

Tacoma Regional Convention + Visitor Bureau

[NEWS RELEASE]

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FOR IMMEDIATE RELEASE

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Tacoma Regional Convention + Visitor Bureau Announces Four New Employees

TACOMA, Wash. – Tacoma Regional Convention + Visitor Bureau (TRCVB) is happy to announce the arrival of four new team members.

<p>Special Projects Coordinator: Kelly Keplinger will provide principal administrative support to operations and the TRCVB President + CEO. She is responsible for general accounting and office operations including reception and special projects coordination. Keplinger is a graduate of University of Washington with a bachelor’s in interdisciplinary arts + science.</p>	
<p>Communications Coordinator: Bre’ Greenman will update and maintain TRCVB’s online content to include the traveltacoma.com Web site and social media sites. In addition, she will generate and distribute media releases. Her experience includes credit manager with Wells Fargo Financial, marketing + media relations for Cascade Regional Blood Services and Trysting Tree Golf Club. Greenman is a graduate of Pacific Lutheran University with a bachelor’s in business, emphasis in marketing.</p>	
<p>Travel Media Relations Consultant: Sommer Breeze will spend most of her time getting to know TRCVB’s destinations and will work to pitch travel stories to state, national and international media. Sommer free-lance writes for The News Tribune and was copy editor for the Bellingham Herald. Breeze is a graduate of Washington State University with a bachelor’s in journalism.</p>	
<p>Marketing + Communications Intern: Kelsey Liddle will develop new tools to collect for TRCVB member’s travel packages and promote them on traveltacoma.com. Other duties include proofreading collateral, recording advertising + campaign data, and assistance with press releases, social media sites and e-blast campaigns. Liddle will graduate in May from Pacific Lutheran University with a bachelor’s in communication + global studies. Kelsey will be assisting at the TRCVB until July.</p>	

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The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, WA. Our mission is to execute initiatives that deliver tourism.

where ART + NATURE meet

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