

people  
matters

# TECHHR 2015

CONFERENCE & EXPO

19<sup>th</sup>-20<sup>th</sup> August



TechHR 2015  
DRIVING ON DIGITAL



# TechHR 2015 - Driving on Digital

There's a lot of noise on! Everyone's either talking about, or jumping on, the Human Resources (HR) – Technology bus. Whether it is HR professionals, consultants, service providers or a host of innovative start-ups. The road is as wide as it is long. But one thing that everyone agrees on is that the business of HR is clearly Driving on Digital.

Hence the theme for **TechHR 2015 is Driving on Digital**.

The principles and processes that define businesses today focus on how technology is also driving the digital approach to talent. It's on the road, it's disruptive, it's happening – and HR has the opportunity to sit in the driver's seat!

By 2020, corporations expect to spend over USD10 billion on HR-related technology solutions that can make a change in the way people work. It is time to go with the flow and align with the anticipated trends! But how will these investments be deployed? Which aspects of HR will be digitized and which will remain 'human'? What works for what kind of organization? How does internal alignment bring about this large-scale transformation?

TechHR 2015, for the second year, will focus on this and many other questions. People strategies will need to be recast to accommodate technology and the repast it brings with it. Whether it is social, mobile, analytics, cloud (SMAC), or Software as a Service (SaaS), video, Big Data, gamification, MOOCS, or the Digital of 'Things'. These, along with upgrading all the operational areas technology has been driving to date.

With more and more HR processes getting digitally mainstreamed, the HR leadership will need to go beyond strategy and into its very own mindset! The CHRO as a CTO? Maybe! CHRO aligned with the CTO? Absolutely! How can software influence the soft-side – the human side – of HR? And there will be even more challenges and opportunities to discuss in the context of the multi-generational, multi-national and multi-faceted workforce of today.

TechHR 2014 significantly overachieved on all it promised. It created a high benchmark we have to better. And we will. TechHR 2015 will be equally grand, better focused on generating partnerships, conversations and ideas with higher all-round levels of quality.

Come, let's do it again!

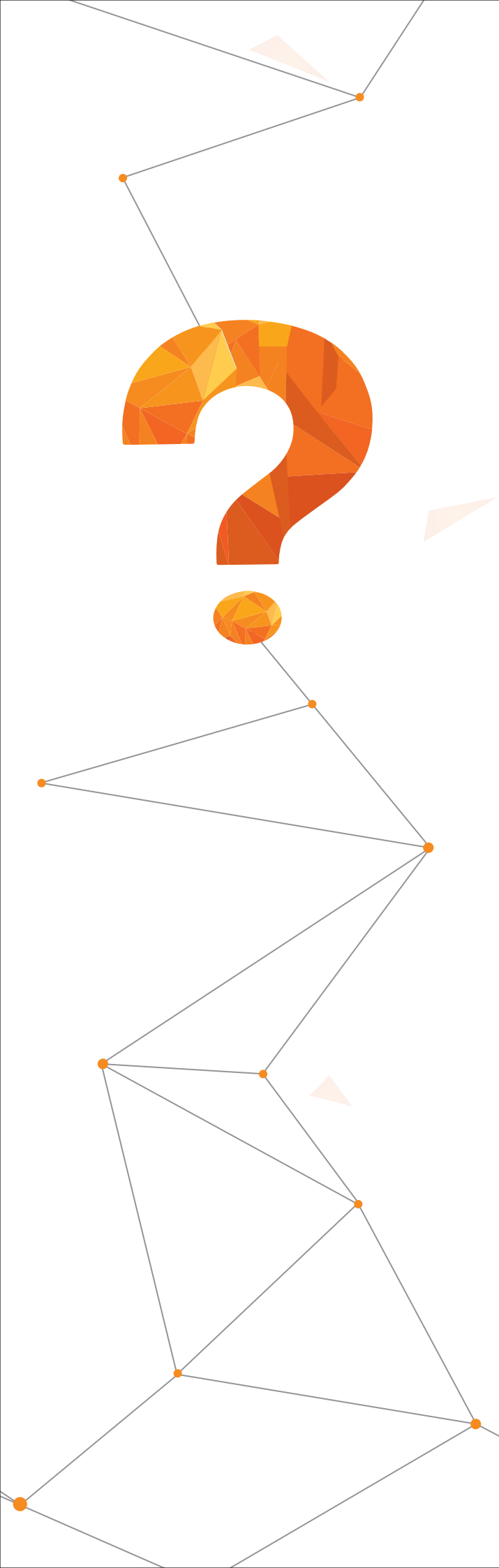
Warm regards,  
Ester Martinez  
Editor-in-Chief  
People Matters



# TechHR 2015 Driving on Digital

TechHR 2015 continues our efforts to support leaders and decision-makers in understanding how technology – and the social behaviours it creates – will drive the way organizations manage people and productivity. How, from all this, will emerge the contemporary, tech-savvy and forward-looking face of the new HR.

The complete ecosystem of HR Leaders, practitioners and service providers will come together to deliberate, debate, share best practices and connect with each other. After all, it is about taking advantage of the best that is available to make the workplace the best place to work!



**Now a benchmark, TechHR 2015 will take this success to its next level. Alongside all the usual exciting sessions, the key difference will be to focus on:**

- What has the world experienced in the HR-Technology space in the intervening 12 months?
- What are some of the strong themes emerging that promise to drive future HR strategies?
- What new changes or cutting-edge innovations have come into the market?
- What can we learn from the success stories of all the new solutions implemented?
- Cautions and areas that need more deliberation before implementation.
- Some new and creative session formats that can enhance participation and generate new ideas.
- This and much more at TechHR 2015 Conference & Exhibition!

# ACCLAIMED SPEAKERS

Leading lights of the HR and technology domains will share their expertise, moderate discussions and motivate forward thinking.



**MARK STELZNER**  
Founder &  
Managing Principal  
IA



**MITTU CHANDILYA**  
Chief Executive Officer  
AirAsia India



**NAVDEEP SINGH VIRK**  
Commissioner of Police  
Gurgaon



**C.V. RAGHU**  
Sr. Director, Legal  
& Regulatory Affairs  
Max India Ltd.



**FARZANA HAQUE**  
Global Head of Europe  
Telecom Business Unit &  
Global Head for Strategic Group  
Accounts, TCS



**KARAN BAJWA**  
Managing Director  
Microsoft Corporation  
(India) Pvt. Ltd.



**MADAN NAGALDINNE**  
Head of HR  
Facebook, New York



**SHALINI PILLAY**  
Head of People  
Performance & Culture  
KPMG India



**PRASHANT SHARMA**  
President, HR &  
Corporate Communications  
Zydus Group



**SAMEER PATEL**  
Senior Vice President  
Products & Go-To-Market  
Networks &  
Collaboration Software  
SAP



**ANURANJITA KUMAR**  
Managing Director & CHRO  
Citi South Asia



**RAJESH RANJAN**  
Partner  
Everest Group



**PRASHANT BHATNAGAR**  
Vice President  
Hiring and Staffing  
Sapient India



**PAM BOIROS**  
Vice President  
Global Corporate Marketing  
Skillssoft



**PRAMEELA KALIVE**  
Executive Vice President  
Zensar Technologies



**AJAY NAIR**  
Chief Human Resources Officer  
Housing.com



**PAVITHRAN NAMBIAR**  
General Manager  
JW Marriott Mumbai



**ABHIJIT BHADURI**  
Chief Learning Officer  
Wipro



**ELANGO R**  
CHRO & Head, Emerging  
Geographies Business Unit  
Mphasis



**AKHILESH TUTEJA**  
Partner, Advisory Services  
KMPG India



**JACOB JACOB**  
Chief People Officer  
Apollo Hospitals Enterprises Ltd.



**ARNAB BASU**  
Partner, Technology Consulting  
Leader PwC India



**SAURABH GOVIL**  
Sr. Vice President &  
Global Head, HR  
Wipro Ltd.



**LYN LEE**  
Vice President, HR  
Shell Business Operations



**PRASHANT SRIVASTAVA**  
President Group HR &  
People Excellence  
Reliance ADA Group



**AMITABH AKHAURI**  
Sr. Vice President, HR  
Jindal Stainless Ltd.



**ARVIND  
SIVARAMAKRISHNA**  
Chief Information Officer  
Apollo Hospitals Enterprise



**RAJNARAYAN**  
Senior Vice President  
& CHRO  
Titan Company Limited



**VINOD SUBRAMANIAN**  
Executive Director  
Ernst & Young



**RAJESH  
PADMANABHAN**  
President, Group CHRO  
Vedanta



**RAJESH TRIPATHI**  
Vice President, HR  
Gujarat Heavy Chemicals Ltd.  
(GHCL)



**ANAND PILLAI**  
Sr. Executive Vice President  
& Chief Learning Officer  
Reliance Industries Ltd.



**AMIT AGGARWAL**  
Chief Learning Officer  
Genpact



**KAVI ARASU**  
Chief Manager  
Learning & Development  
Asian Paints

# EXCITING FORMATS

## KEYNOTES

Industry leaders share their vision, views and experiences .

## BISTRO SESSIONS

Subject matter experts will entice a floating audience to their specifically selected topic.

## THE BIG DEBATE

Two teams, one concept, opposing views – who will win? The audience decides.

## LARGE-SCALE SIMULATION

Participate in a competitive format where teams get immersed in a real-life case as HR leaders, to take decisions and prove their skills.

## CASE STUDIES

Actual situations to discuss and find solutions for.







- **WORKSHOPS**

Facilitated, highly participative small-group activities.

- **SERVICE PROVIDER PITCH**

Service providers present cutting-edge products.

- **PRESENTATIONS**

Inspirational success stories and testimonials.

- **SOUNDING BOARD**

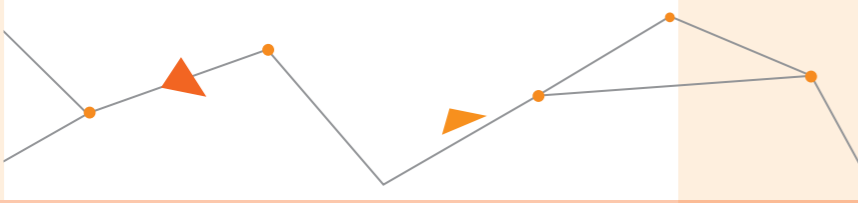
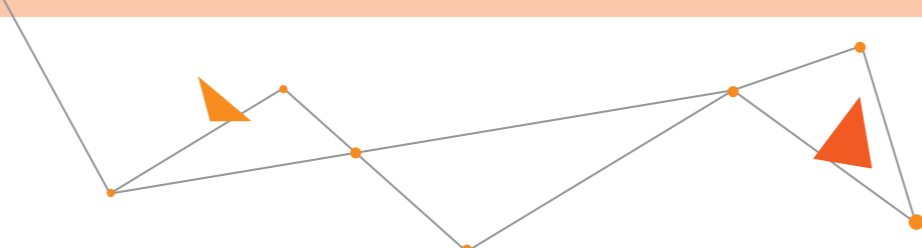
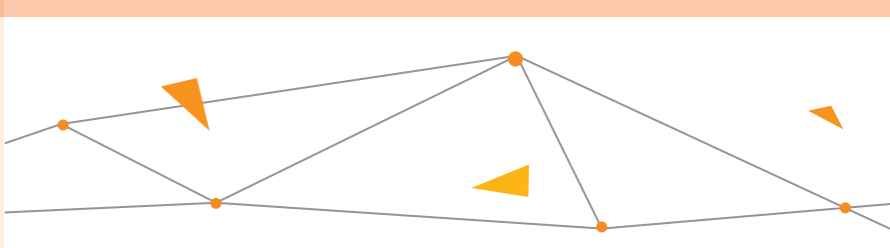
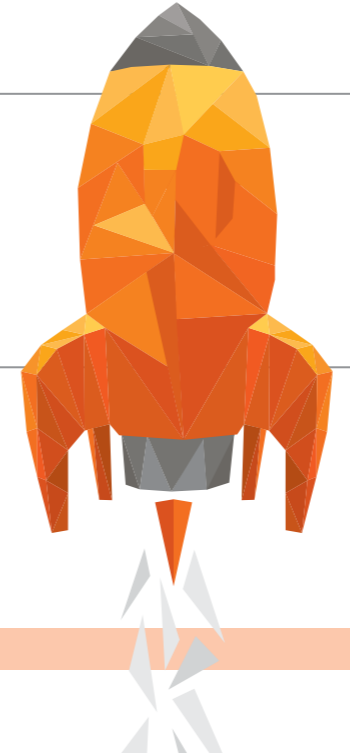
One-to-one mentoring session with business leaders. Discuss projects and challenges, seek advice and solutions.

- **ELEVATOR PITCH**

Next-generation leaders tell us how awesome they are.

AND THERE'S MORE

# AGENDA: DAY 1 (19<sup>TH</sup> AUGUST 2015)

TIME	THEME THEATER	TIME	LAB THEATER	EXCLUSIVE DISCUSSION TRACK	TIME	#UNCONFERENCE	PRODUCT DEMOS
			Interactive break up space incorporates innovative learning formats in TechHR - Bistro sessions, Masterclasses, Gamified sessions, Case Studies and Simulations to take theory to practice.	Closed group discussions on key emerging themes, knowledge sharing & knowledge creating. Block your seat for the relevant discussion. Limited seats only!		Join the #Unconference at the TechHR Exhibition area. Interactive, format-less, free-flowing, anchored by entrepreneurs, young HR leaders & much more.	Ongoing demonstrations, live and in real-time, by leading service providers. Get a hands-on understanding and appropriate information!
7:30 - 8:15	<b>REGISTRATION</b>						
9:00 - 10:30	<b>DEFINING THE NEED &amp; STRATEGY FOR HR TECH: DRIVING ON DIGITAL</b> - Transformation & Technology as Business Value Creators. What is the business need for change? What are the business challenges? Who will be involved in executing the strategy? Three stage setting presentations on Business Transformation followed by moderated Q&A's to focus the conclave's direction.						
10:30 - 11:30	<b>NETWORKING BREAK</b>				10:30 - 11:00	<b>REGISTRATION FOR QUIZ / THE BIG QUESTION ANNOUNCEMENT</b>	
					11:10 - 11:30	<b>STORY TELLING:</b> Multi-national leaders share their experiences of the diverse ways people have embraced technology in their worklives.	
11:15 - 12:30	<b>CONTEXT FOR A DIGITAL WORLD:</b> Why are we all going digital? What prompted us to go down that path? Is it because we firmly believe in the power of digital? What data-points have we considered? The math, the engagement, the profit, the risks? Hear the key stakeholders in go-digital decision-making as they share their respective context for the digitally enabled workplace powered by a digitally competent workforce.	11:30 - 12:45	<b>MASTERCLASS: Is the ROI on HR technology just a number?</b> This workshop helps participants do a deep dive into building effective business cases for technology investments. Quantifying ROI as a value creator and not just a number.				<b>DEMOS</b>
12:30 - 13:30	<b>KEYNOTES: HUMANIZING HR</b> - With the expanding role of technology looms a threat: The erosion of the human side of HR. What can HR do to reduce this threat perception and enhance the personal touch in its delivery? How are companies leveraging the power of technology to increase high-touch HR delivery.	12:45 - 13:45	<b>BISTRO SESSION: Implementing Technology - Challenges &amp; Learnings</b> - A unique bistro-style session on technology implementation. Identifying challenges and helping organizations prepare, strategize and overcome them.		12:00 - 12:30	<b>BUILDING SOCIAL MEDIA IDENTITY - Season 2</b>	<b>DEMOS</b>
13:30 - 14:45	<b>LUNCH BREAK</b>				14:45 - 15:30	<b>OPEN HOUSE:</b> The impact of technology on the 'human' side of HR.	
14:45 - 16:00	<b>DIGITAL WISHLIST:</b> If only... Technology has given many gifts to the workplace. Yet, there are miles to go before people are fully satisfied - if ever. The road to achieving human expectations is paved with wishes. What are people leaders and HR practitioners wishing for? Let's listen carefully, for wishes of today could well become the product development briefs of tomorrow.	14:30 - 16:30	<b>TECHWORKS:</b> A series of keynotes. People leaders narrate first-hand success stories about how technology has worked for their organization. Listen to the tales of applying technology for high business impact for organizations.	<b>SPOTLIGHT AWARDS ELEVATOR PITCHES</b>			
16:00 - 16:45	<b>NETWORKING BREAK</b>				16:00 - 16:20	<b>UNVEILING THE BIG QUESTION</b>	
16:45 - 18:00	<b>BIG DEBATE: Who holds the power, Innovation or Risk?</b> With innovation and decentralization comes risk followed by compliance and control. Towards which side do the scales lean? Two teams, 8 leading lights of the industry, a battle of wits and logic; for and against. Who wins? The audience decides the outcome of the big debate.						
18:00 - 18:45	<b>TECH HR SPOTLIGHT AWARDS:</b> Announcing the award winners! Decided by an eminent panel of experts and a rigorous selection process. TechHR awards recognizes HR Tech start-ups for delivering innovation and excellence across the spectrum of the HR domain.						
18:45 onwards	<b>COCKTAILS &amp; DINNER</b>						

# AGENDA: DAY 2 (20<sup>TH</sup> AUGUST 2015)

TIME	THEME THEATER	TIME	LAB THEATER	EXCLUSIVE DISCUSSION TRACK	TIME	#UNCONFERENCE	PRODUCT DEMOS
			Interactive break up space incorporates innovative learning formats in TechHR - Bistro sessions, Masterclasses, Gamified sessions, Case Studies and Simulations to take theory to practice.	Closed group discussions on key emerging themes, knowledge sharing & knowledge creating. Block your seat for the relevant discussion. Limited seats only!		Join the #Unconference at the TechHR Exhibition area. Interactive, format-less, free-flowing, anchored by entrepreneurs, young HR leaders & much more.	Ongoing demonstrations, live and in real-time, by leading service providers. Get a hands-on understanding and appropriate information!
8:45 - 10:00	<b>KEYNOTES: DRIVING ON DIGITAL! GLOBAL OVERVIEW &amp; WHAT IT MEANS TO INDIA -</b> A crisp, yet detailed, keynote session on keeping pace with global trends on Digital; what they mean to the organizational context in India. Are Indian corporate needs different from the west?						
10:00 - 11:00	<b>WOW A GEN Z KID... I'VE HEARD SO MUCH ABOUT YOU!</b> A panel discussion on how seriously organizations are taking the new paradigm that will be created once the Gen Z joins the workplace in the coming months.	10:00 - 11:15	<b>Execution Masterclass</b> by Franklin Covey on Implementation of Technology at Workplace		10:00 - 10:45	<b>WHAT WOULD YOU DO?</b> Plausible business situations, four ways to manage them. Participants choose one option. Like-minded individuals team up to present their views on why their option would work best. The moderator ensures peace and harmony.	
11:00 - 11:30	<b>NETWORKING BREAK</b>						
11:30 - 12:45	<b>THE HR TECH ECO SYSTEM - Risk, Security, Legal And Policies - People, Tech, Law, Influencing - The HR Tech Ecosystem - The Tacit Contributors</b> The technology ecosystem also consists of players who may not necessarily be within the organization but play an important role in ensuring safety and compliance. Ensuring that technology complies with the letter - and spirit - of the law, some even prevent and crack down on cyber crime. They keep the ecosystem safe, monitor risks and fight off attacks by unscrupulous elements - internal and external. Hear them speak about their work, their challenges and what they expect of organizations and business leaders who make technology decisions.	11:45 - 13:15	<b>TECHWORKS:</b> A series of keynotes. People leaders narrate first-hand success stories about how technology has worked for their organization. Organizations share their tale on applying technology for high business impact. Listen to the tales of applying technology for high business impact for organizations.				<b>DEMOS</b>
12:45 - 13:15	<b>TECHWORKS:</b> A series of keynotes. People leaders narrate first-hand success stories about how technology has worked for their organization. Listen to the tales of applying technology for high business impact for organizations.						<b>DEMOS</b>
13:00 - 14:45	<b>LUNCH BREAK</b>						
14:30 - 15:30	<b>TECHWORKS:</b> A series of keynotes. People leaders narrate first-hand success stories about how technology has worked for their organization. Listen to the tales of applying technology for high business impact for organizations.				14:30 - 15:30	<b>QUIZ:</b> So you think you're smart? Okay, so prove it! There'll be questions, questions and more questions! Industry firsts, business lingo, jargon, who's-who, trivia and lots more, in one cool, fun-filled quiz program. Come, be a sport, join a team, show them all. Exciting prizes to be won!	
15:30 - 16:30	<b>Huddle - Leveraging Storytelling in Digital Organization</b>						
16:15- 17:45	<b>HIGH TEA &amp; CLOSING</b>						

# TECH HR 2014 A FLASHBACK



**3** parallel break-out tracks covering the entire HR spectrum



**650** delegates from the HR and technology domains



Some amazing networking



**12** fast-paced high-attendance sessions



Over **65** world-class speakers, facilitators and session leaders



Over **3,000**  
tweets



**26**  
exhibitors showcasing  
world-class products



High-decibel  
social conversations



**Spotlight Awards**



Exciting formats  
of TechHR 2014

# EXPO AND #UNCONFERENCE

## Expo

Abandoning established rules, TechHR 2014 created an exciting and interactive exhibition area – The Expo. Designed to foster free-flowing conversations around the stalls that exhibited the latest product offerings, delegates and service providers could sit comfortably on the bean bags placed casually at the tastefully decorated central hub and discuss business opportunities and partnerships. It quickly evolved into a place to unwind and catch up!



## #Unconference

Right in the middle of the Expo area was the innovatively designed Unconference space. Unlike anything created before, it broke away from the traditional way discussions happened. Informal, well-lit and never a dull moment! Speakers were liberated from the four corners of the stage and anyone could pitch in at will, to whatever was being talked about. Brimming with ideas and perspectives, the Unconference sessions were a sight to behold.



# TESTIMONIALS



Here's what the attendees had to say about the extraordinary success of TechHR '14



@SameerPatel

Wheels up DEL>BOM. #techhr14 was a top notch event. Kudos to @Ester\_Matters and @PeopleMatters2 team and thx for your hospitality.



@MahasWorld

@Ester\_Matters and @PeopleMatters2 kudos on the fab #TechHR14 conference. The hall was overflowing & brilliant format. Way to go!



@sundertrg

Why carry business cards to conference? @\_Kavi set a new standard yesterday #TechHR14 @PeopleMatters2



@Anand\_Pillai

#TechHR14: One of the best conferences I have attended for a long time. Focused, fun filled & futuristic @PeopleMatters2



@FARatCSOD

Congratulations to @Ester\_Matters and @PeopleMatters2 on a phenomenal #TechHR14! Looking forward to many more to come.



@tanvi\_gautam

@Ester\_Matters @PeopleMatters2 If I could feel the energy thousands of miles away u know u rocked it! Congrats #TechHR14



@\_Kavi

That's a pic to keep @PeopleMatters2: How does the digital medium change the art of storytelling?

We have seen over 3,000 tweets from our followers



# DELEGATE PROFILING

Chief HR Officers | Chief Technology Officers | Forward-looking HR Practitioners  
HR Technology Service Providers | Consultants and Advisors | Chief Executive Officers  
Chief Financial Officers | Business Heads

## Two Tracks Covering the Complete HR Spectrum

### THEME THEATER

The Theme Theatre covers theme-related deliberations relevant to the wider HR leadership.

### LAB THEATER

Interactive break up space incorporates innovative learning formats in TechHR-Bistro sessions, masterclasses, gamified sessions, case studies and simulations to take theory to practice.

## Sponsorship at TechHR

TechHR is the best platform to position your brand as an innovator and a leader in the HR Technology space. TechHR conference marketing is a comprehensive, six-month plus multimedia effort of online and offline communications. You can choose the sponsorship program that fits your business objectives & benefit from robust conference marketing.

SPONSOR CATEGORY	SLOTS
 Diamond	5
 Gold	8
 Silver	12



# IT IS TIME TO COME TOGETHER AGAIN

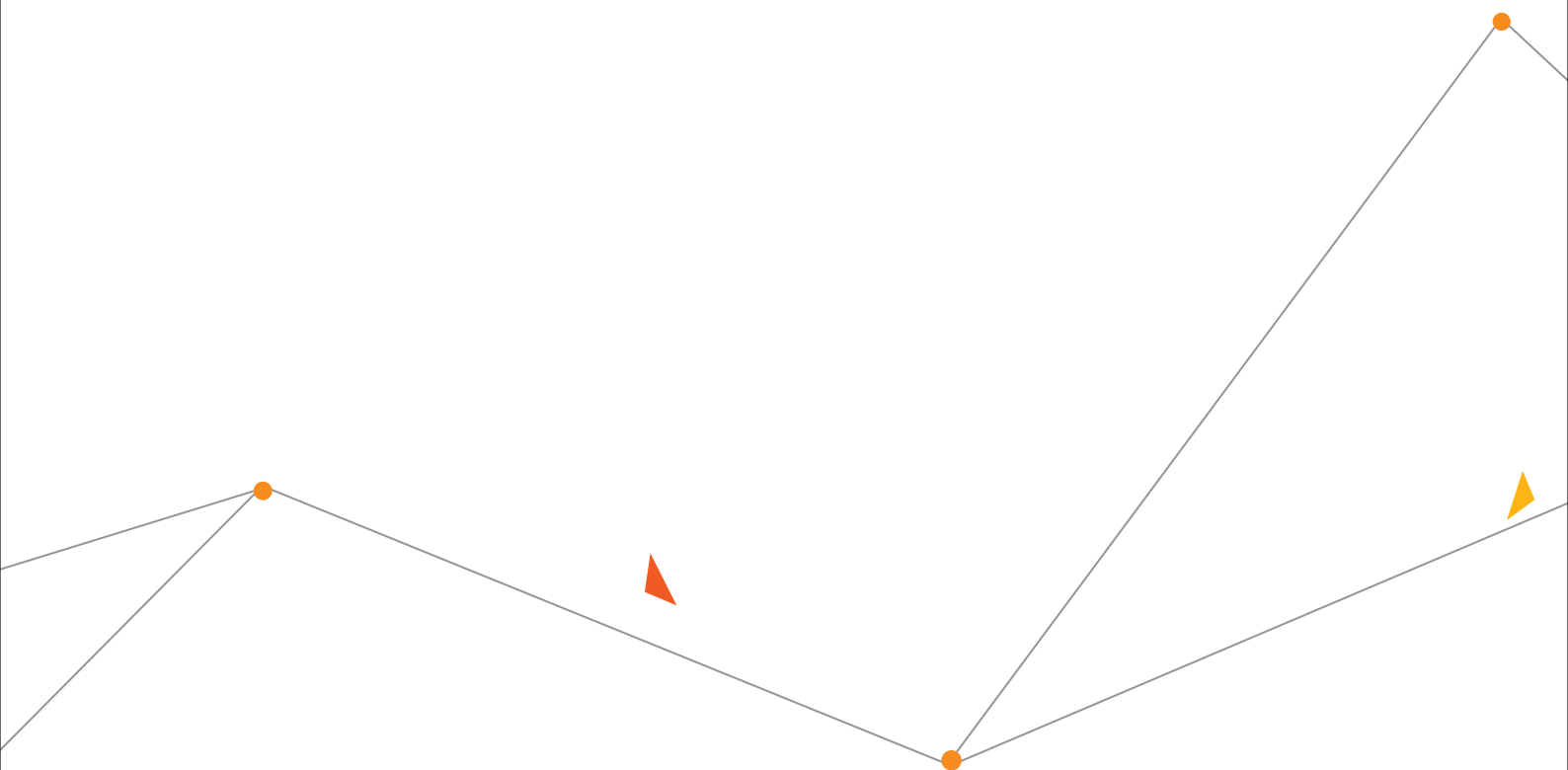
People Matters has a proven track record of exponentially growing a strong, highly respected and expertise-rich community. This we put at the disposal of the HR fraternity in order to stimulate thought leadership through collective participation and contribution. We believe that this is our core strength and we continue to improve on it.

TechHR 2015 will provoke lots of new ideas to challenge the status quo and keep our network buzzing, like every People Matters event has been known to do.

## Where and When

Date: 19<sup>th</sup>-20<sup>th</sup> August, 2015

Venue: The Leela Ambience, Gurgaon



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