



Plant-e

The Plant-e World is the first product of Plant-e, a company that generates electricity with living plants. An investment in this product is a contribution to a sustainable future. Invest in this latest technology and get a unique gadget!

The Plant-e World

This indoor plant is not only suitable for decoration, but it also puts a small globe in motion. With this gadget you can make the world go round with electricity straight from your plant. The integrated Plant-e technology allows the electricity that is generated at the roots of the plant to be captured and used to put the globe in motion. You can connect the globe to the plant yourself and immediately see that the plant provides electricity. This is a symbolic example of what's possible with Plant-e technology.

Sustainable future

By investing in this product, you invest in innovative technology and make it possible for Plant-e possible scale up technology and start larger projects; such as generating electricity from green roofs and natural wetlands. Together with dedicated partners, we develop a greener, cleaner energy-future.

Plant-e was founded in 2009 by David Strik and Marjolein Helder. Currently, Marjolein works full-time as CEO of the company, while David works on the development of the technology at Wageningen University. Nanda Schrama has joined the team in September 2012 to further develop the Plant-e World and its marketing.

The investments

The investments are used for further development of the Plant-e World. Revenues from these sales will be used for research and scaling up the technology so we will soon be able to provide the world with large-scale green power plants!

Through an investment in Plant-e for the Plant-e World you contribute to an innovative technology that will eventually lead to green electricity generation. By stepping up as a pioneer now you can already get your own renewable electricity in your living room.

Marjolein Helder talks about Plant-e (English):

http://www.youtube.com/watch?feature=player_embedded&v=kt0QVqQCC2M#!

Crowdfund options:

Invest € 80,- (purchase)

For this investment you can buy your own Plant-e World! You will also receive an entrance ticket to an exclusive event organized by Plant-e where you will get information about our technology and meet the Plant-e Team. Date: August 30th 2013 at 17:00h. Location: Impulse, Stippeneng 2, 6708 WE Wageningen, The Netherlands. The event will only take place if the crowdfund is successful. Expected date of delivery for the gadget: 30/03/2014. Important: can only be delivered in The Netherlands!

Invest € 1000,- (loan)

You provide Plant-e with a loan of € 1000,-, with an interest rate of 4% a year (duration 3 years). In the first year your interest will be paid 'in kind' with one Plant-e World. The investment plus interest of year 2 and 3 will be reimbursed at once on the 29th of June 2016 the latest. Important: the delivery of the Plant-e World in the first year is only possible in The Netherlands!

Invest € 2500,- (loan)

You provide Plant-e with a loan of € 2500,-, with an interest rate of 4% a year (duration 3 years). In the first year your interest will be paid 'in kind' with two Plant-e Worlds. The investment plus interest of year 2 and 3 will be reimbursed at once on the 29th of June 2016 the latest. Important: the delivery of the Plant-e World in the first year is only possible in The Netherlands!

Invest € 5000,- (purchase)

This investment gets you a Plant-e World Business Package that consists of 50 Plant-e Worlds with your own business logo. Nice as Christmas box for your employees (expected date of delivery is November 2013) or as gift for business relations (expected date of delivery is 30/03/2014). Important: can only be delivered in The Netherlands!

Invest € 5000,- (loan)

You provide Plant-e with a loan of € 5000,-, with an interest rate of 4% a year (duration 3 years). In the first year your interest will be paid 'in kind' with three Plant-e World. The investment plus interest of year 2 and 3 will be reimbursed at once on the 29th of June 2016 the latest. Important: the delivery of the Plant-e World in the first year is only possible in The Netherlands!

Invest € 10.000,- (loan)

You provide Plant-e with a loan of € 10.000,-, with an interest rate of 4% a year (duration 3 years). In the first year your interest will be paid 'in kind' with five Plant-e Worlds. The investment plus interest of year 2 and 3 will be reimbursed at once on the 29th of June 2016 the latest. Important: the delivery of the Plant-e World in the first year is only possible in The Netherlands!