



News Release

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Rick Dunlap, Public Relations Director
Hershey Harrisburg Regional Visitors Bureau
3211 North Front Street, Suite 301 A, Harrisburg, PA 17110
Rick@HersheyHarrisburg.org
[Twitter@HHRVB4Media](https://twitter.com/HHRVB4Media)
Cell: 717.884.3328

Antique Automobile Club of America Museum in Hershey, PA Rides Off with Seven National Awards from the National Association of Automobile Museums Conference in 2015



Hershey, PA - The Antique Automobile Club of America ([AACA](#)) Museum was awarded seven NAAMY Awards during the National Association of Automobile Museums ([NAAM](#)) Conference held March 17-20, 2015 at the National Packard Museum in Warren, Ohio.

The NAAM is a professional center of excellence for automobile museums and affiliated organizations that supports, educates and encourages members to operate according to professional standards of the museum industry. More than 100 automotive and transportation museums are members of NAAM representing thirty-seven different states, including 11 other museums within Pennsylvania.

The annual NAAMY awards competition honors the work of nonprofit automotive transportation museums. The awards recognize industry leaders for achievement, professionalism and creativity. They are designed to further promote professionalism in automotive museum managerial, curatorial, educational and promotional work. Entries were judged at Kent State University, Trumbull Campus, Warren, Ohio, by professors with expertise in each field of competition. Awards are given based upon two divisions - Division I is for Museums with budgets of less than \$300,000 and Division II is for Museums with budgets greater than \$300,000.

The AACA Museum is honored to receive awards in the following categories:

First Place - Division II Events and Public Promotions related to "An Evening with the Tuckers" event that was held in April to commemorate the Tucker automobile and the family.

First Place - Division II Interpretive Exhibits related to the "Cammack Tucker Exhibit" that features a collection of Tucker vehicles donated to the Museum by David Cammack.

Second Place - Division II Events and Public Promotions related to the "Sirens of Chrome" event.

Second Place - Division II Collateral Materials related to the 2014 Wedding Show Mailer.

Second Place - Division II Collateral Materials related to our "Motoring Mysteries of the Far East" Exhibit.

Third Place - Division II Events and Public Promotions related to the Night at the Museum event held in October, celebrating the grand opening on the Cammack Tucker Gallery.

Third Place - Division II Collateral Materials related to the AACA Museum Rackcard used to promote the Museum for its events and exhibits alike. This is a constantly updated publication to reflect the current exhibits and events at the AACA Museum.

The AACA Museum is honored to win these prestigious awards as they represent a commitment to excellence and set the standards within our field. Our commitment to excellence and a diverse palette of changing exhibits and innovative events enables us to provide a World-Class automotive experience to our visitors.

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About the AACA Museum

The Antique Automobile Club of America Museum, a Smithsonian Affiliate, displays beautifully restored automobiles, buses and motorcycles in unique life-like scenes representing the 1890s - 1980s in a cross-country journey from New York to San Francisco. This Museum, a 501(c) (3) non-profit organization, is known to be one of the largest automotive museums. Special exhibits change several times a year and focus on a variety of eras and types of vehicles. The Museum is in South Hanover Township, located just off Route 39, one mile west of Hersheypark Drive, Hershey, Pennsylvania. Regular admission \$12, seniors age 61 and older \$11, juniors age 4-12 \$9, children age 3 and under and AACA Members are FREE. The Museum is open daily from 9:00 AM to 5:00 PM. New for 2015, the AACA Museum will be open from 9:00 AM - 9:00 PM on the first Thursday of each month. For further information, please call 717-566-7100 or visit www.AACAMuseum.org.