

Latest Winner of "The Voice" is Coming to Salem

Craig Wayne Boyd Added to Star-Studded Lineup For May's Blue Ridge Music Festival

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Craig Wayne Boyd, the former church choir director who followed his dreams all the way to the top spot on season seven of The Voice, is headed to Salem May 30 to perform on the opening day of the 2015 **Blue Ridge Music Festival**. Boyd was born and raised in Texas, but took his immense talents to Nashville in 2000 looking to make his mark on Music Row. Fourteen years of frustrations had him on the verge of throwing in the towel, but then he got his big break and plenty of national exposure on The Voice as a member of Blake Shelton's team.

Boyd will perform on Saturday, May 30, with Brad Paisley, Jerrod Niemann, Charlie Daniels Band, The Swon Brothers, Will Hoge and Jamie Lynn Spears. Sunday's lineup consists of Florida Georgia Line, Colt Ford, Dustin Lynch, Frankie Ballard, Chris Lane, Clare Dunn and Bryson Jennings.

Single-day tickets to this year's event go on sale this Friday, January 16. Single-day general admission tickets are available for \$69, single-day reserved bleacher seats are \$79 and single-day premier field access are \$89. For comparison, two-day general admission field tickets start at \$99.50 each (plus additional fees). Citi® card members will have access to pre-sale single-day tickets until 10 p.m. tonight, January 15, through Citi's Private Pass® Program. For complete pre-sale details, visit www.citiprivatepass.com

For those looking for the premium festival experience, two-day VIP tickets are still available for \$169.50 and offer fans their choice of reserved bleacher seats or premier field access, special field access, VIP bathrooms, express entry gate, a parking pass, access to a private bar and free bottled water and soft drinks, along with a souvenir t-shirt and poster. The two-day premier field access ticket is available for \$119.50 and will allow patrons into the 'pit area' on the field and the two-day reserved bleacher seats are available for \$109.50 and gives ticket-holders a reserved seat in the stands. Get complete ticket and artist information at <u>www.blueridgemusicfestival.com</u>

Tickets for the two-day festival are available at the Salem Civic Center box office, all Ticketmaster locations and charge by phone at 1-800-745-3000.

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