

500 W. Las Colinas Blvd.
Irving, TX 75039
Phone 972-252-7476
800-247-8464
Fax 972-401-7729
www.irvingtexas.com

## FOR IMMEDIATE RELEASE

Media Contacts:

Diana Pfaff

(214) 236-8885 | dpfaff@irvingtexas.com

Melissa Cannon

(972) 401-7723 | mcannon@irvingtexas.com

Suzi Ellis

(214) 991-6975 | suzi@suziellis.com

Erin Finegold

(214) 850-4290 | erin.finegold@us.redbull.com

## MAYOR OF IRVING EARNED HER WINGS WITH THE RED BULL AIR FORCE

Post-skydive, Mayor Beth Van Duyne officially proclaims Sept. 21 National Red Bull Flugtag Day in Irving

**IRVING**, **Texas** (**Sept. 5**, **2013**)... Under the scorching Texas sun today at the <u>Irving Convention Center at Las Colinas</u>, <u>National Red Bull Flugtag DFW</u> participants and Irving City Officials gathered to watch Irving Mayor Beth Van Duyne take flight with the Red Bull Air Force. In a tandem jump from 9,500 feet with Red Bull Air Force member Luke Aikins, Van Duyne glided into a perfect landing to officially proclaim Saturday, Sept. 21 as <u>National Red Bull Flugtag</u> Day in the <u>city of Irving</u>.

"Standing here today you can see airplanes flying overhead, the occasional gondola floating by and of course, our DART line rail cruising past – but that will just be old school – because on Sept. 21 we're welcoming at least 50,000 fans to Irving's first Red Bull Flugtag event, said Van Duyne.

I am thrilled that Irving is the backdrop for this fantastic event. We are one of five cities across the country to be part of this, and I am really looking forward to welcoming 33 teams to Irving from all over the country."

– more –



## MAYOR OF IRVING EARNED HER WINGS WITH THE RED BULL AIR FORCE / page two

Red Bull Flugtag (pronounced floog-taaag), which translates to "flying day" in German, has taken place worldwide for 12 years, entertaining more than 500,000 people annually. The first Red Bull Flugtag was held in 1991 in Vienna, Austria, while the first U.S. Red Bull Flugtag was produced October 2002 in San Francisco. Since then, Red Bull Flugtag has landed in Austin, Chicago, Los Angeles, New York City, Miami, Portland, Long Beach, Baltimore, Cleveland, Tempe, Nashville, Tampa, the Twin Cities and Philadelphia.

"I am really excited for this National Red Bull Flugtag, said Luke Aikens, member of the Red Bull Air Force and Red Bull Flugtag DFW Judge.

I have jumped onto a lot of the Red Bull Flugtag barges in the past by skydiving in, but this time I have a little different role as a judge. I've seen many of these around the country but I am very excited for this time because I get to voice my opinion of what I am seeing out there."

National Red Bull Flugtag event partners, Hyundai, Duct Tape® and mophie will drive, secure, and power Flugtag teams toward aviation excellence.

For more information visit <u>redbullflugtagusa.com</u>. Join the Flugtag conversation on Twitter and Instagram: @redbullDFW/#FLUGTAG and @VisitIrvingTx/#VisitIrving.

Through the Red Bull network, hi-res video and still images are captured and made immediately available for editorial use for all media channels including television, film, print, mobile, and digital. Content is centrally located in the Red Bull Content Pool for media partners at <u>redbullcontentpool.com</u>. Click <u>here</u> to view all story-specific media content for today's skydive event in Irving.

## About Irving, Texas

Located immediately adjacent to Dallas/Fort Worth International Airport and between Dallas and Fort Worth, Irving, Texas, boasts more than 75 hotels and nearly 12,000 rooms. Las Colinas, a 12,000-acre master-planned community within the city of Irving, is known worldwide for its quality and uniqueness. The city is home to 10,000+ companies, 50 Fortune 500 companies, and the world headquarters of six Fortune 500 companies. For more information, visit <u>irvingtexas.com.</u>

- end -

