

# Tacoma Regional Convention + Visitor Bureau

## Mother Earth News Fair Bringing Hands-On Sustainable Lifestyle Events to Puyallup

**May 14, 2012—Puyallup, Wash.**—Mother Earth News Fair, a sustainable lifestyle festival, is coming to Pierce County June 2-3 at the Puyallup Fair + Events Center. The fair is conducted by Mother Earth News Magazine, the country's leading publication on self-sufficient environmental living.

The fair holds fun, family-oriented sustainable lifestyle events. It features hundreds of practical, hands-on demonstrations and workshops in different categories, including:

- Renewable energy
- Small-scale agriculture
- Livestock
- Gardening
- Green building
- Natural health

Several nationally-recognized experts will give keynote presentations throughout both days of the fair. Mother Earth News Fair provides programming about real food, organic gardening, small-scale farming, do-it-yourself projects, green transportation and more.

This will be the second year in a row that Mother Earth News Fair has been in Puyallup. In 2011, the event brought nearly 30,000 attendees to Pierce County. It generated more than \$5.1 million in direct business sales, nearly \$345,000 in net local tax ROI and 2,709 direct persons were employed because of this event.

The fair runs from 9 a.m. to 7 p.m. on Saturday, June 2, and 9 a.m. to 6 p.m. on Sunday, June 3. Ticket prices range from \$15-30 for preorders, and \$20-35 at the gate.

If you're interested in attending Mother Earth News Fair, contact Emily Boone at [emily@traveltacoma.com](mailto:emily@traveltacoma.com) or [253] 284-3263 for a free media pass.

For more information on this event, visit [www.motherearthnews.com/fair](http://www.motherearthnews.com/fair)

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*The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, Wash. Accredited by Destination Marketing Association International. For more information, visit [www.TravelTacoma.com](http://www.TravelTacoma.com).*

### For More Information Contact:

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