

# Tacoma Regional Convention + Visitor Bureau

## Tacoma Regional Convention + Visitor Bureau Board Names Adriatic Grill's Monique Trudnowski New Chair

**July 13, 2012—Tacoma, Wash.**—The Tacoma Regional Convention + Visitor Bureau [TRCVB] board of directors announces Adriatic Grill owner, Monique Trudnowski, as chair of the board for the remainder of 2012. Trudnowski filled the position immediately in July after the TRCVB's previous board chair Shelly Schlumpf stepped down from the position. Schlumpf is President + CEO of the Puyallup Sumner Chamber of Commerce.

Schlumpf, who will remain on the TRCVB board, stepped down as chair to campaign as a candidate for state House District 25.

"I am truly passionate about tourism in our local communities. I want to take advantage of any potential opportunities in Olympia to share how visitor spending impacts jobs, our tax base and quality of life here in Pierce County and throughout the state," Schlumpf said.

"Shelly is a go getter! She has done a lot for the tourism community in the five years she's served on the board and I am eager to follow in her footsteps," Trudnowski said. "We are lucky to continue to have her as an advocate for tourism."

With husband Bill, Trudnowski co-owns Tacoma's Adriatic Grill—Italian Cuisine + Wine Bar. After growing up all over the world as an army child, when her family settled at Fort Lewis, they decided out of all the places in the world, this is where they wanted to be long-term. For more than 20 years, Trudnowski has called Pierce County home.

As board chair, Trudnowski intends to steer the TRCVB towards increased community engagement to ensure a regional understanding of tourism and its positive impacts both locally and globally.

"Tourism brings dollars to our local economy, creates jobs and fuels the pride we have in our destination," Trudnowski said. "I am proud and excited to evangelize why tourism matters. The more I can advocate for the industry, the stronger we will be."

As a restaurant owner, Trudnowski hopes to share with other restaurateurs how they can help bring dollars to the business community with travel and tourism. She is active in many state and local organizations including serving on the board of the Washington State Tourism Alliance.

The TRCVB board of directors is comprised of 24 tourism leaders from Pierce County, and is a policy-making body that oversees the organization's operations.

Photos of Schlumpf and Trudnowski are available to download for free through YouSendIt until August 1 at <https://www.yousendit.com/download/QIVnY05nQ3RuSIQwZXNUQw>.

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*The Tacoma Regional Convention + Visitor Bureau is the official destination marketing organization for Tacoma + Pierce County, Wash. Accredited by Destination Marketing Association International. For more information visit [www.traveltacoma.com](http://www.traveltacoma.com).*

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