

OnlyRoses[®]
THE WORLD'S FINEST ROSES



OnlyRoses opens two new stores in Qatar

Drawing inspiration from Italian design, these striking new spaces capture the essence of the OnlyRoses brand and create a luxury retail experience like no other.

OnlyRoses®
THE WORLD'S FINEST ROSES

Doha Festival City

Located near the entrance of this iconic shopping destination, OnlyRoses Doha Festival City has been designed to attract attention.

The first design element – the store's L shape – is defined by shiny blue lacquered niches and brass detailing. The second element features two bands of circular niches, finished with satin and lined steel, beginning at the entrance door and leading into the room. The niches of roses surrounding the centre table display arrangements that showcase vivid colours and stunning designs.



OnlyRoses®
THE WORLD'S FINEST ROSES

اوناي روزز

Mall of Qatar @ Salam Department Store

For a location of such grandeur, the goal was to create a distinct aesthetic – one that would raise the bar in luxury retail. The visibility, selection, and spacing of products have been carefully considered, as vibrant floral arrangements are displayed and adorned with subtle lighting and a brass framework. A bordeaux and black colour palette creates a deliberate contrast to the bright hues of the roses which, of course, take centre stage.

About OnlyRoses

OnlyRoses is the first global luxury brand specializing in the World's finest fresh roses, and best known for real roses that last a year without water. Founded in London in 2007, OnlyRoses currently operates nine stores internationally, and launched their first store in the United States – in Beverly Hills – in September 2017.



Mall of Qatar
Salam Department Store
Street 373
Ar-Rayyan · Qatar
Tel: +974 4021 2508



First floor, Court C
Umm Salal Mohamed
Doha Festival City
Doha · Qatar
Tel: +974 4467 7098