

# Photo Release

For Immediate Release ~ January 20, 2015

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**SALES ON THE ROAD:** The Hershey Harrisburg Regional Visitors Bureau & 20 of their Partners In Tourism posed for a quick pic on the scenic rooftop of the 1500 Condominium Complex while exploring Harrisburg's Midtown District and the city's arts & cultural attractions during the bureau's *Sales On the Road* familiarization tour program that included: **Broad Street Market**, lunch at **Café 1500**, the new space under development for **Gamut Theatre**, **Italian Lake**, **Little Amps Coffee Shop**, **Midtown Cinema** & **Urban Churn Ice Cream**, **Midtown Scholar Book Store**, **The Millworks** (opening soon), **Open Stage of Harrisburg**, the new **Susquehanna Art Museum**, and **Whitaker Center for Science and the Arts**. (*October 2014*)



**PARTNERSHIP COMMITTEE:** The Hershey Harrisburg Regional Visitors Bureau's new *Friends of Partnership Committee* members were announced at the bureau's **Annual Partners In Tourism Breakfast and Toy Drive for the Children's Cancer Foundation** at the Sheraton Harrisburg Hershey. Committee members include (L-R): **Justin Martsof**, HHRVB; **Lutricia Eberly**, Roundtop Mountain Resort; **Susan Frear**, Sheraton Harrisburg; **CyndiLou Foster**, Springhill Suites Hershey; **Jonathan Snavely**, Premiere #1 Limousine Service; **Mike Wilson**, The Vineyard and Brewery at Hershey; and **Trini Nye**, National Civil War Museum (*not pictured*). (*December 2014*)

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The Hershey Harrisburg Regional Visitors Bureau (HHRVB) is the official non-profit partnership-based Destination Marketing Organization (DMO) serving Pennsylvania's Dauphin and Perry counties. This Destination Marketing Association International (DMAI) accredited organization is committed to actively marketing the region locally, domestically, and internationally to leisure and business travelers; meeting & convention planners; sporting event producers; and group tour leaders. For more information go to [VisitHersheyHarrisburg.org](http://VisitHersheyHarrisburg.org), or call 877-727-8573.