

# Tacoma Regional Convention + Visitor Bureau

**[NEWS RELEASE]**

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**FOR IMMEDIATE RELEASE**

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## **Tacoma Regional Convention + Visitor Bureau Launches Mobile Site**

Tacoma, Wash. – As a part of its mission to make Tacoma + Pierce County information available to visitors and residents with ease and convenience, the Tacoma Regional Convention + Visitor Bureau [TRCVB] has launched a mobile version of its website that will enable users of any mobile device to access content from TravelTacoma.com.

“The number of people accessing the Internet from a mobile device continues to grow rapidly. TRCVB created a mobile version of TravelTacoma.com to continue to meet the demands and needs of visitors to Tacoma + Pierce County,” said Tammy Blount, President + CEO of TRCVB.

The mobile version of TravelTacoma.com enables users to search and find local attractions, dining options, recreation, lodging, services and more. It also uses the location-based services built into most smart phones so users can see what’s nearby. Visitors to the mobile website can also use its search feature to quickly find specific places and information.

“Having all of this information available at the fingertips empowers visitors to quickly, easily and conveniently travel through Tacoma + Pierce County,” Blount said. “When you’re on the go, those three factors are key to a successful trip.”

For more information visit [www.TravelTacoma.com/Mobile](http://www.TravelTacoma.com/Mobile).

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*The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, WA. Accredited by Destination Marketing Association International. For more information, visit [www.TravelTacoma.com](http://www.TravelTacoma.com).*

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