



Sign in | Register for free

Site Search Search Local Business Listings

Sign in with Facebook

Search for keywords, people, locations, obituaries, Web ID and more Go

Home News Business Sports Entertainment Living Interact Jobs Autos Real Estate Rentals Classified Ads Shop

Top Stories



Schwartz won't blame himself while addressing penalties...



Like MLive's Detroit Lions Facebook page



Full Detroit Tigers coverage at MLB's Winter Meetings...

Home > ArtPrize

ArtPrize 2012 will introduce new \$100,000 juried grand prize for fourth exhibition next September

Published: Tuesday, December 06, 2011, 10:00 AM Updated: Tuesday, December 06, 2011, 11:35 AM



By Jeffrey Kaczmarczyk | The GR Press Follow

Recommend

9 people recommend this. Be the first of your friends.

Comment 3

Share

13

Email

0

Print

GRAND RAPIDS – **ArtPrize 2012** is introducing a new \$100,000 juried grand prize as well as larger juried prizes for the fourth exhibition coming in September 2012 to Grand Rapids.

Total cash prizes will rise to \$560,000.

“Clearly the largest total art prize in the world,” said social media entrepreneur Rick DeVos, who founded ArtPrize in 2009.

But the value of the top prizes in the popular vote will drop from \$250,000 and \$100,000 for first and second place to \$200,000 and \$75,000.

Cash prizes for third place remains \$50,000. Identical prizes for fourth through 10th place will drop from \$7,000 to \$5,000.

In all, \$360,000 in cash prizes will be awarded to the Top 10 favorites of registered voters, casting electronic ballots, on Oct. 5.

A total of \$200,000 will be awarded by jurors, including \$20,000 each for five awards plus the overall juried grand prize in the final days of the 19-day exhibition, Sept. 19 through Oct. 7.



Enlarge

Rex Larsen | The Grand Rapids Press

Mia Tavonatti, the 2011 ArtPrize 1st place winner, for "Crucifixion," reacts after receiving her award during the ceremony at DeVos Performance Hall. (Rex Larsen | The Grand Rapids Press)

ArtPrize 2011 awards ceremony gallery (27 photos)

More ArtPrize

Most Comments Most Recent

ArtPrize stories with the most comments in the last 7 days.

- 3 ArtPrize 2012 will introduce new \$100,000 juried grand prize for fourth exhibition next September

Most Active Users What's this?

Users with the most MLive.com comments in the last 7 days

- 238 NotaNNotanR
- 140 CitizenXGen
- 128 SeenThisB4

"The goal has been to prompt the dialog and play with the tension between the popular vote and the professional," DeVos said.



ArtPrize officials made the pitch this morning for corporate support for an invited audience of community leaders and potential donors in St. Cecilia Music Center, including becoming the title sponsor of the juried award grand prize.

Last year, the non-profit 501(c)3 corporation set a goal of raising \$1.6 million and raised \$1.8 million, led by a \$100,000 grant from the National Endowment for the Arts.

"ArtPrize is a young organization, and even the organization still is learning how to play this game," DeVos said.

E-mail Jeffrey Kaczmarczyk: jkaczmarczyk@grpress.com and follow him on Twitter at twitter.com/ArtsWriter

Related topics: [ArtPrize](#)

Sponsored Links

Stop Trading this STOCK

This New Alternative Energy IPO might triple in value!
chicagofinancialtimes.com/SENY

Stock Report

Earn 1,000% On The Next Internet Boom
www.stockauthority.com

Top 5 Savings Accounts

List of top rated savings with the highest rates for savings
www.RateCatcher.com/Top-5-Savings

Official Branson MO Guide

Get free helpful info about Branson shows, attractions, events, hotels
ExploreBranson.com

Share this story

Story tools

Email

Print

More stories in ArtPrize

Previous story

[ArtPrize opens retail store for holiday shopping](#)

Next story

[ArtPrize bows to voter pressure, adding more days to vote in first round for 2012 competition](#)

3 Comments

Feed

[Post a comment](#)

View: [Oldest first](#) | [Newest first](#)



Dominick_L. Garrett_166

December 06, 2011 at 10:46AM

[Follow](#)

So with this new format could someone potentially win in both the popular and juror categories?

[Reply](#)

[Post new](#)

Inappropriate? [Alert us.](#)



xdreamwalker

December 06, 2011 at 10:57AM

[Follow](#)

That could be possible, but highly unlikely I'm sure.

[Reply](#)

[Post new](#)

Inappropriate? [Alert us.](#)



Laura's Last Ditch--Adventures in Thrift Land

December 06, 2011 at 10:52AM

[Follow](#)

112



hellzapoppin

109



B'wana

Connect with MLive.com

[What's this?](#)

[All Facebook & Twitter accounts >>](#)

Recommendations



New York Times: MSU 39th-most recruited university by leading companies across 10 countries
1,454 people recommend this.

Uccello's opens 4th restaurant near Rivertown Crossings Mall

Ryan Slusarzyk and 25 others recommend this.



Uptown Holiday Shop Hop brings big city crowds to Grand Rapids eastside neighborhood businesses

Jennifer Parks and 71 others recommend this.

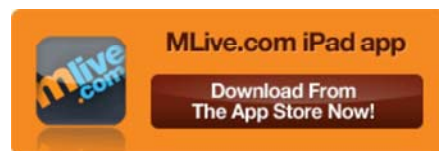
Facebook social plugin



From Our Advertisers

- [Webers inn, Ann arbor](#)
- [Travel Resort Services](#)
- [Bay Pointe Inn - Gun Lake, MI](#)

[Advertise With Us >>](#)



Popular Tags

[What's this?](#)

Art Notes [ArtPrize](#) [artprize 2011](#) [gallery arts](#) [Dave Murray](#) [Downtown Grand Rapids](#) [EGR-Grand Rapids Township](#) [Grand Haven](#) [Grand Rapids](#) [Hastings-Wayland](#) [influence](#) [Jennifer Ackerman-Haywood](#) [John Gonzalez](#) [John Serba](#) [John Sinkevics](#) [Katy Batdorff](#) [Linda Odette](#) [living](#) [Ran Ortner](#) [Rick DeVos](#) [Rob Bliss](#) [The Grand Rapids Press](#) [Ticket](#) [Troy Reimink](#) [Wyoming-Grandville](#)

This is excellent. It will help provide a balance between serious art and fun crowd-pleasers.

[Reply](#)

[Post new](#)

Inappropriate? [Alert us.](#)

Post a comment

Sign in to MLive.com

Username

Password

Remember me?

[Sign In](#)

[I forgot my username or password »](#)

Don't have an account?

[Register now for free](#), or sign in with any of these services:

 [Sign in with Facebook](#)

[AIM](#)

[Google](#)

[OpenID](#)



Site Search

[Search Local Business Listings](#)

[Go](#)

[Site Map](#) | [Advertise](#) | [Contact Us](#)






[▶ Make us Your Home Page](#)

[Home](#) | [News](#) | [Weather](#) | [Sports](#) | [Entertainment](#) | [Living](#) | [Interact](#) | [Jobs](#) | [Autos](#) | [Real Estate](#) | [Classifieds](#) | [Shopping](#) | [Place an Ad](#)

- [Your Photos](#)
- [Your Videos](#)
- [Blogs](#)
- [Forums](#)
- [Michigan Travel](#)
- [Michigan Music](#)

- [Post a Job](#)
- [Post a Free Classified Ad](#)
- [Sell Your Car](#)
- [Sell/Rent Your Home](#)
- [Apartments & Rentals](#)
- [Claim Your Business Listing for Free](#)

- [Michigan Obituaries](#)
- [Michigan Environment](#)
- [Michigan Lottery](#)
- [Wedding Stories & Tips](#)
- [Politico on MLive.com](#)
- [Parade on MLive.com](#)

-  [Subscribe to our Content \(RSS\)](#)
-  [Subscribe to Email Newsletters](#)
-  [MLive.com on Twitter](#)
-  [MLive.com on Facebook](#)
-  [MLive.com Mobile Site](#)



Special home delivery offers!

[Ann Arbor News](#) | [Bay City Times](#) | [Flint Journal](#) | [Grand Rapids Press](#)
[Jackson-Citizen Patriot](#) | [Kalamazoo Gazette](#) | [Muskegon Chronicle](#) | [Saginaw News](#)

© 2010 Michigan Live LLC. All Rights Reserved. Use of this site constitutes acceptance of our [User Agreement](#). Please read our [Privacy Policy](#). [Community Rules](#) apply to all content you upload or otherwise submit to this site. [Contact interactivity management](#).