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**WEB.COM HOSTS FORUM IN IRVING THIS THURSDAY TO HELP  
DALLAS/FORT WORTH SMALL BUSINESSES SUCCEED IN MARKETING**

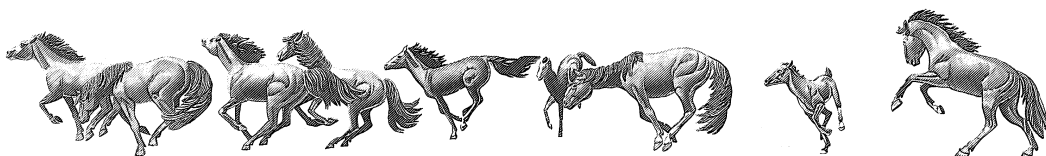
*Rare opportunity for DFW small business owners to gain marketing tips,  
plus special HP Byron Nelson Championship ticket offer*

**IRVING, Texas (May 14, 2013)**... [Web.com](http://Web.com), a leading provider of Internet services and online marketing solutions for small and mid-sized businesses (SMBs), will host a free, interactive [Small Business Forum](#) this Thursday, May 16, from 7:30 – 10 a.m. at the [Irving Convention Center at Las Colinas](#).

The forum is designed to help Dallas/Fort Worth small business owners learn how to be successful on the Internet. Attendance is free, but advance registration is requested at [smallbusinessforum.web.com](http://smallbusinessforum.web.com).

Dallas-based small business owner and well-known [PGA TOUR](#)/Champions Tour golfer D.A. Weibring will open the educational session by sharing details of his challenges, successes and online efforts in building his golf course design and management company. Web.com executive vice president and chief marketing officer Jason Teichman will share information and tools to help small business owners increase visibility and optimize marketing efforts online.

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## WEB.COM HOSTS FORUM IN IRVING THIS THURSDAY/page two

"We're excited to have an event focused on what really works with marketing online so that small businesses throughout Dallas/Fort Worth can harness the power of Internet to succeed, said Teichman.

We have best practices from working with millions of business owners every day who are addressing real-world challenges of marketing online and through social channels. As with other forums we've hosted recently across the U.S., there will be a dynamic dialogue surrounding a range of key, timely topics that small businesses face with this increasingly important digital opportunity."

Topics and Q&A sessions at the Small Business Forum focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if your website is working for you, increasing traffic to your website and your business, and de-mystifying how to efficiently market on Google, Facebook and Twitter.

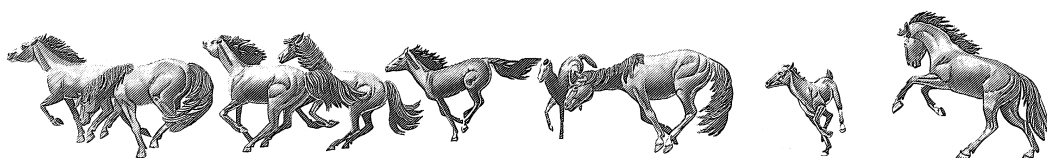
"As a small business owner who understands the value of having an online presence, I applaud Web.com for bringing much needed information to small business owners as they face the ever-expanding challenge of how to successfully market themselves online, said Weibring.

My history as a Tour player and father of current Web.com Tour player, Matt Weibring, makes it easy to recognize the commitment Web.com has shown to the game of golf and to giving back to communities in which it is involved through events like the Small Business Forum."

The Web.com Small Business Forum takes place in conjunction with the [HP Byron Nelson Championship](#), which will be played May 13 – 19 at TPC [Four Seasons Resort and Club Dallas at Las Colinas](#). As part of its recently announced agreement with the PGA TOUR, Web.com developed the Web.com Small Business Forum as a way to bring additional benefit to communities where PGA and Web.com Tour events are held.

Thursday's forum kicks off with a complimentary continental breakfast at 7:30 a.m., with presentations starting at 8 a.m. Each Small Business Forum attendee receives two free admission tickets to the HP Byron Nelson Championship. For more information, contact [smallbusinessforum@web.com](mailto:smallbusinessforum@web.com) or call (800) 862-8718.

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## **WEB.COM HOSTS FORUM IN IRVING THIS THURSDAY/page three**

### **About Web.com**

Web.com Group, Inc. (Nasdaq: WWWW) is a leading provider of online marketing for small businesses. Web.com meets the needs of small businesses anywhere along their lifecycle by offering a full range of online services and support, including domain name registration services, website design, logo design, search engine optimization, search engine marketing and local sales leads, email marketing, general contractor leads, franchise and homeowner association websites, shopping cart software, eCommerce website design and call center services. For more information on the company, please visit [web.com](http://web.com).

### **About the Web.com Tour**

Founded (1990), owned and operated by the PGA TOUR, the Web.Com Tour enters a new era in 2013 as it identifies those players who are ready to compete and win on golf's biggest stage. Beginning in 2013, the Web.com Tour becomes the path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals in September. Web.com became the Tour's umbrella sponsor on June 27, 2012, replacing Nationwide Insurance. A 10-year agreement (through 2021) is in place. As the official proving ground of the PGA TOUR, three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won 347 PGA TOUR titles, including 17 majors and five PLAYERS Championships. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 3,000 local charities and has surpassed \$1.8 billion in charitable giving. To learn more about the PGA TOUR and Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit [PGATOUR.COM](http://PGATOUR.COM), Twitter and Facebook.

Note to Editors: Web.com is a registered trademark of Web.com Group, Inc.

### **About Irving, Texas**

Located immediately adjacent to Dallas/Fort Worth International Airport and between Dallas and Fort Worth, Irving, Texas, boasts more than 75 hotels and nearly 12,000 rooms. Las Colinas, a 12,000-acre master-planned community within the city of Irving, is known worldwide for its quality and uniqueness. The city is home to 10,000+ companies, 50 Fortune 500 companies, and the world headquarters of six Fortune 500 companies. For more information, visit [irvingtexas.com](http://irvingtexas.com).

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