



ENVIRONMENT AND SUSTAINABILITY WITH THE **BLAUER ENGEL**

CHERRY was the first keyboard manufacturer to be awarded the Blauer Engel eco-label back in 1994 and has been able to continue to certify its products in accordance with the periodic updates of the criteria. In Germany, there are only two keyboard manufacturers awarded the Blauer Engel certification. CHERRY currently offers the largest portfolio of nine products that have been awarded the Blauer Engel. The world's first eco-label will continue to guide CHERRY's future products and will continue to serve as a guide for environmentally friendly purchasing.



ABOUT THE BLAUER ENGEL

The Blauer Engel is Germany's best-known and the world's first eco-label. Launched in 1978, the Blauer Engel is the environmental label of the German government. Reliable information enables consumers, the public sector and industry to demand environmentally friendly products in a targeted manner, thus promoting ecological product innovations and reducing environmental pollution. This seal of quality guarantees that products meet high standards in terms of environmental, health and usage properties. This means that products awarded the Blauer Engel are more environmentally friendly than comparable conventional products.

Further information on the Blauer Engel can be found at www.blauer-engel.de/en.

Criteria for the certificate

The main criteria for awarding the Blauer Engel environmental label to CHERRY keyboards are:

- Durability and reparability of the product
- Construction, structure, and connection technology of the product
- Recyclable construction
- Choice of materials and labelling
- Ergonomic properties of the keyboard and noise emission



CHERRY & THE BLAUER ENGEL

Already in the initial concepts for new products, considerations are given to the environmentally compatible selection of materials, taking into account the international REACH and RoHS regulations. This also takes into account the avoidance of so-called "conflict minerals" and optimized transport routes in the supply chain. The detailed designs of our Blauer Engel products are geared towards energy-efficient production and an almost complete recycling concept. Thanks to competent disposal partners, this also includes the re-cycling of overhauled production facilities: "Scrapped" becomes "Dismantle and Reuse".

Efficient.

Environmentally friendly.

Cost-optimized.

"The Blauer Engel eco-label stands for demanding standards and only those products and services that are better from an environmental point of view are awarded the Blauer Engel. We are pleased that CHERRY's keyboards have been complying with the requirements of the eco-label since 1994. The Blauer Engel is a valuable tool for consumers as well as for public procurement or in B2B business. The Blauer Engel is an important decision criterion for environmentally friendly purchasing."

RA Henning Scholtz, Head of Environmental Affairs at RAL gGmbH



CHERRY PRODUCTS WITH THE BLAUER ENGEL AWARD

Our CHERRY products guarantee outstanding quality and aesthetic design combined with the highest precision and durability. But protecting our environment is also part of our corporate philosophy.

If you choose a CHERRY product, you will have a long-lasting companion for a wide range of applications. From office and home office to security products.

Convince yourself of the proven CHERRY quality.

Why CHERRY?

- Years of expertise
- Highest quality
- Best ease of use
- State-of-the-art design
- Durable products
- Recyclable construction
- Plastic-free packaging
- Environmentally friendly production
- Design "Made in Germany"
- Variety of award-winning products
- GS tested
- Unbeatable service
- Best price/performance
- Additional free software

CHERRY PRODUCTS WITH THE BLAUER ENGEL AWARD

COLOUR									
PRODUCT	<u>CHERRY B. UNLIMITED 3.0</u>	<u>CHERRY STREAM DESKTOP</u>	<u>CHERRY STREAM DESKTOP RECHARGE</u>	<u>CHERRY STREAM KEYBOARD</u>	<u>CHERRY STREAM KEYBOARD WIRELESS</u>	<u>CHERRY STREAM KEYBOARD TKL</u>	<u>CHERRY KC 1000</u>	<u>CHERRY KC 1000 SC</u>	<u>CHERRY SECURE BOARD 1.0</u>
CATEGORY	Desktop-Set	Desktop-Set	Desktop-Set	Keyboard	Keyboard	Keyboard	Keyboard	Keyboard	Keyboard
CONNECTION	Wireless 2,4 GHz	Wireless 2,4 GHz	Wireless 2,4 GHz	Wired	Wireless 2,4 GHz	Wired	Wired	Wired	Wired
KEY-LIFE-CYCLE	> 20 Million	> 20 Million	> 20 Million	> 20 Million	> 20 Million	> 20 Million	> 10 Million	> 10 Million	> 10 Million
BATTERY	Battery	Battery	Rechargeable Battery	Wired	Battery	Wired	Wired	Wired	Wired
MEDIA KEYS	4	10	10	10	10	6	10	4	4

For more information on CHERRY products, please visit www.cherry.co.uk/products.html.



ENVIRONMENT AND SUSTAINABILITY AT CHERRY

In addition to a comprehensive range of products certified with the Blauer Engel eco-label, we at CHERRY also pay attention to other environmentally and customer-friendly aspects:

We ensure personal support for our customers - especially after purchase - through our expert service. This service provides free advice in the event of a problem and helps out with spare parts in a simple manner in the event of damage. So don't dispose of your CHERRY product too early, just give us a call. We will be happy to help you. Information on our service can be found at www.cherry.co.uk/service-downloads/contact.html.

We also provide recycling passports on our website, which give detailed information on the material and condition of the individual products. This enables you to dispose of your CHERRY product in a professional and environmentally friendly manner. You can find the recycling passes in our download area: www.cherry.de/download/uk/download.php

But that's not all: our product packaging is also easy to dispose of, as it is mainly made without plastic. It is very important to us to push this project even further and to do without plastic in all our packaging.

ABOUT CHERRY

CHERRY is a global manufacturer of high-end switches for mechanical keyboards and computer input devices. The business focus is on mechanical keyboard switches for gaming keyboards and various computer input devices used in a wide range of applications, especially in the fields of gaming, office, industry, cybersecurity, and healthcare solutions. Since its foundation in 1953, CHERRY has stood for innovative and high-quality products with its two business divisions Gaming and Professional products that are specially developed to meet the needs of its customers.



CHERRY has its operational headquarters in Auerbach in the Upper Palatinate and currently employs over 500 people in production facilities in Auerbach, Zhuhai (China) and Vienna (Austria) as well as in several sales offices in Auerbach, Paris, Kenosha (USA), Taipei and Hong Kong.

For more information about us and our product range, please visit www.cherry.co.uk.