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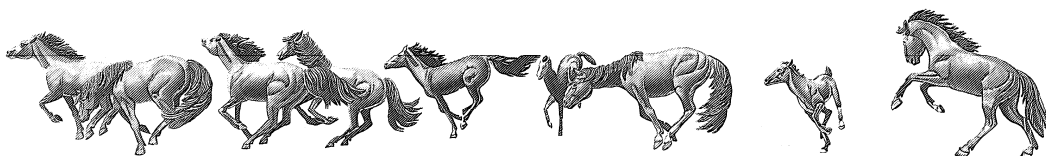
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**THE RANCH AT LAS COLINAS TAKES
FARM-TO-FORK TO A TEXAS-SIZE LEVEL**

IRVING, Texas....The chefs at the Ranch at Las Colinas have a deep appreciation and understanding of the cuisine they prepare. It's a level of knowledge and respect that ensures quality, as well as the ability to apply modern twists and techniques to time-tested recipes.

But the philosophy of the kitchen in this Dallas-area eatery claims even higher than that. The Ranch at Las Colinas specializes in making superb dishes that are indigenous to Texas, and the chefs believe that achieving that goal means using ingredients that are indigenous to Texas, too. The kitchen's leadership establishes relationships with the state's best farmers, ranchers, fishermen, and other food providers and keeps a finger on the pulse of Texas' agricultural production - the more fresh and seasonal the ingredients are, the better and more authentic our cuisine will be.

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THE RANCH AT LAS COLINAS TAKES FARM-TO-FORK TO A TEXAS-SIZE LEVEL/PAGE TWO

Farm-to-fork cooking is the Ranch at Las Colinas' passion because it genuinely reflects the Lone Star State's cuisine.

To keep the tradition of Texas cooking strong, the Ranch at Las Colinas' recipes, techniques, and know-how are available to everyone by request. After all, the best way to preserve tradition is to empower others to participate in it.

The Ranch at Las Colinas doesn't just source neighboring towns for fresh ingredients; they also farm Texas for great musicians. From Amarillo to Austin and El Paso to Athens, up-and-coming Texas bands play live on The Porch, the restaurant's intimate adjoining venue.

For groups, there are two private function areas. The Eldorado and Fleetwood rooms were built specifically for banquets and come well-equipped with state-of-the-art audio, video, plasma screens, wireless microphones, leather seats and the ultimate atmosphere. The Porch is also available for private rental.

The Ranch at Las Colinas is located on the corner of Highway 114 and MacArthur Blvd. in the heart of Irving's business district. For more information, visit www.theranchlc.com.

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The Ranch at Las Colinas

857 W. John Carpenter Freeway.
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About Irving, Texas

Located immediately adjacent to Dallas/Fort Worth International Airport and between Dallas and Fort Worth, Irving, Texas, boasts more than 75 hotels and nearly 12,000 rooms. Las Colinas, a 12,000-acre master-planned community within the city of Irving, is known worldwide for its quality and uniqueness. The city is home to 10,000+ companies, 50 Fortune 500 companies, and the world headquarters of six Fortune 500 companies. For more information, visit irvingtexas.com.

