

MEDIA RELEASE

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15th Annual Tons of Fun February 1, 2014 A Spectacular Day of FREE Fun for Children and Their Families at Tanglewood Mall

Roanoke, Virginia (January 2, 2014) – Roanoke County Department of Parks, Recreation and Tourism along with Roanoke County Department of Economic Development, Tanglewood Mall and with media support from WSLS10 are gearing up for another FREE "funtastic" Tons of Fun event. The 15th annual extravaganza for kids and families takes place at Tanglewood Mall from 10 AM – 4 PM on Saturday February 1, 2014. Magicians, inflatable games, crafts, rides, face painting, demonstrations and much more will fill the mall. Rounding out the day's entertainment are exciting performance groups such as Barefoot Puppets and Art in Motion Dance Center, plus costumed characters, magicians and clowns.

Camp Fair is back this year, providing a great opportunity for families to meet with representatives from summer camps throughout the Mid-Atlantic, including Roanoke County's Camp Roanoke. What better way to find out which camp is right for your child? Door prizes will include free weeks at camp!

Every child's imagination will find an outlet in the array of craft activities at Tons of Fun. Whether it's decorating delicious cookies, making Super Bowl pom-poms or designing decorative frames, everyone will find something unique and fun to do. Each year we transform Tanglewood Mall into an indoor spectacular sure to amuse and thrill children and their families all day long!

Local community organizations including Goodwill Industries of the Valleys, Roanoke Ballet Theatre, Roanoke County Police and Fire & Rescue, Taubman Museum of Art and many others are coming together to participate in this much-anticipated yearly event. The sponsorship support from Roanoke County Department of Economic Development and Tanglewood Mall make it possible for us to provide Tons of Fun FREE of charge!

For more information, call the Roanoke County Parks, Recreation and Tourism Live, Learn and Play Line at (540) 387-6455 or visit <u>www.RoanokeCountyParks.com</u>