

Tacoma Regional Convention + Visitor Bureau

Tacoma Regional Convention + Visitor Bureau Team Members Receive International Recognition

June 14, 2012—Tacoma, Wash. —Destination Marketing Association International [DMAI] named Business Development Manager, Andrea Mensink of the Tacoma Regional Convention + Visitor Bureau [TRCVB], one of 30 emerging leaders of the destination marketing industry and TRCVB's Vice President of Sales + Marketing, Shauna Lunde-Stewart an ambassador of DMAI's 30 Under 30 program.

Thirty industry rising stars from across the nation were selected to participate in the 30 Under 30 program, developed to identify and foster the talent of destination marketing organization [DMO] professionals through increased access to top-level networking and professional development. In addition, two previous recipients from its 2011 program were selected as ambassadors to support and lead this year's participants through mentorship opportunities at DMAI's Annual Convention and throughout the year.

On July 16-18, DMAI will host its 98th Annual Convention in Seattle, the foremost professional development opportunity for individuals working at official DMOs. Both Mensink and Lunde-Stewart will receive complimentary registration and hotel accommodations.

"Each time a team member receives an honorable award and professional development opportunities, our entire team benefits by gaining industry knowledge and resources, which allows us to become increasingly competitive in the marketplace," said TRCVB President + CEO, Bennish Brown. "This also makes a tremendous statement about the quality of and respect for our team, and the value we bring as the unifying voice of tourism for Pierce County."

Mensink has worked at the TRCVB for four years selling memberships, organizing major events and developing community partnerships across tourism sectors. Her career in tourism began in 2004 and has led to a number of local outreach opportunities including YWCA-Pierce County Glam that Gives Committee, Tacoma Waterfront Association Board of Directors and Hospitality and Tourism Program Advisory Council at Pierce County Skills Center.

"It's an honor to participate in this year's DMAI Annual Convention. I am excited to learn from our industry's most innovative leaders and further the success of our destination," said Mensink.

Lunde-Stewart has worked at the TRCVB for more than four years leading the team, selling meeting space, developing tour products, driving business to Pierce County and most recently serving as Interim Executive Director. Her career in tourism began in 2006 and has led to many accomplishments including DMAI's 2011 30 Under 30 program award recipient, a Master of Public Administration from the Evergreen State College and Certified Association Sales Executive certification from Professional Convention Management Association.

"I am thankful for the opportunity to have been able to participate in last year's DMAI Annual Convention as a 30 Under 30 participant," said Lunde-Stewart. "The event inspired a deeper passion for the industry and prepared me for greater leadership in destination marketing. I look forward to giving back at this year's convention."

To learn more about DMAI visit www.destinationmarketing.org.

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The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, Wash. Accredited by Destination Marketing Association International. For more information visit www.traveltacoma.com.

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