

Tacoma Regional Convention + Visitor Bureau

[NEWS RELEASE]

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FOR IMMEDIATE RELEASE

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Nominations Open for Tacoma Regional Convention + Visitor Bureau's Tourism Celebrity Awards

Tacoma, Wash. – The Tacoma Regional Convention + Visitor Bureau [TRCVB] announces open nominations for its annual Tourism Celebrity Awards. All members of the general public are encouraged to recognize someone who has gone above and beyond for the tourism community.

Nominations are due Oct. 25. The winners will be announced at TRCVB's annual Tourism Matters Meeting + Celebrity Awards on Nov. 17 from 11 a.m. to 1:30 p.m. at the Summit Club at Cheney Stadium. The luncheon and awards ceremony features keynote speaker Chris Ihrig, Chairman + CEO of EDGE Learning Institute. The theme is royal festivities—guests are encouraged to wear feathered hats, fascinators and top hats!

Celebrate the STARS of tourism by nominating for one of four awards:

Community Unity: This award recognizes a STAR who continuously works to unite the Pierce County community through collaboration, innovation and regional projects.

Tourism Professional of the Year: This award honors a STAR whose exceptional service and outstanding commitment to the tourism industry in Pierce County has contributed significantly to the success of the tourism industry.

Allen C. Mason Tourism Visionary: This award honors a STAR whose long-term effort, commitment and trail-blazing accomplishments as a pioneer have set the stage for regional tourism.

Sports Tourism: This award recognizes a STAR who has worked to improve the community through amateur sports tourism, giving their time, talents and generosity to help attract and promote sporting events to Pierce County. Sponsored by the Tacoma-Pierce County Sports Commission.

To nominate, complete the online nomination [form](http://www.traveltacoma.com/files/library/d72d543c27505553.pdf) [http://www.traveltacoma.com/files/library/d72d543c27505553.pdf] and submit to rsvp@traveltacoma.com. Awards will be presented by Tacoma Mayor Marilyn Strickland, Pierce County Auditor Julie Anderson, President of Tacoma Waterfront Association Stan Selden and President + CEO of Tacoma Rainiers Aaron Artman.

For more information visit [Tourism Matters Meeting](http://www.traveltacoma.com/Tourism-Matters-Meeting) [http://www.traveltacoma.com/Tourism-Matters-Meeting] and register [online](http://tourismmattersmeeting.eventbrite.com/) [http://tourismmattersmeeting.eventbrite.com/].

Follow #TourismMatters on Twitter for event details + information.

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The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, WA.