



Travel Tacoma + Pierce County launches photo-centric and mobile friendly site

May. 21, 2015—Tacoma, Wash

Travel Tacoma + Pierce County has launched a new website aimed toward creating a better user experience for all visitors. The new site is host to a few key features that better accommodate the needs of users and visitors.

New Features:

- Optimized for mobile, tablet, and desktop use, allowing access across multiple platforms
- Guided search feature invites users to take browsing into their own hands by providing helpful links to everything Tacoma + Pierce County has to offer
- Events Calendar outlining current and upcoming events happening around the community
- Searchable index for those who know exactly what they're looking for
- Iconic photography capturing the beauty of Pierce County
- Improved navigation for browsing and search engines

From hotels and dining, to attractions and planning, the new traveltacoma.com is sure to inspire travel and exploration in our destination.

For More Information Contact:

Jaime Vogt
Director of Marketing + Communications
jaime@traveltacoma.com
[253] 284-3268

Taylor Eaton
Marketing + Communications Intern
teaton@traveltacoma.com
[253] 284-3263