
signature Ad specifications

Technical Specifications

- Please supply a high-resolution PDF with fonts and images embedded.
- For bleed on full-page ads, please add ¼” to width and height.
- You are encouraged to include a line in your ad offering patrons a discount on goods when they mention seeing your ad in Signature’s program.

Ad Submissions

All files under 10MB may be emailed to Katherine Tucker at tuckerk@SigTheatre.org

For files over 10MB, call Katherine at 571 527 1834 for additional information.

Standard Page Dimensions

Full Page	5.5”w x 8.5”h Add ¼” for bleeds
Half Page	4.875”w x 3.75”h
Quarter Page	2.25”w x 3.75”h