

Tacoma Regional Convention + Visitor Bureau

Tacoma Regional Convention + Visitor Bureau Team Member Receives International Recognition

June 13, 2013—Tacoma, Wash — Destination Marketing Association International [DMAI] named Tacoma Regional Convention + Visitor Bureau [TRCVB] Director of Visitor Experience, Marcus Carney, one of 30 emerging leaders of the destination marketing industry.

Thirty industry rising stars from across the nation were selected to participate in the 30 Under 30 program, developed to identify and foster the talent of destination marketing organization [DMO] professionals through increased access to top-level networking and professional development.

On July 15-17, DMAI will host its 99th Annual Convention in Orlando, the foremost professional development opportunity for individuals working at official DMOs. As one of DMAI's 30 Under 30 group, Carney has been awarded complimentary registration and hotel accommodations to the DMAI Annual Convention.

"DMAI is the industry leader and to be recognized by them is an honor," Carney said. "I hope to do Tacoma + Pierce County proud by continuing to work hard and give back to our community."

Carney has worked at the TRCVB for three years planning successful events, working to develop community programs and building a positive visitor experience to ensure repeat business. Recently named Director of Visitor Experience, Carney has continued to kick-start meaningful community programs like the Safe Lodging program, a collaborative effort with the Businesses Ending Slavery and Trafficking Alliance and local hotels. The program will put best practices in place aimed to eliminate sex trafficking in Pierce County.

"It is no surprise that Marcus Carney was presented with this distinction by DMAI, as he is an ideal ambassador for Tacoma + Pierce County tourism," said TRCVB President + CEO, Bennish Brown. "For his age, I find him to be one of the most focused individuals I have ever met as it relates to immersing himself in the total picture of travel and tourism. He is not only a practitioner who shows up daily to do his best to recruit and engage visitors, but he is a visionary who is always looking at our organization and industry from the 30,000-foot level."

Identifying and developing future leaders is an important priority for DMAI, and they have stepped up to the plate in a big way with this initiative, now in its third year. Having access to industry education and industry leaders will create significant learning opportunities for all those involved.

To learn more about DMAI visit www.destinationmarketing.org.

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The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization fo Tacoma + Pierce County, Wash. Accredited by Destination Marketing Association International For more information, visit www.TravelTacoma.com.

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