

2017-2018 Sponsorship Packet

National Society of Black Engineers at Santa Clara University

Letter from Executive Board

Dear Prospective Corporate Partner,

Thank you for your interest in sponsoring National Society of Black Engineers (NSBE) chapter at Santa Clara University (SCU).

The NSBE SCU chapter strives for excellence in everything we do. Our values are clear: we believe in achieving academic excellence, community service, and producing competent engineers who excel professionally. The activities we engage in clearly reflect these values. They include: attending national and regional conferences, holding STEM engagement events for young students, and hosting post-undergraduate information sessions and workshops for our members. We are determined to prepare our members for success in STEM and STEM related fields.

This packet outlines a number of different opportunities available to your company which will assist us in our mission. Your sponsorship will allow our organization to grow to new heights. Additionally, you will be helping students complete their undergraduate education, grow professionally and carry on the tradition of an organization that is centered around the success of its members and their service to the community. We encourage you to sponsor our chapter to help further the plight of minorities in STEM and gain access to a fantastic talent pool.

Sincerely,

NSBE Santa Clara University Executive Board

Chapter Overview



Mission

To increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.

About Our Chapter

- 20 members
- Majors: Computer Engineering, Electrical Engineering, Mechanical Engineering, Bioengineering, Civil Engineering
- Our chapter is dedicated to maximizing the opportunities for our students within Silicon Valley. We provide networking, mentorship and self-improvement opportunities for members to maximize their potential.

National Conference Sponsorship Opportunities



Attending the NSBE National Conference benefits our members in a number of ways including:

- Networking with fellow peers and national company representatives at one of the largest career fairs
- Visits to companies and research facilities in the host city
- Workshops that provide insight on achieving academic success, being a successful black engineer, and life after college. Some examples of past workshops included:
 - Proper study habits
 - Resume Writing
 - How to be an involved professional
 - Preparation for Graduate School and higher education
- Events to learn more about the national NSBE organization and what it offers
- Opportunities to become more involved in local NSBE chapter

Your money will go towards paying for National Conference expenses including meals, plane tickets, hotel arrangements, transportation, and swag (ex: t-shirt, quarter-zip, or sweatshirt.).

National Conference Sponsor Levels and Benefits:

Sponsor Level	Donation Amount	Benefits
Bronze	\$750	<ul style="list-style-type: none"> • Recognition at SCU NSBE end-of-year awards • Informational Session at General Meeting
Silver	\$1750	<ul style="list-style-type: none"> • Logo placement on NSBE SCU conference swag • Advertising on NSBE website • Recognition at SCU NSBE end-of-year awards • Informational Session at General Meeting
Gold	\$2750	<ul style="list-style-type: none"> • Resume book of all members attending the national conference. • Invitation to an exclusive NSBE pre-conference breakfast or dinner. • Recognition at SCU NSBE end-of-year awards • Logo placement on NSBE SCU conference swag • Advertising on NSBE website • Photo-op with NSBE members attending national conference • Informational Session at General Meeting

Program and Event Sponsorship Opportunities:



Workshops

During workshops, students are able to network with their fellow peers and gain information about life after college and the opportunities that are available.

**Recommended donation: \$300*

Benefits:

- Publication in our weekly newsletter/email
- Recognition through a certificate
- Name and Logo included on all workshop materials

Tutoring

One of the main goals for NSBE at SCU is to continually push our members towards excellence and our tutoring sessions allow our members to reach that goal. This includes opportunities such as:

- Underclassmen and upperclassmen to network and upperclassmen are designated to help students who ask for tutoring
- Members to reach out to the NSBE SCU Board for professional tutoring services. After taking into account the student's need and academic standing, they will receive tutoring from a professional tutoring organization that will be provided by a company sponsor.

**Recommended donation: \$500*

Benefits:

- Publication in our weekly newsletter/email
- Recognition through a certificate
- Invitation to end-of-year NSBE awards ceremony

Scholarships

The NSBE organization provides scholarships to students who are a part of a NSBE collegiate chapter. With company sponsorship, the NSBE SCU chapter would also be able to provide scholarships for students who deserve them.

**Recommended donation: \$750*

Benefits:

- Resume book of all members
- Invitation to end-of-year NSBE awards
- Special advertising page on SCU NSBE website
- Dinner with scholarship recipient(s)





Projects and Research Fund

Students who have possible research ideas/projects will be able to receive funding from the NSBE SCU from the sponsorship of companies. This allows students to complete a great idea and showcase what they have contributed to the world of engineering.

**Recommended donation: \$500*

Benefits:

- Access to resumes and contact information of student(s) working on projects
- Receive project and research updates
- Name and logo included on all research and projects symposium materials
- Publication in our weekly newsletter/email
- Recognition through a certificate
- Special advertising page on SCU NSBE website

NSBE JR Support

NSBE at SCU wants to mold and develop the future engineers of our country. The NSBE JR. chapter is an organization/program that is designed for community outreach that builds a yearning to learn about engineering at a young age.

**Recommended donation: \$400*

Benefits:

- Publication in our weekly newsletter/email
- Recognition through a certificate
- Invitation to end-of-year NSBE awards ceremony
- Invitation to NSBE JR. exclusive events
- Photo-op with NSBE Jr. members
- Special advertising page on SCU NSBE website



Spring Engineering Education event for middle school and high schoolers

Our Spring Engineering Education for middle school will allow our members to reach out to our local community and teach young students about the principles of engineering. This event will allow members to share their passion and knowledge to the next generation of engineers in order to build a better future for their communities.

**Recommended donation: \$300*

Benefits:

- Opportunity to speak at Engineering Education Event
- Name and logo included on all materials
- Publication in our weekly newsletter/email
- Recognition through a certificate
- Recognition of press and media available
- Special advertising page on SCU NSBE website

High school Recruitment Event

Santa Clara University has amazing engineering opportunities for prospective engineering students. It is the reason why the NSBE SCU chapter plans to have an event dedicated to displaying the benefits of receiving an engineering degree at SCU. Members will have opportunities to discuss why they chose SCU, the engineering benefits at SCU, and how NSBE was able to assist them towards success.

**Recommended donation: \$300*

Benefits:

- Invitation to our incoming freshman engineering reception
- Name and logo included on all materials
- Publication in our weekly newsletter/email
- Recognition through a certificate
- Special advertising page on SCU NSBE website

***NOTE: Recommended amount for each program/event is negotiable**



IN KIND DONATIONS

In addition to monetary sponsorship, your company might also have various items that they would like to donate in support of our collegiate students. Examples include: bags, laptops, pencils, notebooks, books, software, printers, etc. Donating an item entitles sponsors to recognition at a general meeting, publication in our weekly newsletter/email, and recognition through a certificate.

Overall Benefits

A donated item would provide a student with an academic tool and/or tools needed to ensure their success. Additionally, your company will benefit from great brand exposure. The company name or logo will displayed on the item or items donated. You will receive recognition for the donated item.

BECOMING A PARTNER

To become a partner, please complete our registration form which includes basic information required by the Santa Clara University Development Office. You may access the form here: <https://goo.gl/forms/Zti8Ql4ptV35YYa92>. From there, we will be in contact immediately with a timeline and any additional steps that need to be taken. Once the process is complete, you will receive a letter that can be used as a formal record of donation.