Start-ups bringing disruptive innovation to primary care

BY LISA WARD | DECEMBER 3, 2016

While the term “disruptive innovation” has become synonymous with change that shakes up an industry, it actually has a very specific definition.

Harvard Business School Professor Clayton Christensen coined the phrase almost two decades ago to describe services or products that supplant incumbents because they are more convenient, more affordable and more accessible. The process usually begins with a new player, targeting an overlooked portion of the market, and ends by redefining the entire industry. ...

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BY TRACEY WALKER | DECEMBER 15, 2016

With the unpredictability surrounding healthcare under a new administration, one thing is certain: The emerging winners in the healthcare space will be those who collaborate and engage in the nudge toward value-based care.

Humana and Oak Street Health are among the health plans and providers who are collaborating to navigate the shift to value-based care. ...

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