



NEWS RELEASE



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July 2011

Third Annual Touch-a-Truck...Wheels, Wings and Water! July 30, 2011 at Roanoke County's Green Hill Park

Roanoke County, Virginia (July 13, 2011) – On Saturday July 30th, kids of all ages will once again climb, touch and explore an expanse of cool and unique vehicles at our third annual Touch-a-Truck event. Our goal this year is over 200 vehicles and we will be able to boast the largest event of this type in the United States! From 10:00AM to 3:00PM at Roanoke County's Green Hill Park, this FREE community event will allow kids and adults to sit inside, touch and learn all about vehicles they usually don't have the opportunity to be up close and personal with. Over 8,000 spectators came out last year to our 2nd annual event and this year we anticipate even more!

Drivers and operators will be on hand to explain their vehicles and answer any questions you may have. Additional favorite activities will include Firemen's Foam, petting zoo, food vendors, and other special attractions which will add to this very special day! Parental supervision and participation is essential and cameras are highly recommended.

Almost any vehicle fits the bill for this event including Fire Trucks, Garbage Trucks, Race Cars, Back Hoes, Small Planes, Boats, Police Cars, Dump Trucks, TV Trucks and Army Cars. Also to be found are Tow Trucks, Freightliners, Helicopters, Cement Mixers, Front End Loaders, Cherry Pickers, Street Sweepers, Bob Cats, Ditch Witches, Antique Cars, Limousines and many others.

Last year's Touch-a-Truck event was the largest of its kind in the Southeast and was awarded "Best New Event" in 2010 by the Virginia Recreation and Park Society. Come join Roanoke County Parks, Recreation and Tourism and our sponsors, First Team Auto Mall, Jeremie Theirs Farmers Insurance, Fox 21/27 and Star Country for a day filled with adventures, new opportunities and memories that will last a lifetime. Special thanks to National Association of Women in Construction for their volunteer efforts. For more information please call 540-387-6078 ext. 251 or visit us on the web at www.RoanokeCountyParks.com.

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