

# Tacoma Regional

## Convention + Visitor Bureau

### [NEWS RELEASE]

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#### FOR IMMEDIATE RELEASE

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### Pierce County Fall Photo Contest Winner Announced

Tacoma, Wash.—The Tacoma Regional Convention + Visitor Bureau [TRCVB] has wrapped up its 2011 Fall Photo Contest seeking photographs of Tacoma + Pierce County.

The TRCVB selected a photo of Ruston Way submitted by photographer Sharon Styer. Styer's photo captures the essence of Pierce County and reflects where ART + NATURE meet—the TRCVB's tagline. The image speaks to the region's urban sophistication and outdoor adventure and will be used in future destination marketing collateral.

The grand prize for the winning photograph is a Crystal Mountain Getaway package, which includes an overnight stay at Crystal Mountain Hotels, a ride on the scenic Mount Rainier Gondola for two adults and lunch for two at the Summit House.

The Fall Photo Contest ran from Oct. 20 through Nov. 21 and received more than 300 submissions. Photos included scenic views of Mount Rainier, Tacoma Narrows Bridge, fall foliage, Puyallup Fair, Point Defiance Zoo + Aquarium, Tacoma Museum District and more.

Attached is the winning photograph. To view all submissions visit [www.TravelTacoma.com/PhotoContest](http://www.TravelTacoma.com/PhotoContest).

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*The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, WA. Accredited by Destination Marketing Association International. For more information, visit [www.TravelTacoma.com](http://www.TravelTacoma.com).*