

500 W. Las Colinas Blvd.

Irving, TX 75039

Phone 972-252-7476

800-247-8464

Fax 972-401-7729

www.irvingtexas.com

FOR IMMEDIATE RELEASE

Media Contacts:

Diana Pfaff

(214) 236-8885 | dpfaff@irvingtexas.com

Melissa Cannon

(972) 401-7723 | mcannon@irvingtexas.com

**THIS FALL, TRAVEL TO HOT HAPPENINGS ON A HOT DEAL
FROM SELECT IRVING HOTELS**

Book now and save big on hotel stays during fall sporting events in Dallas/Fort Worth

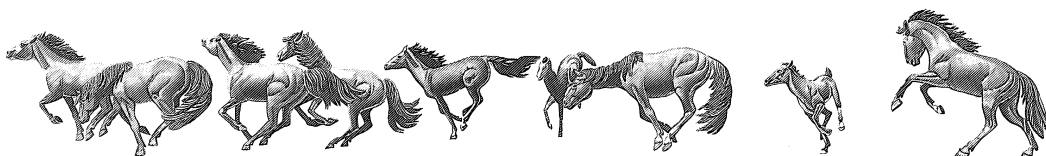
IRVING, Texas (Sept. 13, 2013)... The "biggest splash in aviation history" – [National Red Bull Flugtag](#) – is happening on Saturday, Sept. 21 at Lake Carolyn in Irving's Las Colinas Urban Center. More than 50,000 spectators will line the Lake Carolyn shore to witness the "big splash," and out-of-towners planning to attend can save big with special rates offered at more than a dozen Irving hotels.

Deals on weekend hotel stays during Flugtag start at just \$50/per night. Select packages include shuttle service to/from Lake Carolyn on event day and to/from [Dallas/Fort Worth International Airport](#); complimentary breakfast; free Red Bull drinks and party favors upon check-in; and more.

Visit the Irving Convention and Visitors Bureau [online hotel specials](#) to view all Flugtag packages and details, and all other hot deals offered this fall – including special rates/packages on hotel stays during [Dallas Cowboys](#) regular season home games.

The Dallas Cowboys have seven home games left in the season for football fans to tackle these hot deals.

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Plan a visit to DFW during the last home game weekend in September and witness both the “big splash” on Sept. 21 at National Red Bull Flugtag and the big game on Sunday between Dallas and St. Louis.

Back-to-back home games for the Cowboys are set for Oct. 6 vs. New York Broncos and on Oct. 13 when long-time rivals, the Washington Redskins visit [AT&T Stadium](#).

On Nov. 3 the Cowboys take on the Vikings, and are back at home to face the Raiders at the annual Thanksgiving Day game on Nov. 28. The Cowboys brawl the Packers on Dec. 15, and wrap up the season at home on Dec. 29 in a match-up against the Philadelphia Eagles.

Visit [irvingtexas.com](#) to learn more about National Red Bull Flugtag, Dallas Cowboys games and other special events happening this fall in Irving and throughout Dallas/Fort Worth.

About Irving, Texas

Located immediately adjacent to Dallas/Fort Worth International Airport and between Dallas and Fort Worth, Irving, Texas, boasts more than 75 hotels and nearly 12,000 rooms. Las Colinas, a 12,000-acre master-planned community within the city of Irving, is known worldwide for its quality and uniqueness. The city is home to 10,000+ companies, 50 Fortune 500 companies, and the world headquarters of six Fortune 500 companies. For more information, visit [irvingtexas.com](#).

About National Red Bull Flugtag

Red Bull Flugtag (pronounced floog-täg), which translates to “flying day” in German, has taken place worldwide for 12 years, entertaining more than 500,000 people annually; and dares both the brave and brainy to design, build and pilot homemade, human-powered flying machines. Vienna, Austria hosted the first Red Bull Flugtag in 1991, while the first U.S. event took place during October 2002 in San Francisco. Red Bull Flugtag takes flight on Sept. 21, 2013 simultaneously in five different U.S. cities (Chicago, Washington DC, Miami, Dallas/Fort Worth – Lake Carolyn in Irving and Long Beach), introducing the first-ever “National Red Bull Flugtag.” Never before have multiple cities in any country been able to witness true aviation history on the same day. For more information visit [redbullflugtagusa.com](#). Join the Flugtag conversation on Twitter and Instagram: [@redbullDFW/#FLUGTAG](#) and [@VisitIrvingTx/#VisitIrving](#).

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