



# SHINGO SUMMIT

*for Manufacturing*

*Main Conference  
September 11-12, 2018*

*Additional **workshops** and **tours**  
available before and after conference.*

# WELCOME to the 2018 Shingo Manufacturing Summit

- Learn from manufacturing leaders and business transformation experts as keynote speakers.
- Attend smaller break-out sessions where you can join the discussion.
- Add a site tour and Toyota Kata workshop on September 10.
- Add the DISCOVER EXCELLENCE workshop on September 13-14.

Main Conference (September 11-12) \$1,200.00 USD  
*\* Groups 3+ Save 25% on Main Conference*

DISCOVER EXCELLENCE (September 13-14) \$1,595.00 USD

Fireside Chat (September 11) \$295.00 USD  
*Dinner Included*

Lean Bronze Certification (September 13-15) \$795.00 USD

Company Tours (September 10) \$195.00 USD

Toyota Kata Workshop (September 10) \$595.00 USD

**REGISTER TODAY AT [EVENTS.SHINGO.ORG](http://EVENTS.SHINGO.ORG)**

# Monday - Workshop



8:00 am - 5:00 pm

## **WORKSHOP**

### **TOYOTA KATA**

**Drew Locher**

President, Change Management Associates

This practical workshop taught by Drew Locher will focus on the Improvement Kata - a routine for rapid PDCA cycles - and the Coaching Kata, a routine for leaders to develop the improvement skills of others. You will have the opportunity to practice both Katas in a simulation. Mr. Locher will provide the methodology to create a culture of daily improvement. This course is not about Lean solutions to problems, but about the road to developing your own solutions, again and again! It is a management system that coaches people for continuous improvement and achieving ambitious goals in all aspects of an organization.

**Fee: \$595**

# Monday - Tours

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11:00 am - 3:00 pm

TOUR

TEXAS NAMEPLATE CO.



Texas Nameplate Co. is the role model in their industry for excellence and strives to inspire others through their environmental processes of rejuvenate, recycle and reclaim. Texas Nameplate is a family-owned business that's heart is established on biblical principles and operates with a team atmosphere and a creative environment. The culture at Texas Nameplate is also a big part of their success over the years, promoting diversity in the workforce along with open communication in a relaxed, family-centered environment. Being green is a state of mind, and it's who they are.

**Fee: \$195, includes Texas BBQ lunch**

**Tour Instructions:** Participants are required to wear long pants. No bare legs, no skirts, no shorts. All participants must have closed-toed shoes and socks. No high heels. Please do not take photos or videos without permission from the host facility. Please meet in the lobby of the Great Wolf Lodge at 10:45 am for pre-boarding instructions. The bus will leave at 11 am and return to the hotel at 3 pm. **Tour Location:** 2200 W. Longhorn Drive, Lancaster, TX 75134

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1:00 pm - 4:30 pm

TOUR

ABBOTT LABS



Abbott is committed to helping people live their best possible life through the power of health. For more than 125 years, Abbott has brought products and technologies to the world -- in nutrition, diagnostics, medical devices and branded generic pharmaceuticals -- that create more possibilities for more people at all stages of life. Today, 94,000 associates are working to help people live not just longer, but better, in the more than 150 countries they serve.

**Fee: \$195**

**Tour Instructions:** Participants are required to wear long pants. No bare legs, no skirts, no shorts. All participants must have closed-toed shoes and socks. No high heels. Please do not take photos or videos without permission from host facility. Please meet in the lobby of the Great Wolf Lodge at 12:45 pm for pre-boarding instructions. The bus will leave at 1 pm and return to the hotel at 4:30 pm. **Tour Location:** 1921 Hurd, Irving TX 75038

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1:00 pm - 4:30 pm

TOUR

ORTHOFIX



Discover how Orthofix has successfully transformed its culture by aligning, engaging and empowering employees to continuously seek opportunities to improve the products and services it provides to customers. See how Lean tools such as kanban, visual work place, 6S, leader standard work, strategy deployment and many others work together to build systems that drive behavior and create a culture of continuous improvement (CI) and innovation.

Orthofix International is a diversified, global medical device company focused on improving patients' lives by providing superior reconstructive and regenerative orthopedic and spine solutions to physicians worldwide. Headquartered in Lewisville, Texas, the company has four strategic business units that include BioStim, Biologics, Extremity Fixation and Spine Fixation. Their products are distributed in more than 50 countries around the world via Orthofix sales representatives, stocking distributors and subsidiaries. Founded in Verona, Italy in 1980, Orthofix has approximately 900 employees around the world who are dedicated to the development, manufacturing and distribution of orthopedic and spine products and regenerative tissue forms. Many of their innovative product offerings were cultivated through affiliations with surgeons and premiere health care organizations. Orthofix is proud to collaborate on research and development activities with leading clinical organizations such as the Musculoskeletal Transplant Foundation (MTF), the Orthopedic Research and Education Foundation and the Texas Scottish Rite Hospital for Children.

**Fee: \$195**

**Tour Instructions:** Participants are required to wear long pants. No bare legs, no skirts, no shorts. All participants must have closed-toed shoes and socks. No high heels. Please do not take photos or videos without permission from host facility. Please meet in the lobby of the Great Wolf Lodge at 12:45 pm for pre-boarding instructions. The bus will leave at 1 pm and return to the hotel at 4:30 pm. **Tour Location:** 3451 Plano Pky, Lewisville, Texas 75056

# Tuesday



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**8:30 am - 9:00 am**

**WELCOME REMARKS**

**Ken Snyder**

Executive Director, Shingo Institute



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**9:00 am - 9:50 am**

**KEYNOTE**

**RISING ABOVE IT ALL - THE ART AND SCIENCE OF ORGANIZATIONAL TRANSFORMATION**

**John Lee**

President, Alpha Training and Consulting

**9:50 am - 10:10 am**

**NETWORKING BREAK**



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**10:10 am - 11:00 am**

**KEYNOTE**

**LESSONS LEARNED**

**Charlean Gmunder**

VP Catering Operations, United Airlines

**11:00 am - 11:10 am**

**INTERMISSION**

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**11:10 am - 12:00 pm**

**CONCURRENT**

**BUILDING SYSTEMS OF EXCELLENCE**

**Pete Karjanis**

Director, Quality, Operational Excellence, Calibration and Training  
Celestica



**11:10 am - 12:00 pm**

**CONCURRENT**

**LEAN DIGITAL TRANSFORMATION**

**Peggy Gulick**

Director Business Process Improvement, AGCO Corporation



**11:10 am - 12:00 pm**

**CONCURRENT**

**LEAN DIGITAL TRANSFORMATION**

**Shaun Barker**

Assistant Executive Director, Shingo Institute

**12:00 pm - 1:00 pm**

**NETWORKING LUNCH**

# Tuesday



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1:00 pm - 4:30 pm

**WORKSHOP**

**BRINGING IT ALL TOGETHER: SYNCING SYSTEMS FOR OPERATIONAL EXCELLENCE**

**Shana Padgett**

Client Advisor, Value Capture LLC



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1:00 pm - 4:30 pm

**WORKSHOP**

**USING A3S TO COACH AND MENTOR**

**Dan Fleming**

Director of Consulting Services, GBMP



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1:00 pm - 4:30 pm

**WORKSHOP**

**WHY IS HOSHIN KANRI CRITICAL**

**Jon Swanson**

COO, NextScience

4:30 pm - 5:30 pm

**NETWORKING HAPPY HOUR**





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**6:00 pm - 8:00 pm**

**FIRESIDE CHAT**

**Ritsuo Shingo**

President, Institute of Management Improvement

Former US President Franklin D. Roosevelt led his nation through two of the greatest crises in its history: the Great Depression of the 1930s and World War II. From March 1933 to June 1944 President Roosevelt addressed the American people in some 30 speeches broadcast via radio, speaking on a variety of topics from banking to unemployment to fighting fascism in Europe. Millions of people found comfort and renewed confidence in these speeches, which became known as the “fireside chats.”

Today, we expand on this concept by bringing in best practitioners and leaders who have a wealth of knowledge on the pursuit of enterprise excellence and how to build a culture of continuous improvement. Spend an evening with Ritsuo Shingo as he shares his experience with you in an intimate setting and gives you valuable time to ask questions and to network with other like-minded people.

**Fee: \$295, Dinner Included**

# Wednesday

7:30 am - 4:00 pm

**WELCOME COFFEE & INFORMATION DESK**



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8:00 am - 11:30 am

**WORKSHOP**

**CREATING OPERATIONAL EXCELLENCE**

**Vince Bovino**

Founder, Bovino Consulting Group



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8:00 am - 11:30 am

**WORKSHOP**

**FINANCIAL RESULTS AND VALUE**

**Rolando Colindres-Bran**

Manufacturing Specialist, TMAC



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8:00 am - 11:30 am

**WORKSHOP**

**MISTAKE PROOFING**

**C. Martin Hinckley**

President, Assured Quality Inc.

9:30 am - 9:45 am

**NETWORKING BREAK**

11:30 am - 12:30 pm

**NETWORKING LUNCH**



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**12:30 pm - 1:20 pm**

**CONCURRENT**

**ALIGNING SYSTEMS TO PRINCIPLES**

**Jason Mikulski**

Plant Manager Mequon & Middleton Operations, Rockwell Automation



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**12:30 pm - 1:20 pm**

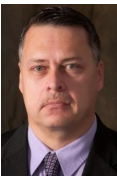
**CONCURRENT**

**APPLYING LEAN MANUFACTURING PRINCIPLES**

**TO WORKER TRAINING**

**Peter Brown**

The Workforce Builder, LLC



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**12:30 pm - 1:20 pm**

**CONCURRENT**

**FROM PUSH TO PULL - ADVANCING OUR GUIDING PRINCIPLES**

**IN PURSUIT OF OPERATIONAL EXCELLENCE**

**David Campbell**

Master Black Belt, United States Postal Service

**1:20 pm - 1:35 pm**

**NETWORKING BREAK**

# Wednesday

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1:35 pm - 2:30 pm

**KEYNOTE**

**HOW TRANSFORMATIVE LEADERS CREATE  
SUSTAINABLE CULTURE TRANSFORMATION**

**Amir Ghannad**

The Ghannad Group, LLC

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2:30 pm - 3:30 pm

**KEYNOTE**

**THE TOYOTA WAY TO AGILITY IN LEAN  
PRODUCT DEVELOPMENT**

**Nigel Thurlow**

Chief of Agile, Toyota Connected

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3:30 pm - 3:45 pm

**SHINGO MOMENT**

**Ken Snyder**

Executive Director, Shingo Institute

# Thursday - Friday

8:00 am - 5:00 pm

**DISCOVER EXCELLENCE**

**TWO-DAY WORKSHOP (Sept. 13-14)**



This foundational, two-day workshop introduces the *Shingo Model*, the *Shingo Guiding Principles* and the *Three Insights to Enterprise Excellence™*. With active discussions and on-site learning at a host organization, this program is a highly interactive experience. It is designed to make your learning meaningful and immediately applicable as you discover how to release the latent potential in an organization to achieve enterprise excellence. It provides the basic understanding needed in all Shingo workshops; therefore, it is a prerequisite to all the other workshops, and concludes with the BUILD EXCELLENCE workshop.

**Fee: \$1,595**



**Larry Anderson**

Certified Shingo Facilitator, GMBP

Day 1 of the workshop will be held at the Great Wolf Lodge. Day 2 will be held offsite at Creative Testing Solutions. Transportation will be provided.



**Mark Sessums**

Regional Director, TMAC

Day 1 of the workshop will be held at the Great Wolf Lodge. Day 2 will be held offsite at Elbit Systems. Transportation will be provided.

# Thursday - Sat.



**8:00 am - 5:00 pm**

**LEAN BRONZE CERTIFICATION (Sept. 13-15)**

**Bill Brown**

Director of Operations and Economic Development, Manex

Earning your Lean Bronze Certification demonstrates a solid understanding and application of Lean principles concepts, and methods within a work cell, work group or value stream. This session is a two-day workshop. The third day (3 hours) is a proctored exam. Passing the exam provides you with a Lean Knowledge Certificate. To become certified, you must submit a Lean portfolio of experience. To take the exam, you must register and submit payment on SME's website: <http://www.sme.org/bronze-exam/>. The fee associated with this session is for the workshop. All participants who take the exam will need their own personal laptop to do so.

**Required Reading Materials:** Participants in this course are expected to read the recommended readings prior to the course and should bring their books to the class. Please bring these materials with you for use during the review course and the open book exam. Note that e-books will not be permitted during the exam. Exam questions are based on the following recommended readings:

- Gemba Kaizen by Masaaki Imai
- Lean Production Simplified by Pascal Dennis
- Lean Thinking by James P. Womack and Daniel T. Jones
- Learning to See: Value Stream Mapping to Create Value and Eliminate Muda by Mike Rother and John Shook
- Lean Lexicon: A Graphical Glossary for Lean Thinkers compiled by the Lean Enterprise Institute

**Fee: \$795**

**Exam Fee: \$339 through SME**

# Hotel



## **GREAT WOLF LODGE GRAPEVINE**

100 Great Wolf Drive, Grapevine, TX 76051

To book a guest room, please call 1-844-554-9653 by August 10, 2018 and ask for the Shingo Group rate of \$119/night. Reservations may also be booked online at <http://greatwolf.com/grapevine>. Please enter the Group Block ID: 1809SHINGO to reserve the preferred rate.

**SAVE THE DATE FOR NEXT YEAR'S**



**31ST ANNUAL CONFERENCE  
CINCINNATI, OHIO  
MAY 1-2, 2019**

**PRE-CONFERENCE WORKSHOPS  
APRIL 28-30**

**POST-CONFERENCE TOURS  
MAY 3**

**REGISTER TODAY AT [EVENTS.SHINGO.ORG](http://EVENTS.SHINGO.ORG)**

## Licensed Affiliates:

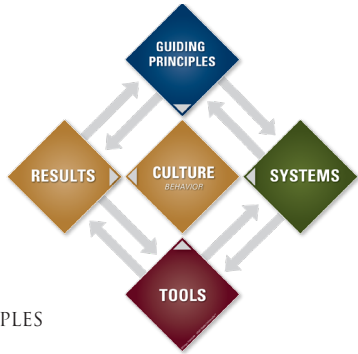
 <p>alphaAdi®</p>	 <p>ARCHES LEADERSHIP Building sustainable cultures of excellence</p>	 <p>ARGOS Consultoria</p>
 <p>blom consultancy</p>	 <p>EFESO CONSULTING</p>	 <p>GBMP everybody • everyday</p>
 <p>hkpo Lean Six Sigma Experts</p>	 <p>IEX</p>	 <p>K PERFORMANCE When it counts!</p>
 <p>LENSYS LEAN ENTERPRISE SYSTEMS</p>	 <p>möbius business consulting, profoundly different.</p>	 <p>MYELIN</p>
 <p>Opex Academy Consulting</p>	 <p>PXS CONSULTING</p>	 <p>sapartners Together, the power to improve</p>
 <p>SISU</p>	 <p>SPG SUSTAINABLE PERFORMANCE GROUP A PHASE 4 GROUP COMPANY</p>	 <p>THE MANUFACTURING INSTITUTE™</p>
 <p>TMAC Work Smart. Grow Smart.™</p>	 <p>UEM</p>	 <p>UL</p>
 <p>VALUE CAPTURE</p>	 <p>XI HORIZONS Efficiency - Innovation - Excellence</p>	 <p>YOUNG Young Consulting Group (YCG) 扬智咨询集团</p>



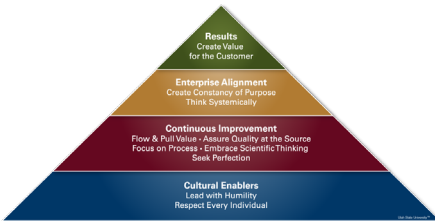
## Exhibitors:

 <p><b>AME</b> Association for Manufacturing Excellence. Share • Learn • Grow.</p>	 <p><b>THE GHANNAD GROUP</b></p>	 <p><b>The Workforce Builder, LLC</b> A Certified Talent Value Advisor Putting your people and organization into focus</p>
 <p><b>TMAC</b> Work Smart. Grow Smart.™</p>		

## THE SHINGO MODEL



## THE GUIDING PRINCIPLES



### Three Insights of Enterprise Excellence™

- 1) Ideal Results Require Ideal Behavior
- 2) Purpose and Systems Drive Behavior
- 3) Principles Inform Ideal Behavior