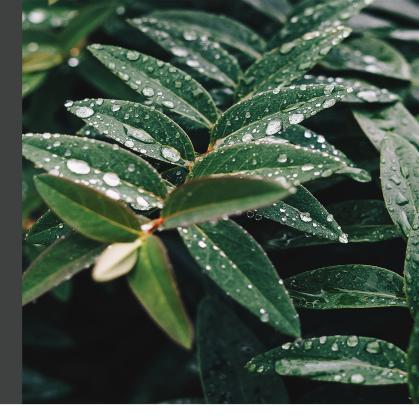


Become a Business Supporter

When the rubbish is gone, nature can carry on.



About the Event

Clean Up Australia is the largest community mobilisation event in the Asia Pacific region.

Last year we inspired and supported over 540,000 volunteers who removed the equivalent of 14,139 ute loads of rubbish from the natural environment.

Clean Up Australia Day generates extensive traditional and social media coverage with a focus on the impact of specific rubbish items, the need for waste management reform and a call to action.

Business Clean Up Day 2017 Results Creating lasting change.

- 200 BUSINESSES
- OVER 300 SITES NATIONALLY
- OVER 5000 VOLUNTEERS
- OVER 700 TONS OF RUBBISH REMOVED

Three ways to get involved:



Become a Business Supporter

Partner with the campaign and enjoy a host of branding benefits whilst supporting the fight against litter in Australia's natural environment. If you have multiple branches, you can register multiple clean up locations. Further details are on page two.



Host a Clean Up Event

Clean up a location near your own premises that needs some attention and encourage staff to devote up to 2 hours of volunteer time.



Reduce Your Impact

Clean up your own premises plus introduce three new initiatives under which you will improve your environmental sustainability.

Wendy Chapman

Supporter Benefits	Major Partner	Business Champion	Platinum	Gold	Silver
Investment (incl GST)	\$25,000	\$10,000	\$5,500	\$2,500	\$1,500
Maximum number of supporters	2	3	5	10	10
Number of supported Clean Up Sites	30	20	10	5	3
Consultation with CUA around customising the supporter benefits	Yes				
Sector exclusivity	Yes	Yes			
lan Kiernan AO to attend business functions (number per year)	2	1	1		
Banner advertisement at top of CUA Business page	Yes				
Business Supporter profile on CUA web site	 Logo Company description (max 125 words) Hyperlink from description Two minute video supplied by supporter 	 Logo Company description (max 125 words) Hyperlink from description One minute video supplied by supporter 	 Logo Company description (max 125 words) Hyperlink from description 	LogoHyperlink from logo	 Company name Hyperlink from company name
Branding on Business Clean Up bags	Logo (XL)	Logo (L)	Logo	Name (L)	Name
Social media support and engagement opportunities/CUA business newsletter mentions	5	3	2		
Framed commemorative plaque	Yes	Yes	Yes		
Use of Clean Up logo for your promotional purposes	Yes	Yes	Yes	Yes	
Invitation to networking event	Yes	Yes	Yes	Yes	Yes
Introduction to Carbon Reduction Institute	Yes	Yes	Yes	Yes	Yes