

Tacoma Regional Convention + Visitor Bureau

[NEWS RELEASE]

FOR MORE INFORMATION CONTACT:

Bridget Baeth [253] 284-3267 work
Associate Director, Marketing + Communications [253] 882-9459 cell
bridget@traveltacoma.com

FOR IMMEDIATE RELEASE

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Tacoma Regional Convention + Visitor Bureau a Finalist for Business Examiner's 2011 South Sound Top Places to Work

TACOMA, Wash. – Tacoma Regional Convention + Visitor Bureau [TRCVB], the official destination marketing organization for Tacoma + Pierce County, is an award finalist for the Business Examiner's 2011 South Sound Top Places to Work.

Top Places to Work recognizes outstanding company cultures in the five program areas of integrity, appreciation, equity, gratification and solidarity. "We are proud to be a finalist," said Tammy Blount, TRCVB President + CEO. "It is wonderful to have our employees nominate our organization and show their appreciation and support of our culture and team environment."

Nine awards will be presented at the Top Places to Work event, Tuesday, May 10, 2011 at the Greater Tacoma Convention + Trade Center. Companies who score the highest in the five program areas will receive awards. Three organizations will take home the overall Top Place to Work title in the company categories of large, small/medium and non-profit.

"I've had the pleasure of working with many of the team members at the TRCVB," said Mark Van Cooney, Hotel Murano General Manager and TRCVB Board Chair. "This organization is a leader in regional tourism because of the commitment and creativity that each team member contributes to the group."

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About TRCVB

The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, WA. The TRCVB's mission is to execute initiatives that deliver tourism. The TRCVB increases visitor expenditures and overnight stays through strategic sales, marketing and services to its customers, members and communities. As a leader in tourism, the TRCVB promotes and packages the destination to attract and meet the needs of meetings and conventions, group tours, special interest groups and the leisure traveler. For more info visit www.traveltacoma.com.