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| --- |
| Sagacity Creative Request FormPlease complete the form below completely. Artwork will not be started until copy and materials are provided. Allow **5 business days** for artwork proof. If you need approval from an outside client please build that into your timeline.  |
|  |
| **Campaign/Project Name** |  |
| **Requested By** |  | **Date Requested** |  |
| **Sagacity Publication** |  | **Due Date** |  |
| **Third Party Advertiser** |  | **Length of Campaign** |  |
| **Campaign Elements:** (Select all that apply) |  Print Web E-mail\_\_ Other | **Sizes needed**  | **Print Ad Units**FP2/3 PAGE V1/2 PAGE V1/2 PAGE H1/3 PAGE V1/3 PAGE H 1/6 PAGE V1/6 PAGE H | **Digital Ad Units**970x250970x90728x90300x600300x250320x501920x1080485x6851024x728415x100600x900 |
| **Which ads featured on our website are drawn to?** |  | **Final approval:** |   |
| **Description** |  |
| **Headline Copy and Body Copy** |  |
| **Hi-res (300 dpi) logo and images** | Save to: T:\ |
| **Goal of the Project** |  |
| **Anything else we need to know** |  |
| Marketing Use Only: |
| Date Received |  | Estimated Completion Date |  |
| Information Needed (not provided) |  | Designer |  |