Tacoma Regional
Convention + Visitor Bureau

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Tacoma Regional Convention + Visitor Bureau and Avaunt Technologies Team Up to go to the "Cloud" for Anytime, Anywhere Access and Time + Money Savings

Tacoma, Wash. – The Tacoma Regional Convention + Visitor Bureau [TRCVB] is working smarter and faster with its new Cloud services solution by Avaunt Technologies. The TRCVB will save time, money and energy with its employees now able to access their information and computing power anytime, anywhere and with any operating system or device.

"The battle for the consumer's travel dollars and the ability to land large conventions is important to the local economy, and we need every possible advantage to be successful in selling and marketing Tacoma + Pierce County," said TRCVB president + CEO Tammy Blount.

The TRCVB often travels to tradeshows, presentations and tourism missions across the world. Having the ability to access tools and software remotely is vital to the TRCVB's success. Avaunt Technologies gives the TRCVB the ability to work "on-the-go" by providing the team access to necessary programs and data from anywhere at anytime.

"Avaunt's Cloud services allow us to always be connected to each other and to our work. The TRCVB now has easy, quick and secure accessibility with any device or operating system wherever we go," Blount said.

"Cloud services are one of the hottest and most cost-effective technology solutions today. Avaunt Cloud services takes care of everything—off-site dedicated server space, secure server management by certified professionals, reliable Internet connectivity—all for an affordable and predictable flat monthly fee," said Avaunt president Steve Seroshek.

According to Seroshek, data storage needs and related issues are growing substantially while IT budgets are not. Citing InformationWeek's Analytics State of Enterprise Storage Survey for 2011, the amount of data a company is actively managing continues to expand at approximately 20 percent per year, with some companies seeing growth rates of greater than 50 percent. At those rates of growth, InformationWeek said that most data centers will double storage capacity every two to three years.

InformationWeek also said while "nearly every company's data is growing, their IT budgets are not always: 55 percent expect their IT spending to rise this year, 18 percent are cutting and 26 percent expect it to be flat."

Cloud computing provides companies with the highly flexible ability to increase capacity or add capabilities over the Internet without investing in a new infrastructure, new personnel and ongoing training or licensing new software, at a predictable, flat rate.

"Reasonable, secure alternatives to onsite data storage and management are needed that will save real dollars and management time to reduce power consumption, carbon dioxide production and physical footprints," Seroshek said. "Cloud services are as green as it gets. We use state-of-the-art servers with the latest power management technologies in an energy-smart, climate-controlled environment. Avaunt Cloud

where ART + NATURE meet

services takes the data management headaches off your plate, and we do it quickly and affordably."

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About the Tacoma Regional Convention + Visitor Bureau
The Tacoma Regional Convention + Visitor Bureau is the accredited destination marketing organization for Tacoma + Pierce County, WA. For more information: www.traveltacoma.com.

About Avaunt Technologies, Inc.
Avaunt Technologies has been providing fully integrated technology solutions for leading Northwest businesses in healthcare, finance, law, manufacturing and other industries since 1989. Avaunt's broad array of service offerings include managed service plans, IT consulting, email continuity solutions, cloud services and virtualization, phone solutions, computer network design and implementation, hosted and web solutions, hardware and software procurement and business continuity planning and data recovery. A Microsoft certified partner and small business specialist. Avaunt's solution partners also include Hewlett-Packard, Citrix, WatchGuard, Symantec and 3CX. For more information: www.avaunt.com.

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