



For Immediate Release

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'SALVAGE DAWGS' SET TO PREMIERE NOV. 8 ON DIY NETWORK **National TV Series About Virginia-Based Black Dog Salvage Brings Humor and Respect for History**

ROANOKE, Virginia (October 25, 2012) – Architectural enthusiasts and fans of Virginia-based Black Dog Salvage Inc., Sally the “black dog”, and lovers of historical treasures have a new way to share their passion when the DIY Network premieres the original documentary-style series, **Salvage Dawgs**, Thursday, Nov. 8 at 11pm EST. and again Friday, Nov. 9 at 9pm EST.

Co-produced by Trailblazer Studios and Figure 8 Films, *Salvage Dawgs* chronicles the adventures of Robert Kulp and Mike Whiteside, owners of Southwestern Virginia-based Black Dog Salvage. Each episode leaves audiences laughing, inspired, and amazed as they stay just ahead of the wrecking ball to reclaim a wide range of vintage architectural elements and oddities. The salvaged materials go in a dazzling number of directions, from being incorporated into new “old” houses to being transformed into one-of-a-kind furniture and art featured on their warehouse floor and website.

“We are saving America, one house part at a time,” said owner Robert Kulp. “It’s satisfying to know that these architectural treasures will live on and be appreciated across the country.”

In the premiere episode of *Salvage Dawgs*, the Black Dog crew salvages the Izard House, a 14-room farmhouse built in the 1890s that was said to have served as a schoolhouse and post office; the center of a long lost farming community in the mountains of Southwest Virginia.

Throughout the series, Kulp strives to run a tight ship with his eye on the bottom line -- while spirited Whiteside wreaks havoc, tearing through old homes and buildings – finding treasure in the most unexpected places and making things happen – even under the most challenging circumstances.

“Architectural salvage is not just about sledgehammers – sometimes it’s about surgical precision,” says Kulp. Whiteside adds, “I’ll stick with the big hammer.”

Both Mike & Robert demonstrate a natural talent for horse trading, an exuberant love of history and a creative vision for turning old relics into treasure.

DIY Network will air the first episode of *Salvage Dawgs* on Thursday, Nov. 8 at 11pm, again on Friday, Nov. 9 at 9pm and Saturday, Nov. 10 at 8am, EST. Check your local cable or satellite provider for times and channels.

“When it comes to tearing things apart to find treasures and selling them to make a profit, Mike and Robert have experienced it all,” says Trailblazer Studios’ VP of Original Programming, Jeff Lanter. “From extracting architectural elements out of private homes and classic historical properties to disassembling old hospitals and crumbling mills, every day is a challenge and an opportunity. That’s the stuff that makes great television.”

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Premieres

Thursday, Nov. 8 at 11pm EST

Friday, Nov. 9 at 9pm EST



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About Black Dog Salvage

Black Dog Salvage is a prominent architectural salvage warehouse located in the Southwest Virginia city of Roanoke. With a mission to reclaim, renew and redefine architectural salvage for a sustainable future, they specialize in saving such elements from the landfill. The 40,000 sq. ft. warehouse is filled with architectural antiques and features an in-house wood and metal shop that creates custom designs out of reclaimed materials. In 2005, Black Dog Salvage expanded to include The Memorial Bridge Marketplace, an interior design marketplace and gallery featuring a wide range of merchants and artists. Featured on *The Nate Berkus Show*, in the magazines *Southern Living*, *Country Living*, *Virginia Living* and recently in *Garden and Gun*. Black Dog Salvage reaches a wide range of enthusiasts through their online presence: www.BlackDogSalvage.com. Sally, the Salvage Dog, is eager to welcome customers to the warehouse!



About DIY Network

DIY Network, from the makers of HGTV and Food Network, is the go-to destination for rip-up, knock-out home improvement television. One of the fastest growing digital networks and currently in more than 57 million homes, DIY Network's programming covers a broad range of categories, including home improvement and landscaping. The network's award-winning website, www.DIYNetwork.com, is a leader in the Nielsen Online Home and Garden category and features multiple resources, including thousands of do-it-yourself home improvement projects, expert advice, how-to videos and images, and user-friendly reference guides with step-by-step instructions.



About Trailblazer Studios

Since its founding in 2001, Trailblazer Studios has delivered commercials and webisodes for companies like Sony, Travelocity and Home Depot, as well as more than 500 TV episodes – including the highest rated cable show in 2009. Its talent people, state-of-the-art equipment and custom-built sound stages rival any others in the Southeast.



About Figure 8 Films

Figure 8 Films has produced over 550 television shows including hit series such as *Jon + Kate Plus Eight*, *19 Kids and Counting* and *Sister Wives*. Their shows have been lauded as highly entertaining, informative and most importantly, authentic.