

MEDIA RELEASE

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Arts and Entertainment Conference This Weekend! April 12-13, 2013

An Entertainment Event You Won't Want to Miss!

Roanoke, Virginia (April 8, 2013) — Tickets still available for Roanoke County Department of Parks, Recreation and Tourism's two-day Arts and Entertainment Conference which will include workshops, social events, vendors and film screenings for fans, film students and professionals alike. Workshops take place at Burton Center for Arts and Technology, 1760 Roanoke Blvd, Salem, VA. The event will kick off with an opening reception complete with a film screening on Friday, April 12 and will conclude with a Gala and awards presentation on Saturday evening, April 13, both being held at the Holiday Inn Roanoke Valley View, 3315 Ordway Drive Roanoke, VA. Opportunities will abound to meet, interact and talk with the Guest Stars.

A number of entertainment professionals and guest stars will be on hand to lend their talents and wisdom to the well thought out and informative workshops. Topics such as film making for newbies, acting for camera, making documentaries, the child actor; pitfalls to avoid, producing for web and dealing with writer's block, show me the money and acting in front of the camera LA style are just a handful of the topics to be covered. A complete schedule can be found on the County's website at www.RoanokeCountyParks.com Come join us for an unforgettable event!

Workshop leaders are comprised of Hollywood professionals appearing both on screen and off. Nancy Stafford has made a name for herself as an actress and author, appearing on Matlock, Christmas with a Capital C and Season of Miracles. George D. Escobar is a powerful force in Hollywood as a director, writer, producer and co-founder of the Advent Film Group. Jerry Franks is an Emmy Award winning casting and stage director. Jenn Gotzon has created a buzz in the industry with her acting abilities and has appeared in Alone, Yet Not Alone, Frost/Nixon, Hulk, The Screenwriters, and Doonby. Torry Martin is a talented actor, screenwriter and filmmaker whose credits include Adrift, Stalling, and Boxed Lunch. Mike Snyder is a talented producer and co-founder of the Advent Film Group. Sandra Van Natta will be recognized by fans of The Notebook. Her other credits include acting, teaching and writing. Currently rounding out the mix is Rusty Whitener, actor and screenwriter.

This two-day conference is an event of Roanoke County Parks, Recreation and Tourism with media support from RVTV-3, Cox Communications and City Magazine. For additional information, a full schedule of events and ticket pricing and purchasing please see our website at www.RoanokeCountyParks.com or contact Wendi Schultz at wschultz@roanokecountyva.gov or call (540) 387-6078 ext. 0