

Tacoma Regional Convention + Visitor Bureau

Tacoma + Pierce County 2012-2013 Meeting Planner Guide Now Available
A valuable resource for meeting planners to bring events to Tacoma + Pierce County

July 12, 2012—Tacoma, Wash.—The Tacoma Regional Convention + Visitor Bureau [TRCVB] announces the arrival of the 2012-2013 Meeting Planner Guide, now available in print, online and downloadable for free at www.TravelTacoma.com.

The 44 page full-color, magazine-like guide is a resource for meeting planners looking to plan an event in Tacoma + Pierce County. The guide features meeting space profiles for convention centers, hotels and unique venues in Pierce County. These profiles feature dimensions and capacities plus standouts of what makes each venue unique.

The Meeting Planner Guide also includes pre- and post-itineraries for attendees and tips on how to enhance meetings to make each attendee's visit to Tacoma + Pierce County memorable. In addition, the guide features an extended map section, including a detailed map of downtown Tacoma.

This guide is a valuable tool to both national and local meeting planners. In addition, local planners, businesses, government, non-profits, committees and associations can utilize the guide as part of the TRCVB's "Meet in Your City" program. The program strives to aid Tacoma + Pierce County residents in bringing events to their city to promote their organization as well as the region.

Events brought to Tacoma + Pierce County boost tourism, as well as the local economy. A two-day conference for 400 people brings in \$65,200 in visitor spending to the region. To learn more about the "Meet in Your City" program visit <http://www.traveltacoma.com/meeting-planners/let-us-help-you/meet-in-your-city/>.

To access the 2012-2013 Tacoma + Pierce County Meeting Planner Guide visit <http://www.nxtbook.com/nxtbooks/tacoma/mpg1213/#/0>.

The link to the guide is mobile friendly, allowing convenient access on-the-go for meeting planners.

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The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, Wash. Accredited by Destination Marketing Association International. For more information, visit www.TravelTacoma.com.

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