Tacoma Regional Convention + Visitor Bureau

Tacoma Regional Convention + Visitor Bureau Welcomes New Marketing Manager

June 5, 2013—Tacoma, Wash.—The Tacoma Regional Convention + Visitor Bureau [TRCVB] welcomes a new marketing manager to the team. The marketing and communications team works to promote Tacoma + Pierce County as a leading travel destination.

Jenny Curtiss, Marketing Manager

Jenny Curtiss joins the TRCVB marketing and communications department as marketing manager. She will provide graphic design and creative writing services that support the destination brand that include TravelTacoma.com, eblasts, publications, advertising and more. Curtiss holds a bachelor's degree from Pacific Lutheran University in communication with an emphasis in public relations as well as theater and scenic design. Curtiss has more than five years of experience in marketing, print and web design. Her most recent position was membership and communications coordinator for the Children's Museum of Tacoma where she managed the museum's website, social media and contributed to strategic marketing campaigns.

Contact: jennyc@traveltacoma.com.

###

The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, Wash. Accredited by Destination Marketing Association International. For more information, visit <u>www.TravelTacoma.com</u>.

For More Information Contact: Bridget Baeth Director of Marketing + Communications bridget@traveltacoma.com [253] 284-3267 work

Facebook.com/TravelTacoma Twitter.com/TravelTacoma YouTube.com/TravelTacoma where ART + NATURE meet

