

# [NEWS RELEASE]

# FOR MORE INFORMATION CONTACT:

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## Tacoma Regional Convention + Visitor Bureau Announces Four New Team Members

TACOMA, Wash. – Tacoma Regional Convention + Visitor Bureau (TRCVB) is happy to announce the arrival of four new team members.

#### **Sales Manager**

Joni L. Eades will develop and promote the tour + travel product in Pierce County. Eades will also sell meeting and event space for social groups, weddings, non-military reunions, tradeshows, religious retreats and reunions. Her experience includes director of sales + marketing at Elwha River Casino and advertising representative for South Pierce County Dispatch Newspaper. Email: joni@traveltacoma.com

## **Conference Services Coordinator**

Marcus Carney will help plan successful events and ensure repeat business by working with meeting planners and TRCVB member businesses to provide convention housing and conference services for meeting delegates. His experience includes tourism and events coordinator at Greater Oak Harbor Chamber of Commerce and intern at Destination Marketing Association International. Carney is a graduate of University of South Carolina with a bachelor's in tourism management. Email: marcus@traveltacoma.com

## **Sales Coordinator**

Kelsey Liddle will support the sales team to bring more business to Pierce County. Her experience includes internships with Premier Media Group, the Puyallup Herald, the Puyallup Fair, World Vision US and the TRCVB. Liddle is a graduate of Pacific Lutheran University with a bachelor's in communication and global studies. Email: kelsey@traveltacoma.com

## **Marketing Coordinator**

Chad Hall will provide graphic design and creative services for the marketing + communications department. Hall will also coordinate media buys and co-op ads with TRCVB members. His experience includes intern at Solstice Advertising and office assistant at Pacific Lutheran University (PLU). Hall is a graduate of PLU with a bachelor's in communication. Email: chad@traveltacoma.com



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The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, WA. Our mission is to execute initiatives that deliver tourism.

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