|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Sagacity Creative Request Form  Please complete the form below completely. Artwork will not be started until copy and materials are provided. Allow **5 business days** for artwork proof. If you need approval from an outside client please build that into your timeline. | | | | | | |
|  | | | | | | |
| **Campaign/Project Name** | |  | | | | |
| **Requested By** | |  | **Date Requested** |  | | |
| **Sagacity Publication** | |  | **Due Date** |  | | |
| **Third Party Advertiser** | |  | **Length of Campaign** |  | | |
| **Campaign Elements:** (Select all that apply) | | Print  Web  E-mail  \_\_ Other | **Sizes needed** | **Print Ad Units**  FP  2/3 PAGE V  1/2 PAGE V  1/2 PAGE H  1/3 PAGE V  1/3 PAGE H  1/6 PAGE V  1/6 PAGE H | | **Digital Ad Units**  970x250  970x90  728x90  300x600  300x250  320x50  1920x1080  485x685  1024x728  415x100  600x900 |
| **Which ads featured on our website are drawn to?** |  | | **Final approval:** |  | | |
| **Description** | |  | | | | |
| **Headline Copy and Body Copy** | |  | | | | |
| **Hi-res (300 dpi) logo and images** | | Save to: T:\ | | | | |
| **Goal of the Project** | |  | | | | |
| **Anything else we need to know** | |  | | | | |
| Marketing Use Only: | | | | | | |
| Date Received | |  | Estimated Completion Date | |  | |
| Information Needed (not provided) | |  | Designer | |  | |