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**WESTIN® DALLAS/FORT WORTH AIRPORT REVEALS MILLION-DOLLAR
MEETING SPACE RENOVATION**

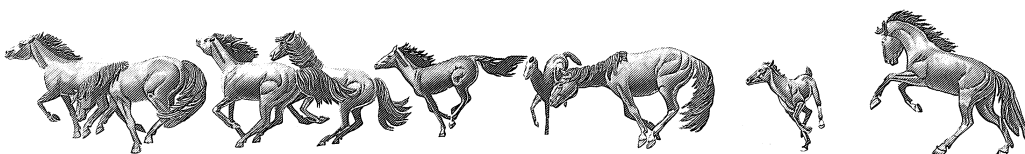
IRVING, Texas (Sept. 22, 2014)... This August, [The Westin® Dallas Fort Worth Airport](#) revealed \$1.6 million in meeting and banquet space renovations, boasting a 38,000 square-foot complete redesign featuring modern finishes, upgraded amenities and more.

Newly renovated spaces include the property's 10,000 square-foot ballroom; 3,000 square-foot junior ballroom; multiple break-out meeting rooms; amphitheater and accompanying pre-function space. From light fixtures, wall vinyl, woodwork and chairs to the new color schemes and artwork – every inch of the re-designed space reveals a modern, clean look.

"This complete redesign will deliver what meeting planners have come to expect from the Westin® brand, said Jeremy Berlin, general manager of The Westin Dallas Fort Worth (DFW) Airport.

"The sleek modern design that embraces a simple yet organic feel will create a rejuvenating and inspiring environment for any event. Meeting planners will relish the new layout of our meeting space. This layout affords meeting planners the advantage of seeing all of their group's activities from a single location – improving efficiency as well as client satisfaction."

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Designed by [Meeting Professionals International](#) (MPI), The Westin DFW Airport offers 38,000 square feet of meeting space all centralized on the ground floor.

MEETING SPACE + FEATURED AMENITIES

- 38,000 square-feet of flexible, functional meeting/event space, accommodating 10–1,400 attendees
- Large, versatile ballroom that can be adapted to suit small, mid-size or large groups
- Extensive pre-function space
- Built-in registration desk
- Lecture Hall style room
- Wi-Fi and/or High Speed Internet
- Full on-site audio-visual services
- Customizable Meeting and Event Packages
- Team of Certified Meeting Planners
- Total Number of Guest Rooms = 506

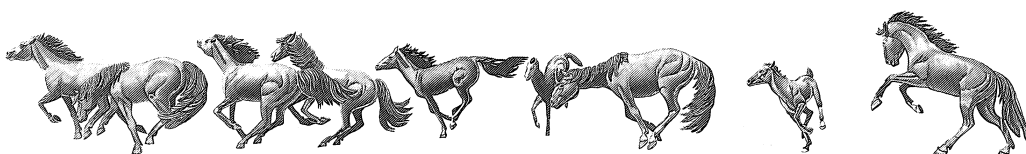
The Westin DFW Airport offers casual elegance and an unwavering dedication to personal service, coupled with the benefits and convenience of its prime location, situated in the heart of Dallas/Fort Worth (DFW) just two miles from [DFW International Airport](#) and mere minutes from the [Irving Convention Center at Las Colinas](#), downtown Dallas, as well as the area's shopping, dining, and entertainment hotspots. Free shuttle service to/from DFW Airport is available for hotel guests.

Visitors to Irving, Texas gain increased ease of travel with the recent completion of Dallas Area Rapid Transit's ([DART](#)) [Orange Line](#) expansion, which officially opened at [DFW Airport](#) on Aug. 18 – four months ahead of schedule. The opening of DART's [DFW Airport Station](#) links the country's longest light rail system to the world's third-busiest airport and marks DFW as the third-largest American airport with a direct rail connection to the city center.

Accessible via multiple stations located along the Orange Line service route, DART's DFW Airport Station provides convenient light rail transportation to/from DFW International Airport for locals and visitors alike.

The five-mile segment links newly renovated Terminal A and Belt Line Station, with continuing service to major regional destinations including Irving-Las Colinas, Dallas Market Center and downtown Dallas. Early morning and late night trains assure passengers a timely arrival to their destination. For more information visit, [DART.org/riding/DFWAirport](#). Customize upcoming travel with DART's trip planner at [tripplan.dart.org/](#).

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For reservations and more information about Westin DFW Airport, visit westindallasfortworthairport.com.

Connect with Westin DFW Airport on Facebook, Twitter and Instagram for latest news and special offers:

Facebook: facebook.com/TheWestinDFW

Twitter: twitter.com/WestinDFWHotel

Instagram: instagram.com/westin

ABOUT WESTIN HOTELS & RESORTS

[Westin Hotels & Resorts](http://WestinHotels.com) has been a leader in wellness and hospitality for more than a decade. Today, Westin has 200 hotels and resorts in nearly 40 countries and territories, and is owned by [Starwood Hotels & Resorts Worldwide, Inc.](http://StarwoodHotels.com), one of the leading hotel and leisure companies in the world with nearly 1,200 properties in 100 countries and 171,000 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and Element®. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest® (SPG®), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit starwoodhotels.com.

ABOUT IRVING, TEXAS

Located adjacent to Dallas/Fort Worth International Airport and between Dallas and Fort Worth, Irving, Texas, boasts more than 75 hotels and nearly 12,000 rooms. Las Colinas, a 12,000-acre master-planned community within the city of Irving, is known worldwide for its quality and uniqueness. The city is home to 10,000+ companies, 50 Fortune 500 companies, and the world headquarters of five Fortune 500 companies. Visit irvingtexas.com or connect with the Irving Convention and Visitors Bureau on [Facebook](https://facebook.com/irvingtexas), [Twitter](https://twitter.com/irvingtexas) and [Instagram](https://instagram.com/irvingtexas) for latest news, upcoming events and more information.

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