

Tacoma Regional Convention + Visitor Bureau

[NEWS RELEASE]

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FOR IMMEDIATE RELEASE

June 7, 2011

Tacoma Regional Convention + Visitor Bureau Partners with Constant Contact

TACOMA, Wash. – Tacoma Regional Convention + Visitor Bureau [TRCVB] has joined the Constant Contact Partner Program as a Solution Provider Partner. The Solution Provider Program delivers effective and affordable online marketing tools for businesses to win customers and build strong, lasting relationships. Those who sign-up for Constant Contact's services through the TRCVB can take advantage of easy-to-use email, event marketing and online survey tools to create and build customer relationships.

"The TRCVB drives business opportunities to our members," said Tammy Blount, TRCVB President + CEO. "The Constant Contact online marketing tools are a valuable benefit of our membership program. Because of the tools' ease-of-use and affordability, joining in the Constant Contact Partner Program provides a great solution to help our members meet their marketing needs."

TRCVB has used Constant Contacts online marketing tools to communicate with members, visitors and meeting planners for the past few years. These tools are specially designed to help small businesses and organizations drive participation and strengthen relationships. These tools include:

- Email Marketing for creating emails, managing contact lists, measuring campaign results and reviewing new list members;
- Event Marketing for efficiently promoting and managing registrations and RSVPs for meetings, functions, seminars and events; and
- Online Surveys for gathering feedback that helps meet customer needs, generate new ideas and help grow a business or organization.

"Our tools are all proven to help small businesses connect with customers and build successful relationships with them," said Steve Johnson, vice president, Partners, Constant Contact. "We are pleased that TRCVB chose Constant Contact to provide its members with our online marketing tools and we look forward to working together to be an even bigger factor in their members' success."

TRCVB members are invited to try a new Constant Contact account through the TRCVB partnership or transfer existing accounts into the partner program to receive additional benefits. For more information contact Bre' Greenman at bre@traveltacoma.com

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The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Pierce County, WA

About Constant Contact, Inc.

Constant Contact is revolutionizing the success formula for small organizations through affordable, easy-to-use Engagement Marketing™ tools that help create and grow customer relationships. More than 400,000 small businesses, nonprofit organizations and member associations worldwide rely on Constant Contact as their engagement hub for starting and driving ongoing customer dialogs through email marketing, social media marketing, event marketing and online surveys. All Constant Contact products come with unrivaled know how, educations and free coaching with a personal touch, including award-winning customer support. Learn more at www.constantcontact.com

where ART + NATURE meet

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