



# Southwest Florida

## TRAVEL RALLY

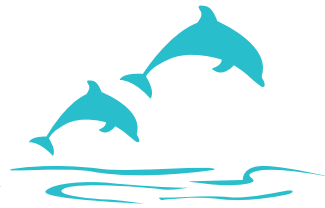
WEDNESDAY, MAY 6

4-7 PM

LAKES REGIONAL PARK

FREE ADMISSION

REFRESHMENTS & PRIZE GIVEAWAYS



Join us at the 2015 Southwest Florida Travel Rally in celebration of National Travel & Tourism Week!

All tourism businesses, hospitality employees, and local residents are invited to attend.

Tourism partners, bring your staff to represent your company! Employees, bring your families, too, as there will be lots to do for children and adults.

### HOW TO PARTICIPATE

RSVP that you are attending: [LeeVCB@leegov.com](mailto:LeeVCB@leegov.com). We will email you an admission and parking ticket. You must have an admission ticket to be eligible for prize drawings.

For more information, call Visitor Services at 239.590.4855 or visit [Leevcb.com](http://Leevcb.com)

### ENJOY THE HILARIOUS TOURISM RACES

Kids Luggage Lug, Bellman's Race, Waiters Race for the Gold, and Make that Bed! Hotels, Attractions, and Restaurants—have fun with your hospitality friends! Contact: [sbehr@leegov.com](mailto:sbehr@leegov.com)

### OUTDOOR TRADE FAIR

Tourism businesses, sports groups, special exhibits and more! Contact: [ccocco@leegov.com](mailto:ccocco@leegov.com)

### KID'S KRAZINESS KORNER

Face painting, magic, cuddly critters, Railroad Museum of South Florida miniature train rides, and more.

### SHUTTLE BUS SERVICE

Collier County: Available from North Collier Regional Park Sun & Fun Lagoon to Lakes Park starting at 3:30 p.m.

Charlotte County: Limited service available. Call 941.743.1900 by May 1 for time and location.

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