

500 W. Las Colinas Blvd.

Irving, TX 75039

Phone 972-252-7476

800-247-8464

Fax 972-401-7729

[www.irvingtexas.com](http://www.irvingtexas.com)

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**Media Contacts:**

Diana Pfaff

(972) 401-7722 or (214) 236-8885 (cell)

[dpfaff@irvingtexas.com](mailto:dpfaff@irvingtexas.com)

Melissa Cannon

(972) 401-7723

[mcannon@irvingtexas.com](mailto:mcannon@irvingtexas.com)

**\*\*PHOTO OPPORTUNITY\*\* MEDIA ADVISORY\*\***  
**IRVING HOSTS TEXAS-SIZE WELCOME PARTY THIS SUNDAY FOR**  
**TEXAS SOCIETY OF ASSOCIATION EXECUTIVES**

**WHO:** Irving Convention and Visitors Bureau (ICVB)  
Texas Society of Association Executives (TSAE)

**WHAT:** Opening Night Launch Party for TSAE New Ideas 2012 Conference

The ICVB hosts an extravagant welcome party for TSAE conference attendees this Sunday at the Irving Convention Center. Following the enchanted evening's red carpet entrance, guests will immediately step into a visual and whimsical experience. From living trees and vine stilt walkers; moon divas, flower painted showgirls, harpists, and male model servers; to rolling buffet tables, champagne chandeliers, cocktail lounges, and Michael Bublé music styles; plus a blue peacock – each of the center's four levels will welcome guests into a world of entertainment.

**WHEN:** Sunday, Sept. 23, 2012 from 5:45 – 8:30 p.m.

**WHERE:** Irving Convention Center at Las Colinas  
500 West Las Colinas Blvd.  
Irving, Texas 75039

**WHY:** The opening night launch party kicks off TSAE's New Ideas Conference that runs through Tuesday, Sept. 25 in Irving at the Omni Mandalay Hotel at Las Colinas.

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