

[NEWS RELEASE]

FOR MORE INFORMATION CONTACT:

FOR IMMEDIATE RELEASE

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Tacoma Regional Convention + Visitor Bureau Announces New Communications Coordinator

TACOMA, Wash. – Tacoma Regional Convention + Visitor Bureau [TRCVB] announces the arrival of a new team member.

Communications Coordinator

Emily Boone is responsible for coordinating external communications for the TRCVB's marketing and communications department. This involves updating and maintaining all of TRCVB's online content, including the TravelTacoma.com website and social media sites. She will also generate press releases, pitch stories to trade media and produce the monthly Tourism Talks newsletter. She comes to the TRCVB from VOXUS, Inc., a Tacoma-based public relations firm, and is a writer for ThurstonTalk.com in Olympia. Boone holds a bachelor's degree from the University of Idaho, with a major in public relations and a minor in communications studies.

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The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, WA.