TECH
HR
2015
CONFERENCE & EXPO
19th-20th August

TechHR 2015

DRIVING ON DIGITAL

Warm regards,
Ester Martinez
Editor-in-Chief

TechHR 2015 - Driving on Digital

There's a lot of noise on! Everyone's either talking about, or jumping on, the Human Resources (HR)-Technology bus. Whether it is HR professionals, consultants, service providers or a host of innovative start-ups. The road is as wide as it is long. But one thing that everyone agrees on is that the business of HR is clearly Driving on Digital.

Hence the theme for **TechHR 2015 is Driving on Digital.**

The principles and processes that define businesses today focus on how technology is also driving the digital approach to talent. It's on the road, it's disruptive, it's happening — and HR has the opportunity to sit in the driver's seat!

By 2020, corporations expect to spend over US$10 billion on HR-related technology solutions that can make a change in the way people work. It is time to go with the flow and align with the anticipated trends! But how will these investments be deployed? Which aspects of HR will be digitized and which will remain 'human'? What works for what kind of organization? How does internal alignment bring about this large-scale transformation?

TechHR 2015, for the second year, will focus on this and many other questions. People strategies will need to be recast to accommodate technology and the repast it brings with it. Whether it is social, mobile, analytics, cloud (SMAC), or, Software as a Service (SaaS), video, Big Data, gamification, MOOCS, or, the Digital of 'things'. These, along with upgrading all the operational areas technology has been driving to date. With more and more HR processes getting digitally mainstreamed, the HR leadership will need to go beyond strategy and into its very own mindset! The CHRO as a CTO? Maybe! CHRO aligned with the CTO? Absolutely! How can software influence the soft-side — the human side – of HR? And there will be even more challenges and opportunities to discuss in the context of the multi-generational, multi-national and multi-faceted workforce of today.

TechHR 2014 significantly overachieved on all it promised. It created a high benchmark we have to better. And we will. TechHR 2015 will be equally grand, better focused on generating partnerships, conversations and ideas with higher all-round levels of quality.

Come, let's do it again!

TechHR 2015 Driving on Digital

TechHR 2015 continues our efforts to support leaders and decision-makers in understanding how technology — and the social behaviours it creates — will drive the way organizations manage people and productivity. How, from all this, will emerge the contemporary, tech-savvy and forward-looking face of the new HR.

The complete ecosystem of HR Leaders, practitioners and service providers will come together to deliberate, debate, share best practices and connect with each other. After all, it is about taking advantage of the best that is available to make the workplace the best place to work!
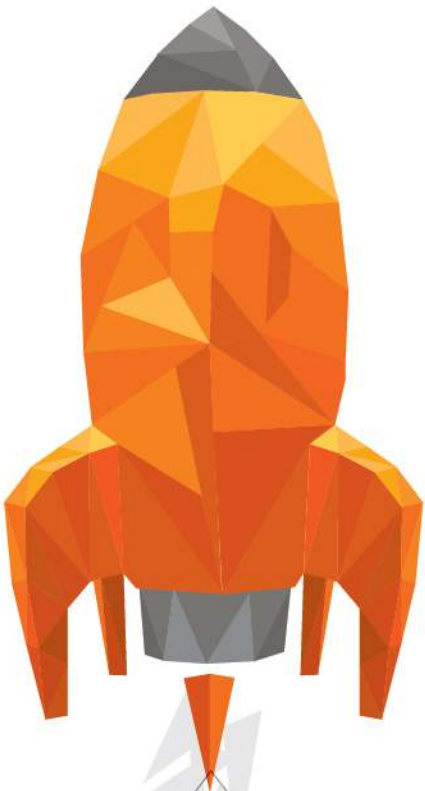
Now a benchmark, TechHR 2015 will take this success to its next level. Alongside all the usual exciting sessions, the key difference will be to focus on:

- What has the world experienced in the HR-Technology space in the intervening 12 months

- What are some of the strong themes emerging that promise to drive future HR strategies?

- What new changes or cutting-edge innovations have come into the market?

- What can we learn from the success stories of all the new solutions implemented?

- Cautions and areas that need more deliberation before implementation

- Some new and creative session formats that can enhance participation and generate new ideas

- This and much more at TechHR 2015 Conference & Exhibition!

TechHR Spotlight Awards

The Spotlight Awards aim to identify and applaud innovative HR technology startups that are improving recruiting and HR processes across Asia. We are looking for innovative HR technology players that address these business problems:

- Technology that collates, analyzes and provides intelligence for talent decision-making (across the employee life cycle)
- Technology that offers a possibility to scale talent operations in the region and worldwide
- Technology that makes the workplace more collaborative and social, impacting efficiency, culture alignment and business results
- Technology that adapts to the mobility needs of the organization
- Technology that saves time and money, building a much more efficient organization

To be eligible to participate, the organization should be a private limited company and less than five years old. TechHR Spotlight Awards entries will need to include a description of the technology, why it should be shortlisted and contact details. All entries will take place online. The top eight entries selected by a jury will then compete in the Spotlight Awards at this year's TechHR event. The finalists will give five-minute presentations on the business benefits of their product to a panel of HR technology experts, investors, industry analysts and HR practitioners. The jury panel will ask questions and clarifications and the audience will vote to select the winner.

All finalists will receive branding at the venue and exhibition area. The winners will receive a number of promotional benefits including one-on-one meetings with the jury panel and investors, a feature article in People Matters magazine about the winning company and its innovative technology, and a free ad in an upcoming issue of People Matters magazine.

ACCLAIMED SPEAKERS

Leading lights of the HR and technology domains will share their expertise, moderate discussions and motivate forward thinking.

JOSH BERSIN
Principal & Founder
Bersin by Deloitte

MARK STELZNER
Founder and
Managing Principal, IA

FARZANA HAQUE
Global Head of Europe
Telecom Business Unit &
Global Head for Strategic Group
Accounts, TCS

DN PRASAD
Director
Google People Services

R "RAY" WANG *
Principal Analyst
Founder and Chairman
Constellation Research

MADAN NAGALDINNE
Head of HR
APAC
Facebook

LEENA NAIR
Executive Director HR
Unilever

MANISH BAHL
Senior Director
Center for the Future
of Work, APAC
Cognizant

YASHWANT MAHADIK
Chief Learning Officer
Philips

SAMEER PATEL
Senior Vice President
Products
SAP

ANURANJITA KUMAR
Managing Director and
Chief HR Officer
Citi South Asia

RAJESH RANJAN
Partner
Everest Group

RAHUL VARMA*
Chief Learning Officer
Accenture

HARI THALAPALLI
Chief Marketing Officer &
Global Head
Business Consulting
Tech Mahindra

ANAND PILLAI
Sr. Executive Vice President
& Chief Learning Officer
Reliance Industries Ltd.

ABHIJIT BHADURI
Chief Learning Officer
Wipro

RAJESH PADMANABHAN
President, Group CHRO
Member, Group Exec
Vedanta

PRABIR JHA
President and Group
Chief Human Resources
Officer
Reliance Industries
Limited (RIL)

Delegate Profiling

Chief HR Officers | Chief Technology Officers | Forward-looking HR practitioners
HR technology service providers | Consultants and advisors

Three Tracks Covering the Complete HR Spectrum

THEME THEATRE

The Theme Theatre covers theme-related deliberations relevant to the wider HR leadership

TALENT ACQUISITION TRACK

The Talent Acquisition Track is focused on HR function heads and senior leaders associated with hiring. How technology improves efficiencies in various aspects of talent acquistion

TALENT MANGAGEMENT TRACK

The Talent Management Track is focused on senior leaders who oversee the talent management function. Discuss how HR Technology has influenced talent management processes and practices
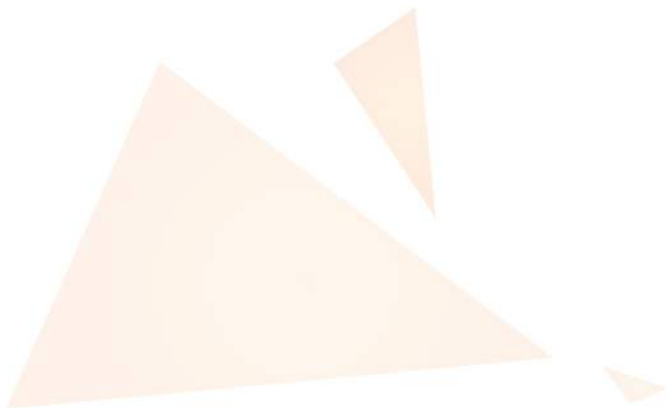
EXCITING FORMATS

KEYNOTES
Industry leaders share their vision, views and experiences

BISTRO SESSIONS
Subject matter experts will entice a floating audience to their specifically selected topic

THE BIG DEBATE
Two teams, one concept, opposing views — who will win? The audience decides

LARGE-SCALE SIMULATION
Participate in a competitive format where teams get immersed in a real-life case as HR leaders, to take decisions and prove their skills

CASE STUDIES
Actual situations to discuss and find solutions for

WORKSHOPS
Facilitated, highly participative
small-group activities

SERVICE PROVIDER PITCH
Service providers present
cutting-edge products

PRESENTATIONS
Inspirational success stories
and testimonials

SOUNDING BOARD
One-to-one mentoring session with
business leaders. Discuss projects and
challenges, seek advice and solutions

ELEVATOR PITCH
Next-generation leaders tell us
how awesome they are

AND THERE'S MORE

TECHHR 2014
A FLASHBACK

3 parallel break-out tracks covering the entire HR spectrum

650 delegates from the HR and technology domains

Some amazing networking

12 fast-paced high-attendance sessions

Over 65 world-class speakers, facilitators and session leaders

over **3,000**
tweets

26
exhibitors showcasing
world-class products

High-decibel
social conversations

Spotlight Awards

Exciting formats
of TechHR 2014

Testimonials

Here's what the attendees had to say about the
extraordinary success of TechHR '14

@SameerPatel
Wheels up DEL>BOM. #techhr14 was a top notch event.
Kudos to @Ester_Matters and @PeopleMatters2 team and thx
for your hospitality.

@MahasWorld
@Ester_Matters and @PeopleMatters2 :kudos on the fab #TechHR14
conference. The hall was overflowing & brilliant format. Way to go!

@sundertrg
Why carry business cards to conference? @_Kavi set a new standard
yesterday #TechHR14 @PeopleMatters2

@Anand_Pillai
#TechHR14: One of the best conferences I have attended for a long
time. Focused, fun filled &futuristic @PeopleMatters2

@FARatCSOD
Congratulations to @Ester_Matters and @PeopleMatters2 on a
phenomenal #TechHR14! Looking forward to many more to come.

@tanvi_gautam
@Ester_Matters @PeopleMatters2 If I could feel the energy
thousands of miles away u know u rocked it! Congrats #TechHR14

@_Kavi
That's a pic to keep @PeopleMatters2: How does the
digital medium changes the art of story telling?

We have seen over 3,000 tweets from our followers

Expo And #Unconference

Expo

Abandoning established rules, TechHR 2014 created an exciting and interactive exhibition area — The Expo. Designed to foster free-flowing conversations around the stalls that exhibited the latest product offerings, delegates and service providers could sit comfortably on the bean bags placed casually at the tastefully decorated central hub and discuss business opportunities and partnerships. It quickly evolved into a place to unwind and catch up!

Taking advantage of the informal setting, speakers and delegates struck up new friendships and some great networking happened. Ideas were exchanged between peers and mentors alike, with everyone else taking advantage of the open and free environment. Who knows! Maybe the game-changers of tomorrow would have started the conversation at the Expo!

#Unconference

Right in the middle of the Expo area was the innovatively designed Unconference space. Unlike anything created before, it broke from the traditional way discussions happened. Informal, well-lit and with never a dull moment! Speakers were liberated from the four corners of the stage and anyone could pitch in at will, to whatever was being talked about.

No one who entered the Unconference area remained a spectator – everyone participated! Brimming with ideas and perspectives, the Unconference sessions were a sight to behold!

IT IS TIME TO COME TOGETHER AGAIN

People Matters has a proven track record of exponentially growing a strong, highly respected and expertise-rich community. This we put at the disposal of the HR fraternity in order to stimulate thought leadership through collective participation and contribution. We believe that this is our core strength and we continue to improve on it.

TechHR 2015, will provoke lots of new ideas to challenge the status quo and keep our network buzzing, like every People Matters event has been known to do.

Where and When

Date: 19th-20th August, 2015
Venue: The Leela Ambience, Gurgaon