

Tacoma Regional Convention + Visitor Bureau

[NEWS RELEASE]

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FOR IMMEDIATE RELEASE

Oct. 20, 2011

The Tacoma Regional Convention + Visitor Bureau Launches Fall Photo Contest

Tacoma, Wash. – The Tacoma Regional Convention + Visitor Bureau [TRCVB] is seeking photographs of Tacoma + Pierce County from visitors and locals for the 2011 Fall Photo Contest.

The Fall Photo Contest is open to entries that include images of the people, places, art or nature in Tacoma + Pierce County. The contest runs through Nov. 21 and is open to amateurs and professionals alike.

Photograph entries must represent a place or attraction in Pierce County. This includes: DuPont, Fife, Gig Harbor, Lakewood, Mount Rainier, Puyallup, Sumner, Tacoma, etc. Photographs should reflect where ART + NATURE meet—the TRCVB's tagline. Images should speak to the region's urban sophistication and outdoor adventure. Entries that do not meet these specifications may not be considered.

The photos will be judged based on creativity and quality. The winning photographer will receive a Crystal Mountain Winter Getaway prize package! The package includes one-night lodging at Crystal Mountain Hotels, breakfast for two at Alpine Inn Restaurant, a pair of scenic Gondola ride tickets and lunch for two at the Summit House. The winner will be chosen and announced approximately seven days after the contest deadline.

The winning photo may also be featured in the 2012 Tacoma + Pierce County Visitor Guide.

To be considered for the photo contest, entries must:

- Be original pieces of work
- Not be digitally altered or enhanced
- Be high-resolution digital formats over 1 MB
- Be submitted by the deadline of **5 p.m. PST on Nov. 21**

Photographs that are submitted will become the property of the TRCVB and may be used for future marketing and promotional purposes at the TRCVB's discretion.

Visit www.traveltacoma.com/photocontest to read the detailed rules + guidelines, submit a photo and view all recent submissions. For more information about the contest, contact Emily Boone at emily@traveltacoma.com or [253] 284-3263.

Download the 2011 Tacoma Regional Visitor Guide at www.traveltacoma.com and flip to page four to see last year's winning photo!

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The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, WA

where ART + NATURE meet

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