



MEDIA ADVISORY

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Tourism Bureau releases new destination video promoting the Hershey Harrisburg Region

Check out the new 3-minute destination video produced by the Hershey Harrisburg Regional Visitors Bureau in conjunction with GK Visual.

VIEW THE NEW DESTINATION VIDEO:

The new video can be viewed <https://youtu.be/JVsOw5aoCfs>

NATIONAL TRAVEL & TOURISM WEEK 2015:

The new destination video was released by local tourism officials today as part of the weeklong celebration of the 32nd Annual [National Travel & Tourism Week](#) from May 2 – 10, 2015. The annual event led by the U.S. Travel Association serves to educate local residents, political leaders, and community stakeholders on the importance of sustaining and supporting the local tourism industry. Learn more about the Hershey Harrisburg Region as a premier travel destination at www.VisitHersheyHarrisburg.org.

MEDIA INTERVIEWS:

Mary Smith, President of the HHRVB will be available throughout the week for media interviews regarding Tourism Week and the economic benefits of a healthy local tourism industry. Due to her busy schedule as an active member of the PA Association of Travel & Tourism (PATT) Executive Committee which is holding its annual statewide tourism summit this week at the Hilton in Harrisburg; please try to make any interview requests at least 24-hours in advance. HHRVB will make every effort to accommodate all interview requests.

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