

News Release

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Interactive Events announced for Great American Outdoor Show

www.greatamericanoutdoorshow.org



Harrisburg, PA – The <u>2015 Great American Outdoor Show</u>, held February 7-15 at the Pennsylvania Farm Show Complex (<u>FSC</u>) in Harrisburg, PA will feature many exciting interactive <u>events</u> and <u>contests</u> in addition to the show's more than 1,000 hunting, fishing, and outdoor sports <u>exhibitors</u>.

Families will enjoy the <u>Family Fun Zone</u> in the Hunting Outfitter Hall. This kid-friendly area is open every day featuring stations for camouflage face painting, magnetic fishing, barrel racing, wildlife identification, suction cup archery, LaserShot, and more.

"This year's events are a great opportunity for the entire family to test their outdoor sports skills in a fun environment," said Jeff Poole, NRA Shows & Exhibits Managing Director. "Between the show's events, seminars, the NRA Foundation Banquet, and the NRA Country Concert with Lee Brice and Thompson Square, there's so much to do at the Great American Outdoor Show."

The <u>Kid's Casting Contest</u> and the live trout pond will test kids' fishing skills while the <u>Pyramyd Air®</u>

<u>Air Gun Range</u> will give all show goers an opportunity to try a variety of air guns from the extensive <u>Pyramyd Air®</u> inventory. Plus, a dozen <u>archery shooting lanes</u> will be open for visitors to try out the latest bows from every major bow company.

Also found in the Hunting Outfitter Hall and open each day of the show will be NRA Sports' exciting <u>3 Gun</u>. <u>Experience</u>, a fun and interactive showcase of the fast-growing sport of <u>3 Gun</u>. Shooters of all ages are invited to learn the skills required for a 3 Gun match in a safe and fun environment with <u>AirSoft</u> technology.

Additional events at the Great American Outdoor Show include **game calling contests** and the **3D Bowhunter Challenge** on a beautifully landscaped range. This year's show will also feature more than 200 <u>seminars</u> and <u>demonstrations</u> on topics from some of the country's top experts on hunting, fishing, trick shots and protecting your home.

To purchase tickets to the Great American Outdoor Show and see a complete list of events, visit www.greatamericanoutdoorshow.org.

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About The Great American Outdoor Show

The GAOS celebrates the outdoor traditions treasured by millions of Americans and their families in a 650,000 square foot exhibit space that will feature nearly 1,100 exhibitors, including shooting manufacturers, outfitters, boat and RV dealers, hunting and fishing retailers, and much more.

About the National Rifle Association

Established in 1871, the National Rifle Association is America's oldest civil rights and sportsmen's group. Five million members strong, NRA continues its mission to uphold Second Amendment rights and is the leader in firearm education and training for lawabiding gun owners, law enforcement and the military. Visit http://nra.org.

See also: Show Hours; Attendee FAQ; Floor Plan; Exhibitor List; Press Release for 2015 GAOS; Parking Info; and Media Passes.