

500 W. Las Colinas Blvd.

Irving, TX 75039

Phone 972-252-7476

800-247-8464

Fax 972-401-7729

www.irvingtexas.com

FOR IMMEDIATE RELEASE

Media Contacts:

Diana Pfaff

(972) 401-7722 or (214) 236-8885 (cell)

dpfaff@irvingtexas.com

Melissa Cannon

(972) 401-7723 or (817) 648-7006 (cell)

mcannon@irvingtexas.com

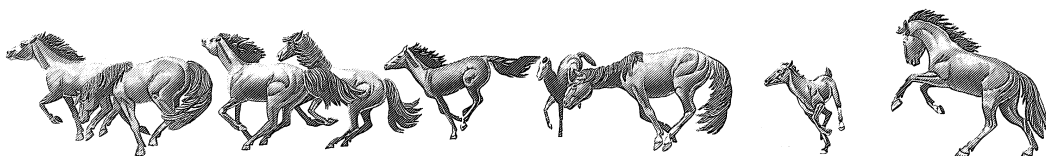
**TRADE SHOW TECHNOLOGY SUMMIT 2013 TO BE HELD JULY 9
AT IRVING CONVENTION CENTER AT LAS COLINAS**

IRVING, Texas (June 4, 2013) ... The [Irving Convention Center at Las Colinas](#) will be the site for [Trade Show Technology Summit](#) 2013 (TSTS '13), the premier showcase for technology used in events and trade shows. Produced by Imagine Exhibits, TSTS '13 will be held July 9.

Through hands-on workshops, TSTS '13 attendees will be introduced to the latest technology used for producing events and trade shows, and learn how to manage technology such as QR codes, mobile aps, virtual trade shows, social media, on-line asset management, interactive media and live stream video on electronic devices as simple as a mobile phone.

This one-day summit also includes a panel discussion from meetings industry leaders Michael Dominguez, Chair of Meeting Professionals International (MPI); David Dubois, President of the International Association of Exhibitions and Events (IAEE); and Vicki Hawarden, President of International Association of Venue Managers (IAVM); a key note from Paul Bettner, Co-Creator of Words with Friends; and a closing session featuring Scott Klososky, an international technology speaker, entrepreneur, consultant, and author specializing in translating and bridging technology "mind gaps" to improve business processes.

– more –



TRADE SHOW TECHNOLOGY SUMMIT 2013/page two

"The best companies need the best tools," says Ann Windham, Imagine Xhibits CEO. "We want to put meeting and event planners in the technology driver's seat by introducing tools that can be used for all aspects of event management."

"Association CEU credits can be earned, and of course, there will be time to network with peers from all aspects of the meetings and events industry."

For more information about TSTS '13, call toll-free (877) 818-6042 or visit imaginexhibits.com/events.

About Imagine Xhibits

Imagine Xhibits is a full-service trade show marketing company that offers custom design exhibits using modular components that will bring more than 50% savings on operating expenses; expert face-to-face marketing consultants that will work to increase ROI with four-step marketing; quarterly seminars offering continuous education by certified trainers; in-house design services for custom structures, graphic design and brand development; turn-key services & exhibit management program for all logistical needs; and a one-stop shop for meeting planning, promotional products, collateral web-site and more. For more information, visit imaginexhibits.com.

About the Irving Convention Center at Las Colinas

Located where Highway 114 and Northwest Highway meet in Irving's Las Colinas area, the \$133 million, 275,000 square-foot center takes a bold new direction in a landscape of traditionally "institutional" facilities. Its distinctive design and mission for top-quality service mirrors the sense of quality that exists in Irving's 12,000-acre Las Colinas development. For more information about Irving and the Irving Convention Center at Las Colinas, visit irvingtexas.com and irvingconventioncenter.com.

– end –

